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IN DIMMEST NIGHT
WE'RE LOOKING FOR READERS
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INSIDE: OUR MORONIC GREEN LANTERN SPOOF

#510 AUGUST 2011 \$5.99 CHEAP!



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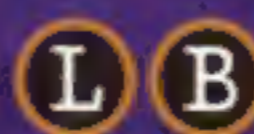
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MAD

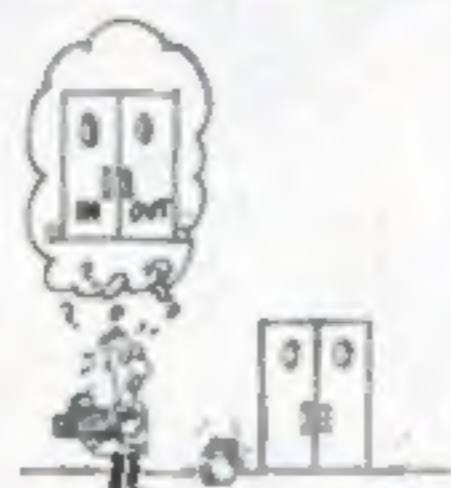
DEPARTments

The only thing more depressing than another presidential election is what's likely to result from it!



NUMBER 510
AUGUST 2011

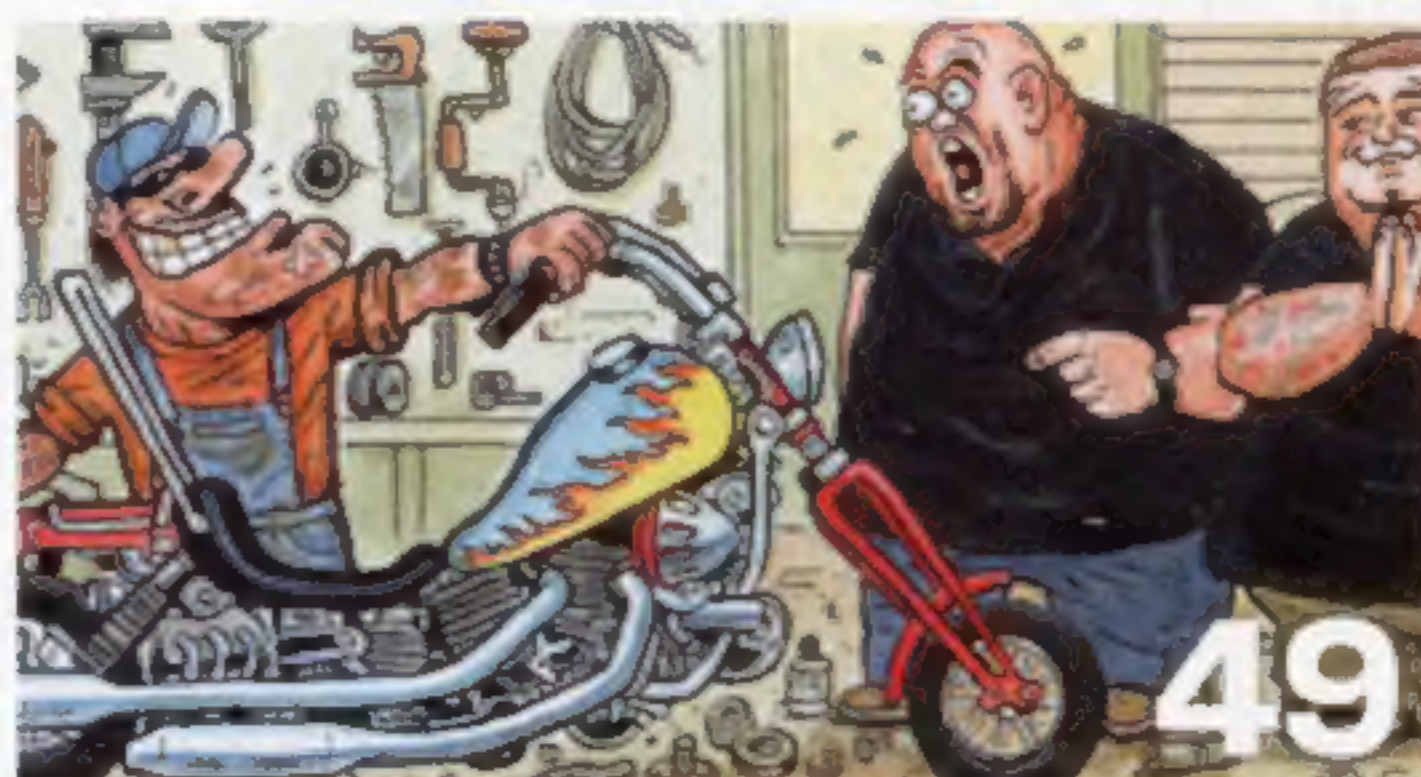
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COVER ARTIST: MARK FREDRICKSON

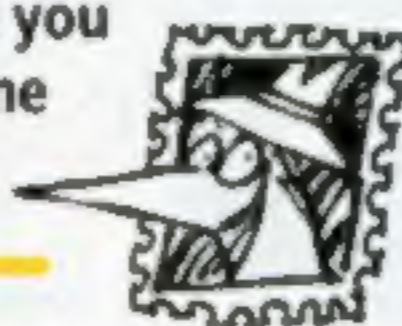
LETTERS and Tomatoes

REIMBURSED YOUR BUBBLE

I have been an on/off reader of MAD for over 40 years. I recently purchased the February 2011 issue for \$5.99. Number one, \$5.99 is a large sum for a small magazine — really, it is a rip-off. Number two, my opinion on this edition is that it was not funny and humorous, but dumb. It was gross, stupid, dumb — that does not equal funny. Intelligent, clever, insightful and/or unique ways of seeing people, events, things equals funny. Accordingly, I would like to be reimbursed for 75% of my purchase cost. Thank you for your attention.

Al Shams • Atlanta, GA

Silence of the Shams — What *truly* equals funny is the idea that you would find "intelligent, clever, insightful and/or unique ways of seeing people, events, things" in an issue of MAD, EVER. We'll gladly reimburse you 75% of your purchase price — if you'll reimburse 100% of the time we wasted reading your letter. Your move, Shammy! —Ed.



BUSINESS UNUSUAL

For an article titled "Call It the 'What Me Worry?' Market," *The Wall Street Journal* (which had been considered a respectable publication up to this point) decided that instead of showing the article's author, they would run a portrait of Alfred in their trademark stippling style. Those kooky business-types! You know, maybe the death of print media isn't such a bad thing after all.

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The roll call of global mayhem keeps growing. Japan, the world's third-largest economy, has gotten clocked by an earthquake, tsunami and

The stock market through all this Worry? An old Wall Street that stock market wall of worry." ers (nervously, shares climb and evolve into "fubears." Eventual really worried a

BATHROOM HUMORING

I have been a closet reader for some 20 years. I keep my MAD mags under the sink in the bathroom — you know, where most porns are kept. While my mother was over the other day, and while looking for more toilet paper, she found my stash of MAD. She came out of the bathroom holding the worst one in recent months — the Bieber issue. She just held it up and said, "Really, Vanessa? I thought I raised you better than this." What could I say? I mean, I know MAD is bad for my brain, but I can't live without it! Is there any way you can help me with my problem? I don't know why I can't just come out and tell everyone that I hate myself for loving MAD.

Vanessa Carter • Norfolk, VA

Magna Carter — We'd say you've just come out and told everyone. Consider this your Ricky Martin "big announcement" moment! Now you just need to consider the terrifying possibility that your mother wasn't looking for toilet paper, but was looking for porn! —Ed.



CELEBRITY SNAP

Enclosed, please find a photo of my daughter Katie with Jane Fonda and her grandson holding up a copy of MAD. My daughter informs me that this will get her a free three-year subscription to MAD. In my opinion, she should get a six-year subscription because she is also posing with the Easter Bunny, a celebrity in his (or her) own right.

Judy Keenan • Atlanta, GA

Peachy Keenan — Let's do a quick Celebrity Snap run-down, shall we? Legendary Oscar-winning actress? Check! Issue of MAD? Check! Full Easter Bunny costume with accompanying face paint? Uh...CHECK! This is hands-down one of the greatest and most bizarre celebrity snaps we have ever or will ever receive. Suffice to say, Katie will be getting a richly-deserved free sub — although she's a little generous in predicting the length of it. (Three years?!? We're trying to make a living here!) —Ed.



WHAT THE ZUCK?

We got a lot of feedback from MAD #509's Facebook cover — but there were a few things that surprised even us! When MAD Editor John Ficarra was asked in an interview on TechCrunch.com why MAD chose to put Mark Zuckerberg on the cover, he replied, "It was a pure business decision. We got a cool \$2 mil from the Winklevoss twins to 'poke' him a new one." Amazingly, the quote got noticed by none other than Tyler Winklevoss, who tweeted, "@#MADmagazine check's in the mail lol..." We're still waiting, Tyler...still waiting. And we were equally surprised when the issue made it onscreen during a Facebook staff meeting (below)! Meanwhile, that weasely Sean Parker character hasn't so much as sent us a "Like"!



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of MAD's "What —
Me Worry?" kid,
ALFRED E. NEUMAN!

Yes, this is the *very* print
(not reprint!) that was offered
in MAD from 1966 – 1984.
(We found two boxes in our
storeroom. *Really!*) This
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LETTERS and Tomatoes

MAKE A DUMB WISH FOUNDATION™

Though I have only recently subscribed to MAD, I used to visit the library and read past issues very frequently. My family and I find your magazine hilarious, and the TV show hysterical. A couple of my favorite sections are the Fundalini pages, the Strip Club, and the MAD spoofs of television shows and movies, by Arnie Kogen and Tom Richmond. My dumb wish for the Make a Dumb Wish Foundation™ is for the MAD spoof to be about the gory and disgusting show that my family adores — *Bones* — in your next issue. It would mean a great deal to me if there was a spoof in MAD that made complete sense to us and we would all understand each and every amusing joke.

Alex Graham • Athens, OH

Graham-Slam Breakfast — It's true what they say — there really is nothing quite like the work of David Boreanaz to bring a family closer together! Sadly, although we do hope to someday spoof *Bones*, right now there are many, more popular shows that we really need to parody first. But be patient — eventually it will get its turn! Just as soon as we get around to spoofing *Bridalplasty*, *The Cape* and *Perfect Couples*, *Bones* will be the very next one on deck! —Ed.

THE MISSING INK

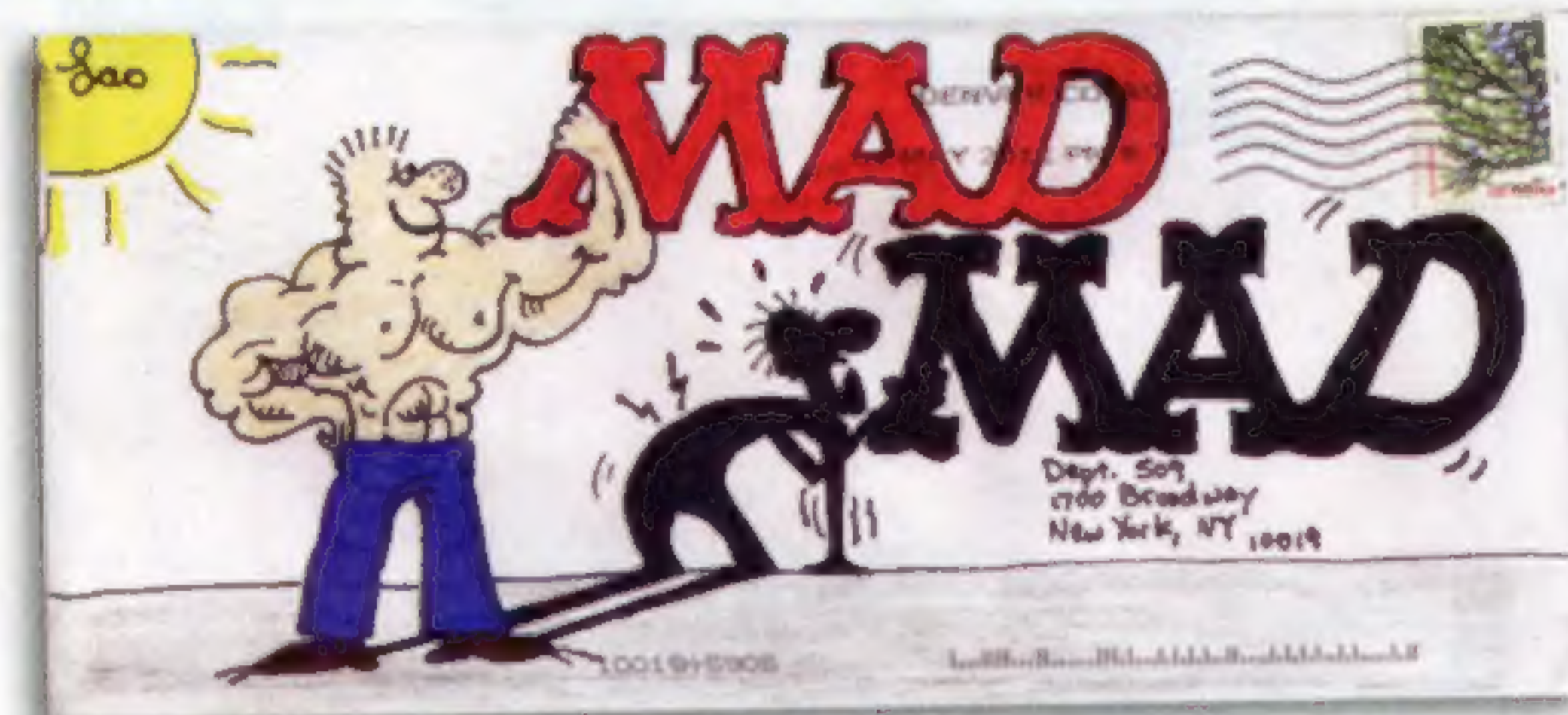
Antonio Prohias used to sign each "Spy Vs. Spy" with "By Prohias" written in Morse code. His granddaughter Alyssa had the cool idea to take that design and have "Prohias" tattooed on her back! Way to keep it in the family! And be thankful that Antonio didn't sign his work with a 90s-style barbed wire design!

Remember — we like MAD tattoos. Got Alfred on your shoulder? We want to see it! Got the MAD Zeppelin across your back? Send us a pic! Got a Fold-In across your butt? Uh, we'll pass on that one, actually!



ENVELOPE OF THE MONTH

We get a lot of submissions for Envelope of the Month, but we rarely get ones based on Sergio Aragones' classic feature, "The Shadow Knows." So when Laurie Ann O'Neill of Nederland, CO sent in this beauty, it immediately got our attention. Not only because it's cool — but because it arrived just as "The Shadow Knows" was set to make its triumphant, long-awaited return IN THIS VERY ISSUE! That's kind of a creepy coincidence, Laurie. We don't know what kind of crazy, soul-draining hoo-doo you're practicing in that crappy mountain town — but we are freaked the frak out!



YOUNG AT ART

I'm 8 years old, I love your magazine and love your TV show. I would love to work for you. I love drawing and I love Don Martin comic strips! I have two MAD magazines. I would love to show my friends. I know I'm too young to work for you now but I would love to.

James Patterson • Claridge, PA

Pitter-Patterson — And we'd love to hire you! It's those black-hearts over at Child Services who insist on crushing everyone's dreams! Thanks for reading! —Ed.

EVERYTHING BOLD IS NEW AGAIN

The April Fool's episode of *Batman: The Brave and the Bold* focused on the Dark Knight's strangest cases — including one based on "Batboy and Rubin" (from MAD #8, way back in 1953)! Strange for sure. But still not as weird as that Batman movie with Schwarzenegger as Mr. Freeze. Yikes!



A YEAR TO DISMEMBER

This year is the 50th Anniversary of Spy Vs. Spy! To celebrate this momentous occasion, we picked 50 amazing artists and sent them a "blank" Spy action figure to customize however they liked! Suffice to say, the results are ridiculously cool! You can come see them in person at the San Diego Comic-Con (July 21-24)! But if you can't make it out west, don't you sweat it — they'll all be featured in an upcoming issue! In the meantime, here's a sneak peek!



Brandon Ortwein



Felt Mistress and Jonathan Edwards



Jason Freeny

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LETTERS and TOMATOES

AL JAFFEE'S BIRTHDAY!

Back in MAD #508, we mentioned that long-time MAD writer/artist (and unrepentant jay-walker) Al Jaffee was turning 90 on March 13th. We asked readers to send in their birthday wishes and boy did they ever! Al was so overwhelmed by the cards from fans, friends and one enemy (John Caldwell), he created this special "Thank You."



NOBEL INTENTIONS

The same evening I finished my June 2011 MAD, I was impressed to find MAD magazine referenced in the 2011 Pulitzer Prize-winning novel. Not to give the plot away, two children on an African safari show their MAD magazine to a bird-watching woman.

Earl Holden • Zillah, WA

Holden Back the Years — You didn't give away the plot...but you could have at least mentioned the title of the book, you doof! You're talking about *A Visit from the Goon Squad* by Jennifer Egan — and it does, in fact, mention MAD! Oddly enough, in the new book, *MAD's Greatest Artists: Sergio Aragonés*, MAD isn't mentioned ONCE! (Although, for some strange reason, Jennifer Egan is mentioned 18 times!) —Ed.

A COMPACT-YET-INFORMATIVE GUIDE TO WHAT YOU'LL GET IF YOUR LETTER IS PRINTED IN MAD

Regular Letters/
Everyone on the
Letters Page

All of the Amazing
Giveaway Items!

Regular Celebrity Snap
(Celeb holding issue preferred)
OR Envelope of the Month
OR Alfred Look-Alike
OR Antiques Freakshow
OR MAD Fan of the Month
OR Any Photo/Drawing We Print

Free One-Year Subscription!

Nifty Fifty
Celebrity
Snap

Free Two-Year
Subscription!



READER ALERT

What could be better than the thrill of seeing your letter printed in MAD? Simple: free awesome stuff! Every cotton-pickin' one of you lucky magoos who had your letter printed is in for a world of swag! You'll be getting DVDs of *Green Lantern: Emerald Knights* and *Young Justice Season 1, Vol. 1* courtesy of our friends at Warner Home Video! You'll also be getting a copy of *Child of Eden* for the Xbox 360, courtesy of our pals at Ubisoft, and *The Official Fart Book* by Craig Yoe, courtesy of our buddies at Cider Mill Press. If you weren't lucky enough to score these awesome giveaways, don't beat yourself up too much — they're all on sale now!



MAD

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Doug Thomson Production Artist

Contributing Artists And Writers
The Usual Gang of Idiots

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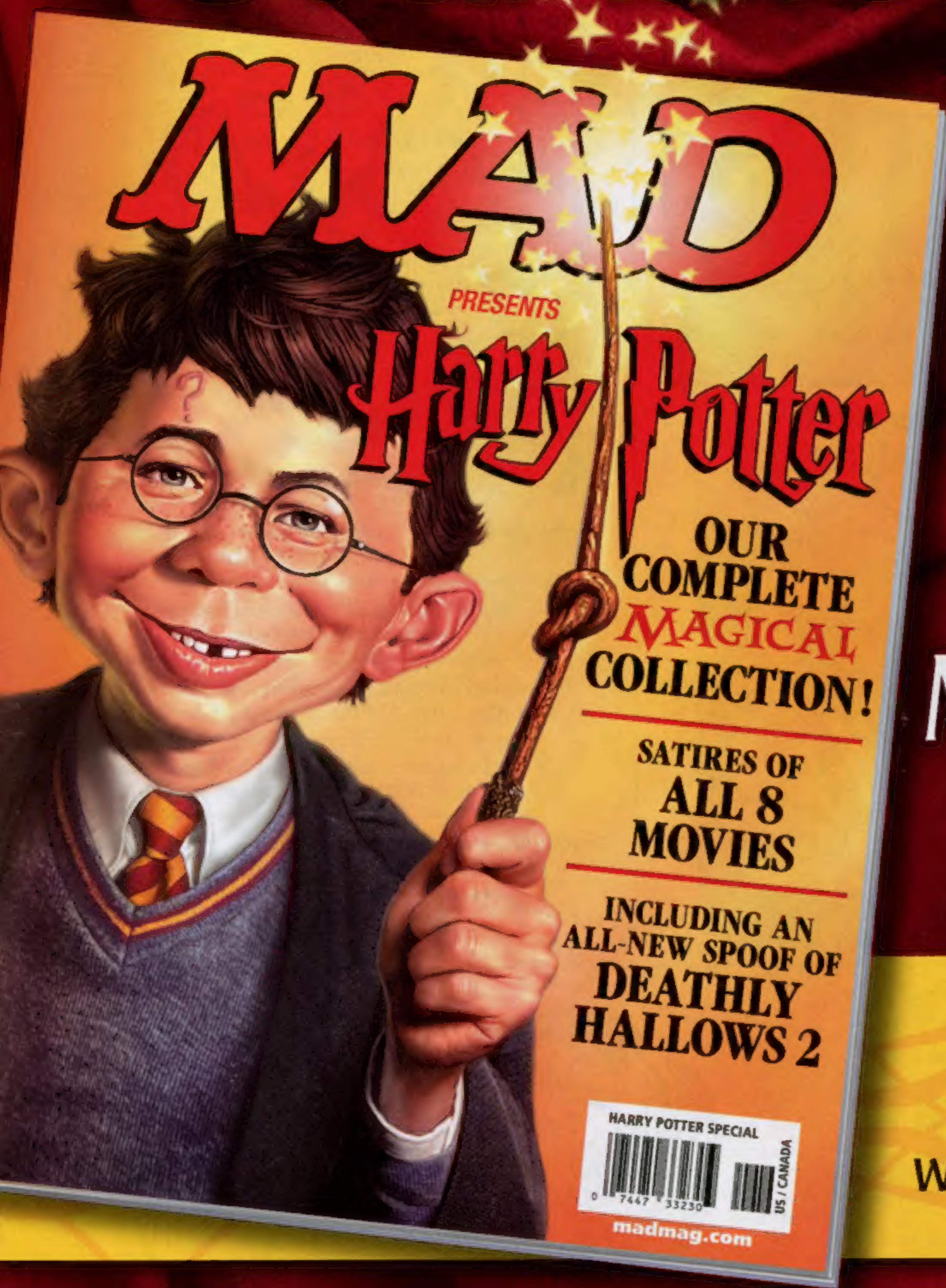
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MAY
BE
OVER,
BUT
THE
MOCKERY
LIVES
ON!

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Subscribers please note: this plethora of Potter parody is NOT part of your MAD subscription.
Unless you own a magic wand, you MUST go down to the store and BUY IT like the ordinary Muggle that you are!

THE FUNDALINI PAGES

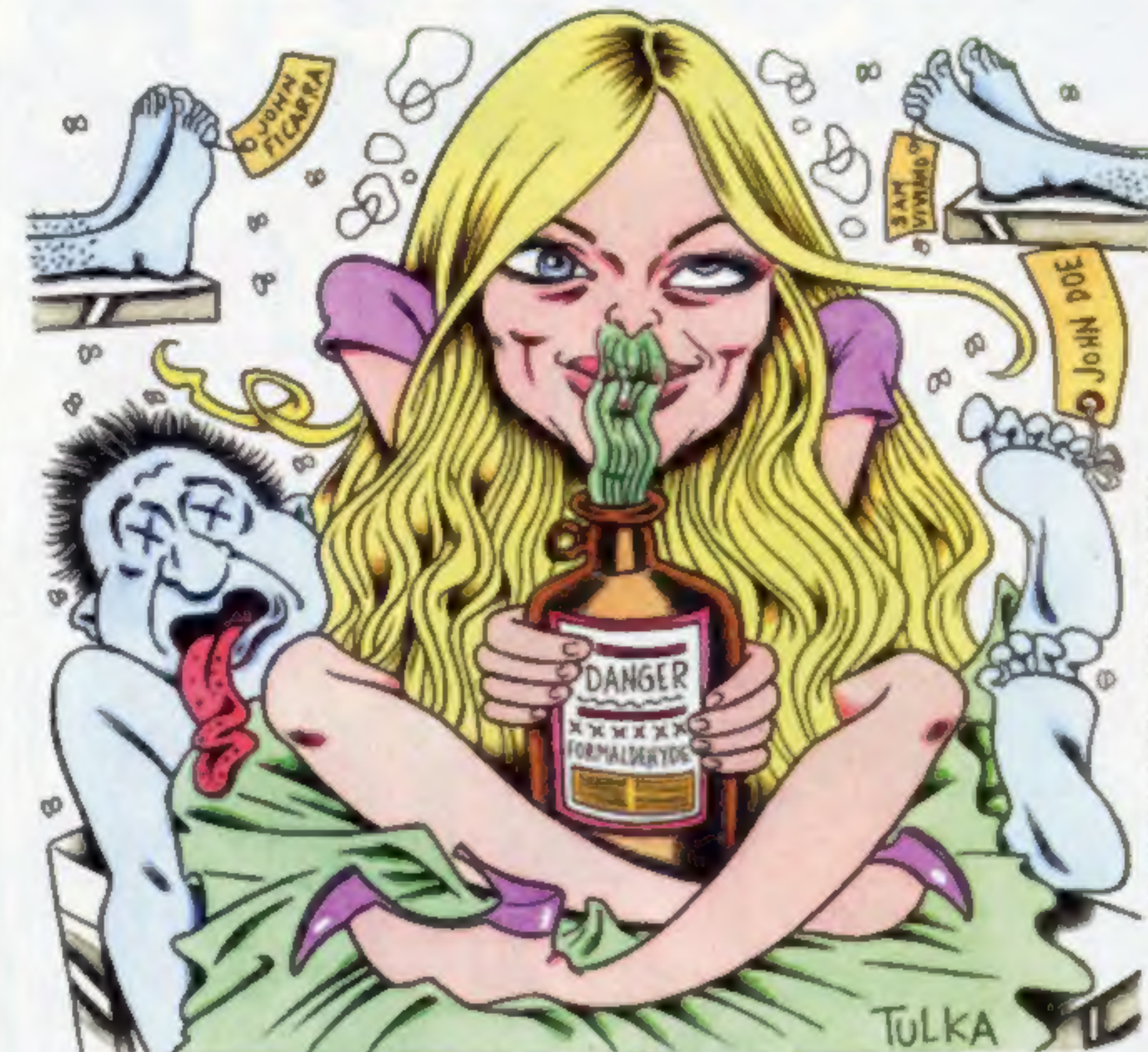
Obama-Haters' Reactions to the Killing of Osama Bin Laden



When The Going Gets Duff



WHAT LINDSAY LOHAN LEARNED DURING HER COMMUNITY SERVICE AT THE L.A. MORGUE



Formaldehyde can actually give you a really good buzz — and it's not a parole violation!

Unfortunately, all the jewelry had been removed from the cadavers.

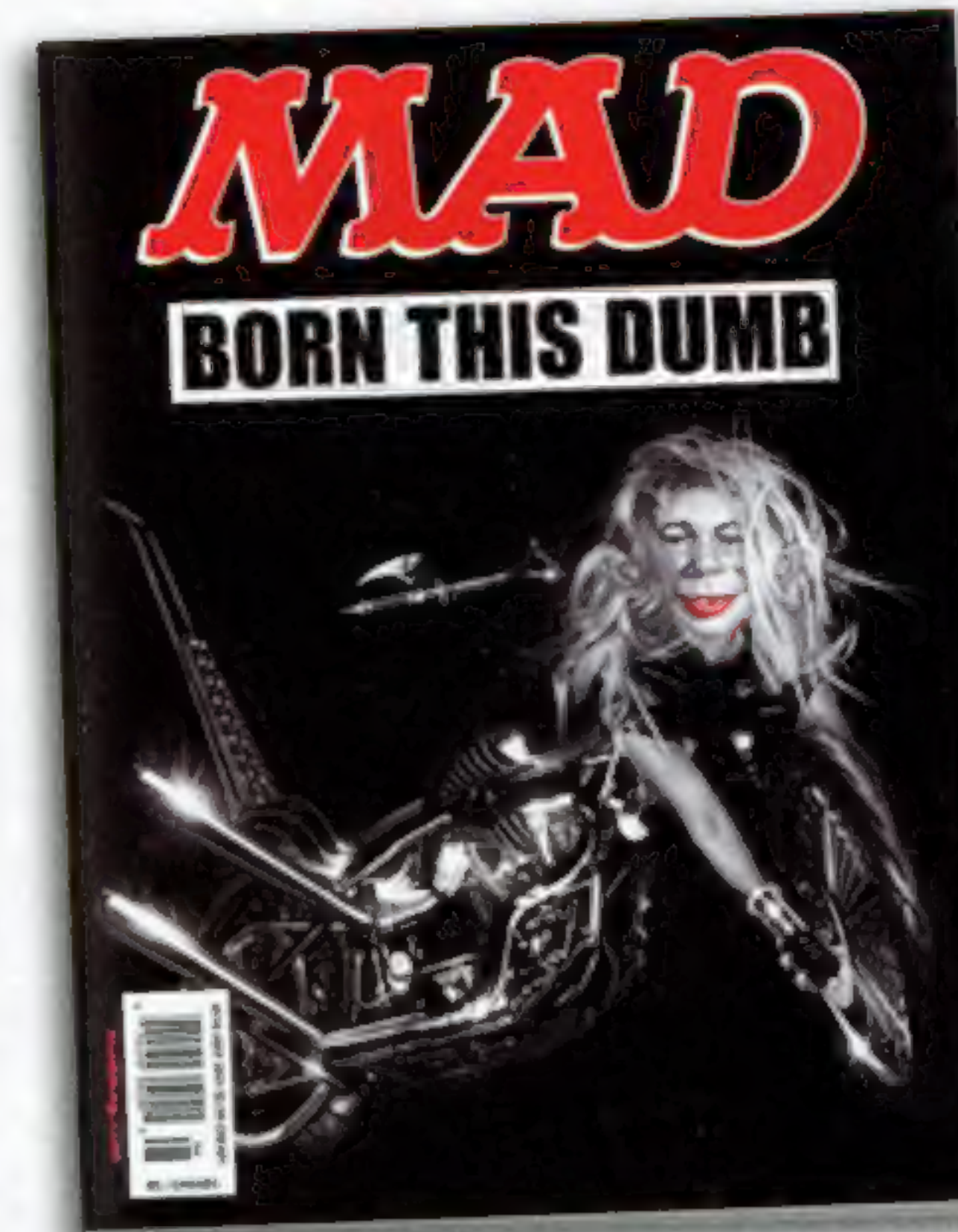
Uncertainty in China caused commodity prices to take a hit (she listened to the news during her breaks.)

Despite his celebrity, this bin Laden guy's body hadn't shown up yet.

Considering all the DUIs that end up there, maybe it's better to take a taxi after getting fall-down drunk yet again.

Nothing. Absolutely nothing.

The Cover We Didn't Use



Celebrity Cause-of-Death Betting Odds NEWT GINGRICH

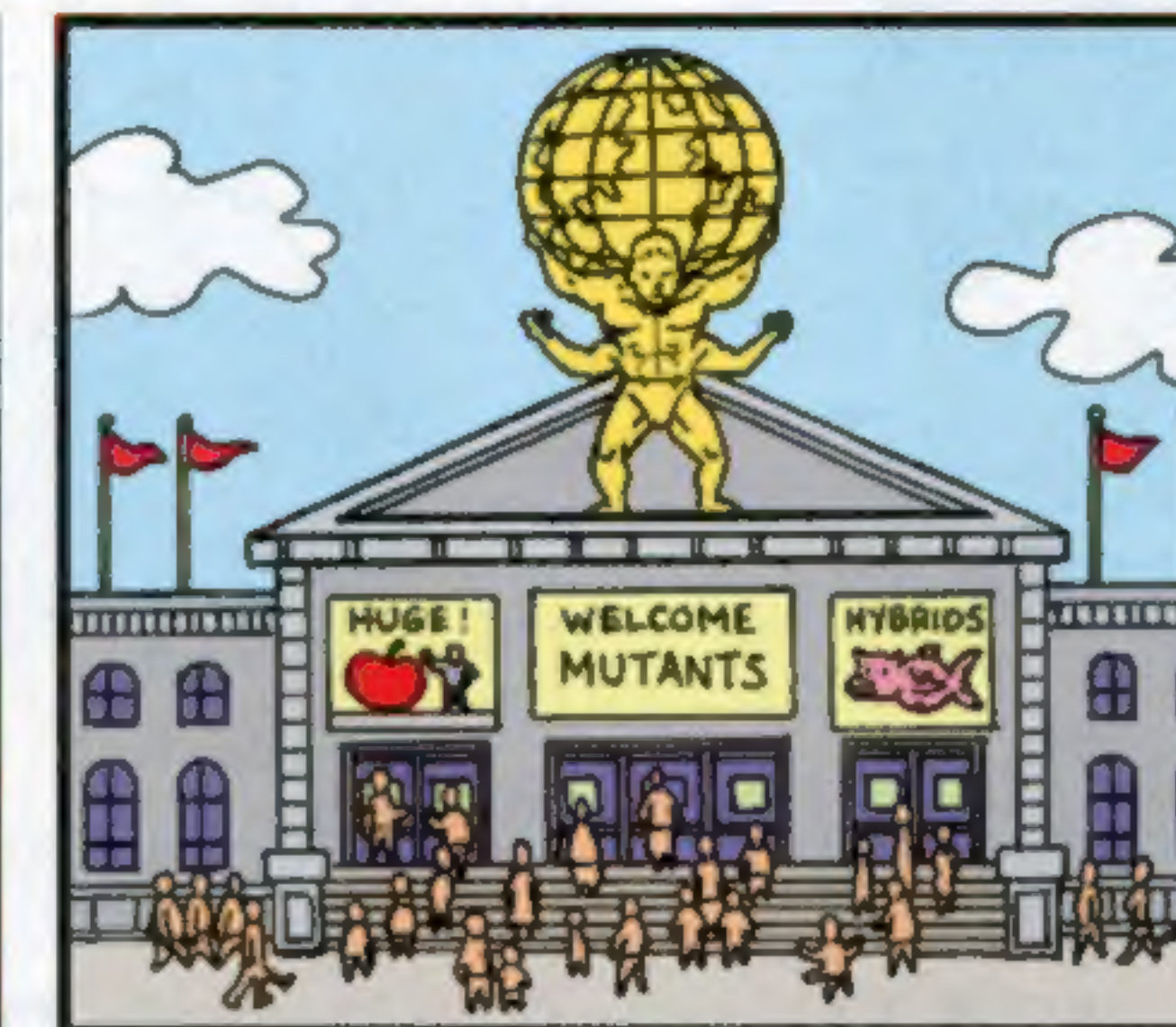
- While answering a reporter's question, chokes on own bullsh*t..... 1:1
- Dies of cancer — the same disease his first wife was suffering from when he dumped her..... 5:1
- Terminal boredom while debating Mitt Romney and Tim Pawlenty..... 7:1
- Trampled by Rush Limbaugh in mad dash to buffet at Tea Party All-You-Can-Eat Pancake breakfast..... 11:1
- Heart attack during torrid sex romp with Hillary Clinton..... 1,000,000,000,000,000:1



THE TOP TOURIST ATTRACTIONS IN 2058



Donald Trump's 1,000-Foot Tall, Gold-Plated Tombstone



The Museum of Genetically-Engineered Natural History



The Digital Hollywood Sign



The Everglades National Parking Lot



The Taco Bell Restroom where Britney Spears Died



The Great Smoking Crater (formerly Iran)

NEW TRENDS: IRONIC HIPSTER FACIAL HAIR

Writer and Artist: David DeGrand



The "Eyestache"



The "Bieber Beard"



The "Reverse Hitler"

Writer: Michael Grimsman Artists: Evan Dorkin & Sarah Dyer

THE FUNDalini Pages

THE FAST FIVE

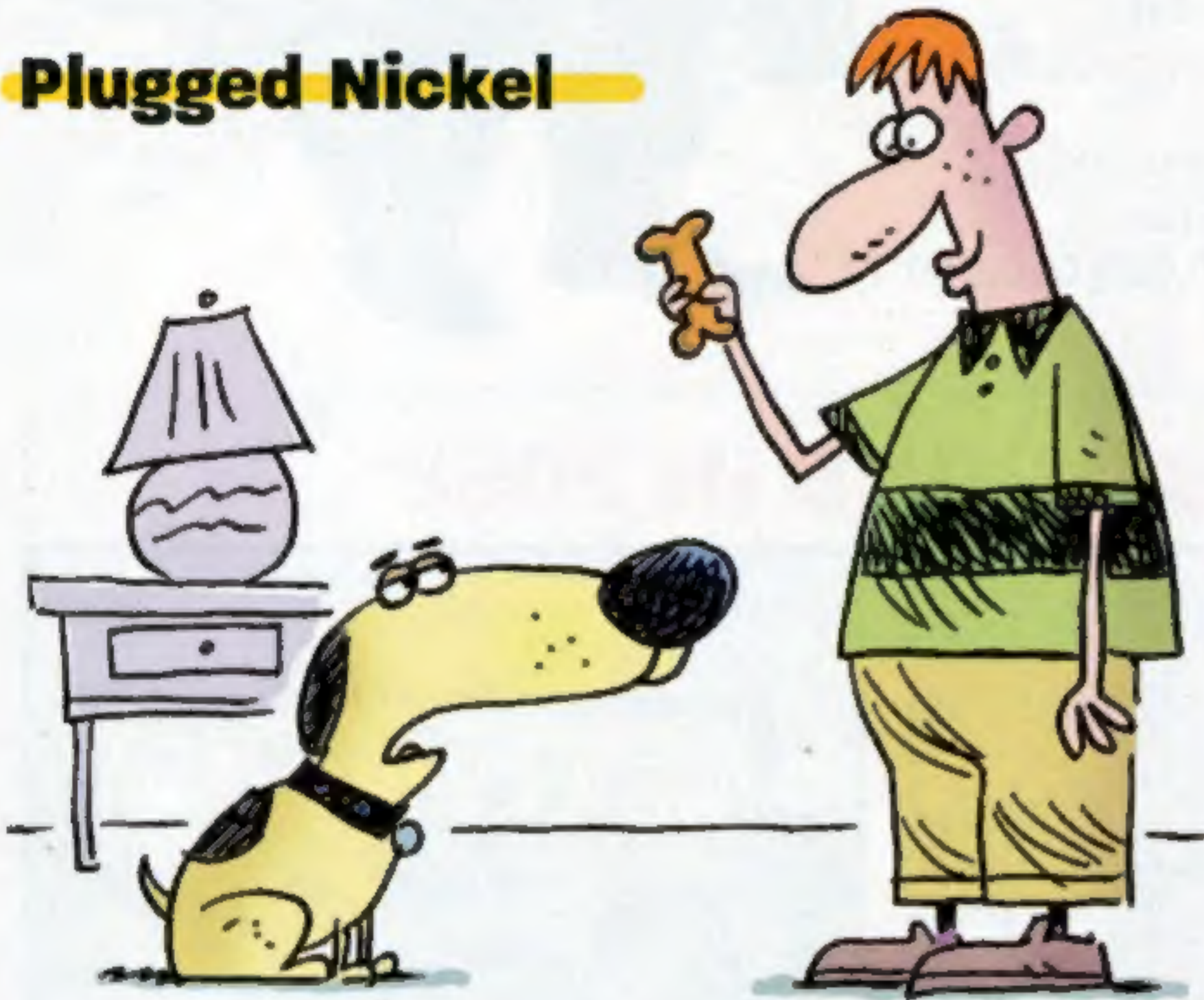
THINGS THAT WOULD HAVE BEEN GREAT IF DONALD TRUMP HAD BECOME PRESIDENT

- 1 The Donald could have been the first ever president to get divorced while actually in office, possibly on live TV.
- 2 Editorial cartoonists would already have the "You're Fired!" panels ready for when he lost in 2016.
- 3 Four words: Vice President Meat Loaf.
- 4 In these tough economic times, Trump's riches-to-riches story would have been just the thing to inspire downtrodden Americans.
- 5 Finally, we'd have someone in the White House who "has a good relationship with the blacks."

Writer: Jeff Kruse
Artist: Anton Emdin



Plugged Nickel



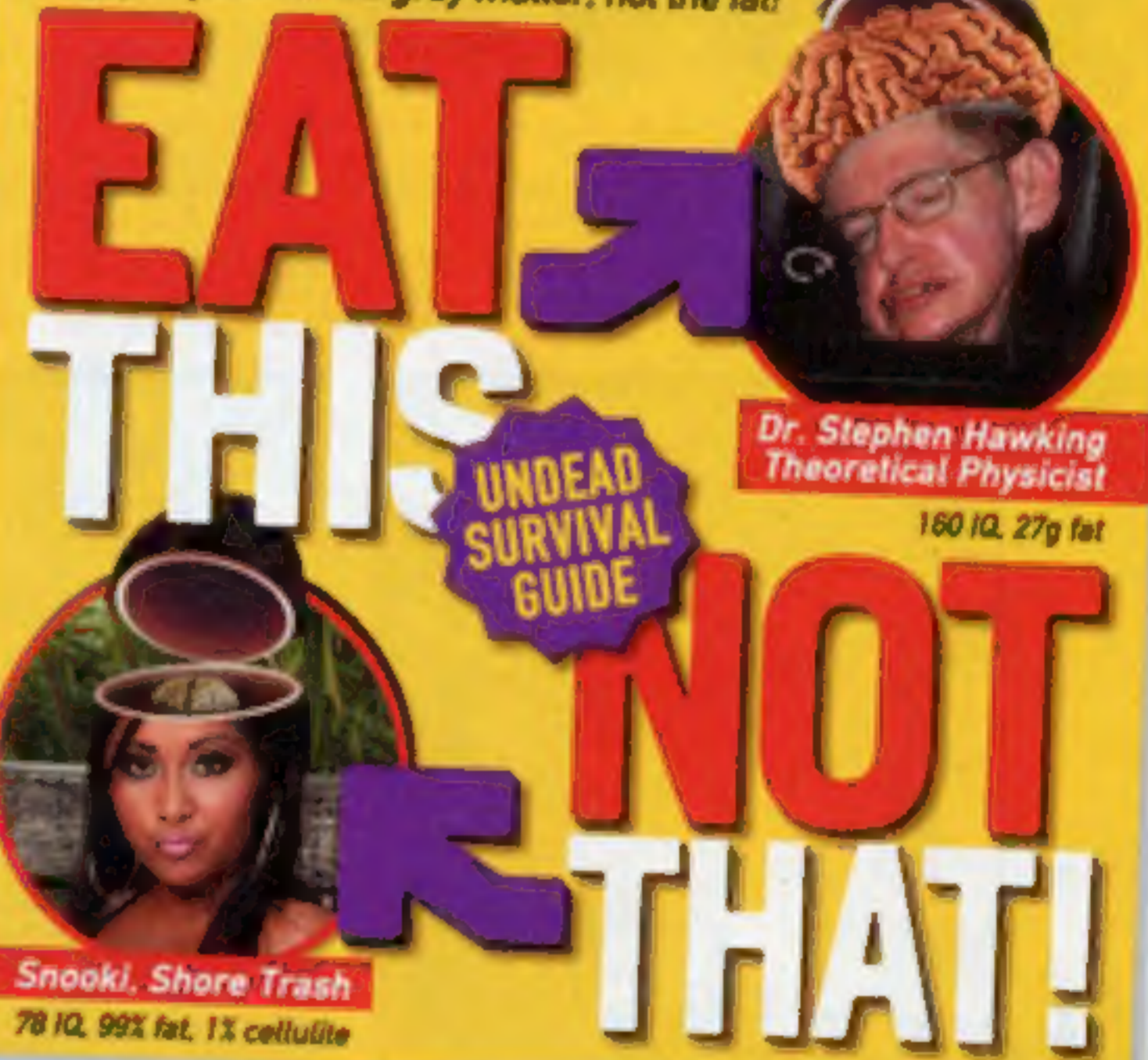
Writer and Artist:
Scott Nickel

"Well, I generally only lick myself, but just how many dog treats are we talking?"

ON SALE NOW

NEW! ZOMBIE EDITION

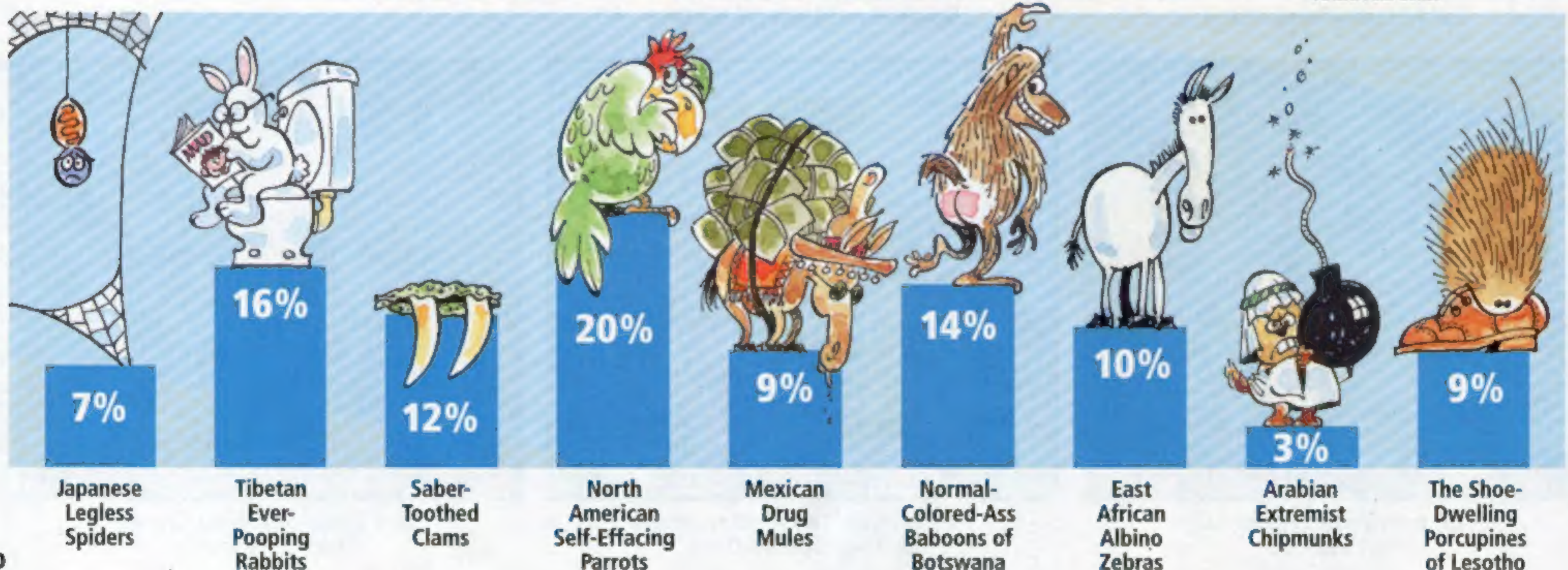
Thousands of easy brain swaps that can help you pack on the gray matter, not the fat!



Writer: Scott Malko

WORST SELLING EXOTIC PETS

Writer: Kiernan P. Schmidt
Artist: Paul Coker



OLBERMANN



In the year of darkness, 2011,
the rulers of MSNBC
devised the ultimate plan:
They would fire their most popular host
but pretend that they and the host
had come to the decision mutually.
The host would soon resurface on
a cable channel no one ever heard of.
And from that point on, no matter
how he spun his departure,
he'd be known as...

THE TERMINATED

In this vast and varied universe, there are many things that give off a bright, green glow. Novelty key chains... lava lamps... Lindsay Lohan's liver... 42% of Tokyo and counting. But the brightest glowing green thing of them all is a ring that for some reason chose to reside on the finger of this summer's biggest space cadet.

GREEN LUNKHEAD

Hack Boredom here! When I'm up in a supersonic jet, I'm a daredevil! When there's a crisis, I'm an iceman! When I touch ground with the ladies, I'm Mr. Fantastic! And if it'd make this \$250 million movie a hit, I'd put on a dress and let you call me Aunt May!

There's nothing like the feeling I get when I'm flying! I live for that special, one-of-a-kind feeling! And that feeling is nauseal

But I am a Green Lunkhead. I've got this green ring! My costume is green! My teeth are green, but that's mainly because I don't floss enough!

The Lunkhead Corps breaks up the entire universe into sectors. It's my job to patrol and protect every distant corner of Sector 2814. Except for Baltimore. That place is a hellhole!

With this powerful ring on my hand, I can create anything, absolutely anything that the mind can imagine. So naturally, I'm using it to make an even bigger hand. Pretty creative, huh?

Hmmph! Our hollow-headed hero hasn't had a "brightest day" in his life! I'm talking a total eclipse of the brain. He's supposed to patrol the galaxy, but the dummy thinks a "waxing moon" refers to something porn stars do before a video shoot!

Now I've got to train this hairless ape and somehow make him Corps-ready! My last pupil described my training methods as cruel, but fair. So I kicked him in the nuts and said, "You're half-right!" I'm in charge of Sector 1418. In the comic book, it's 1417, but geeklord comic book fans aren't happy unless we give them "mistakes" to bitch about!

And I'm Strephthro's "drill sergeant," Sillyfrog! Don't let my hip-hugging uniform deceive you! Underneath these eleven layers of fat, I'm all muscle! The Green Lunkhead Corps is my life! Maybe that's because I'm actually shaped like a power lantern! My pet peeve is when the other guys mistakenly try to charge up their rings in my keister!



Turhan-Be speaking! On my home planet, all Xubumufumians have the body of a man, the posture of a cheetah, the nose of a bird, and the fin of a fish. That may explain why our surf 'n turf restaurants never catch on! All of us Green Lunkheads take our marching orders from those inter-galactic Oompa-Loompas over there: the Gardengnomes of Oo-wee!

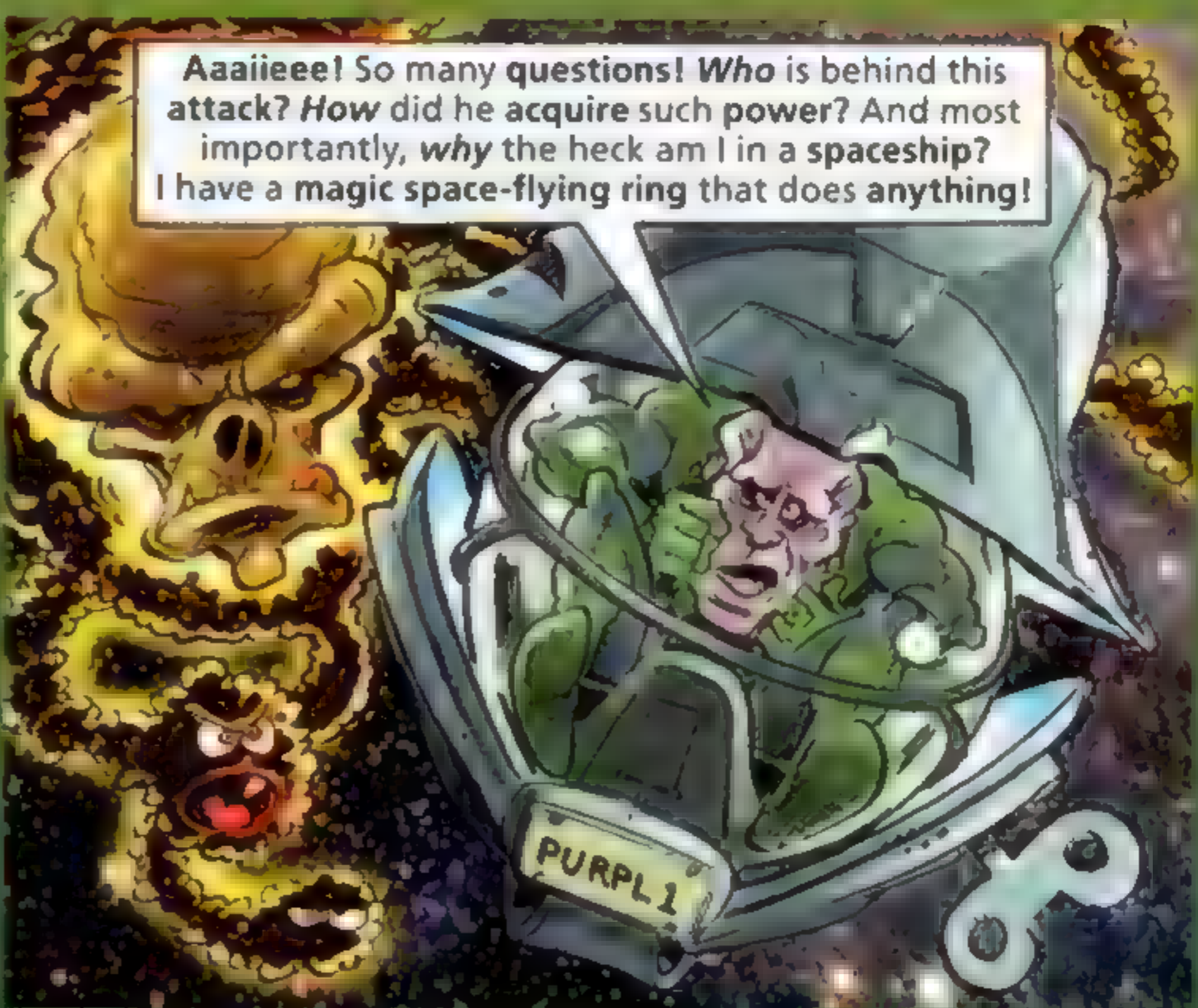
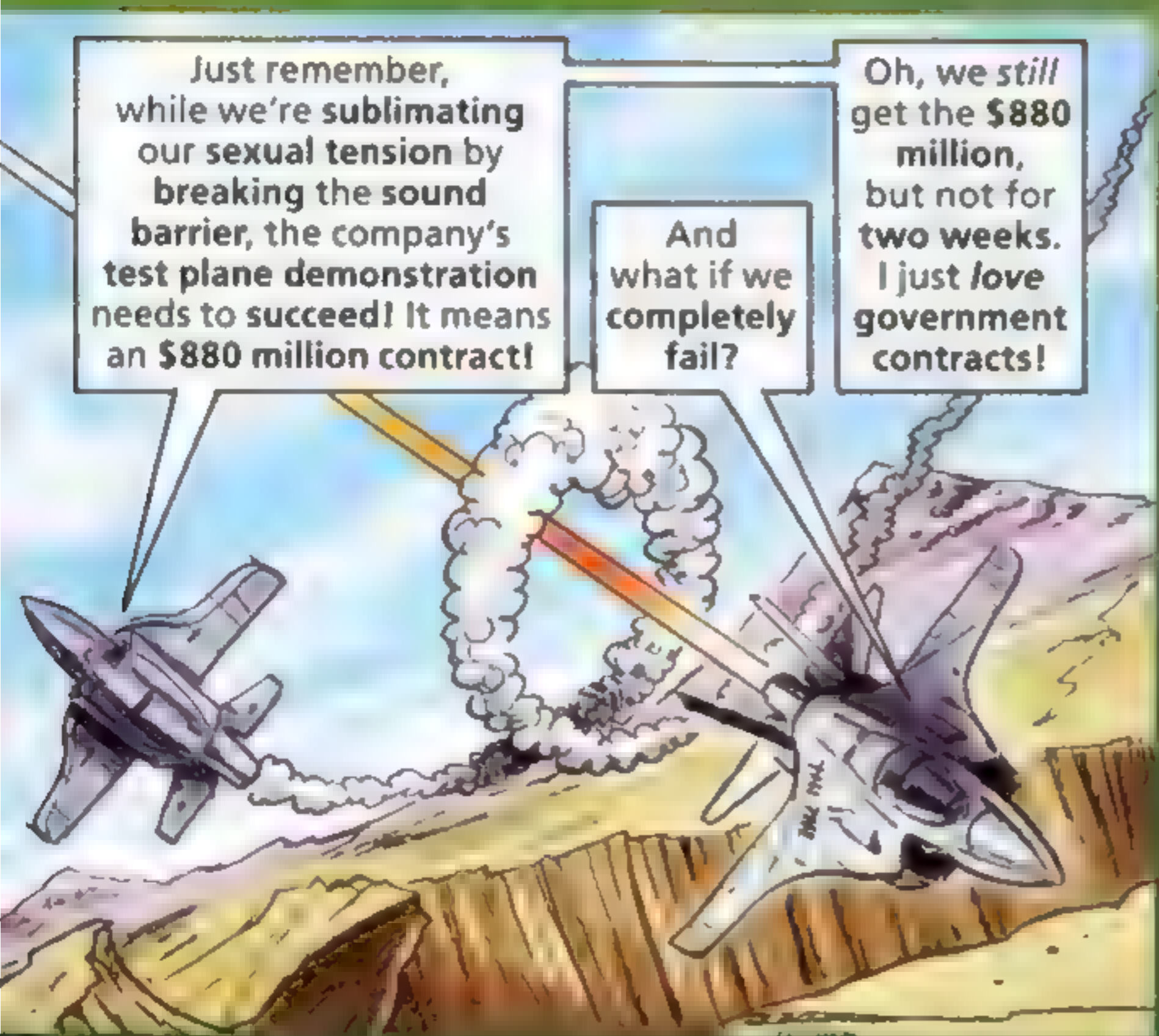
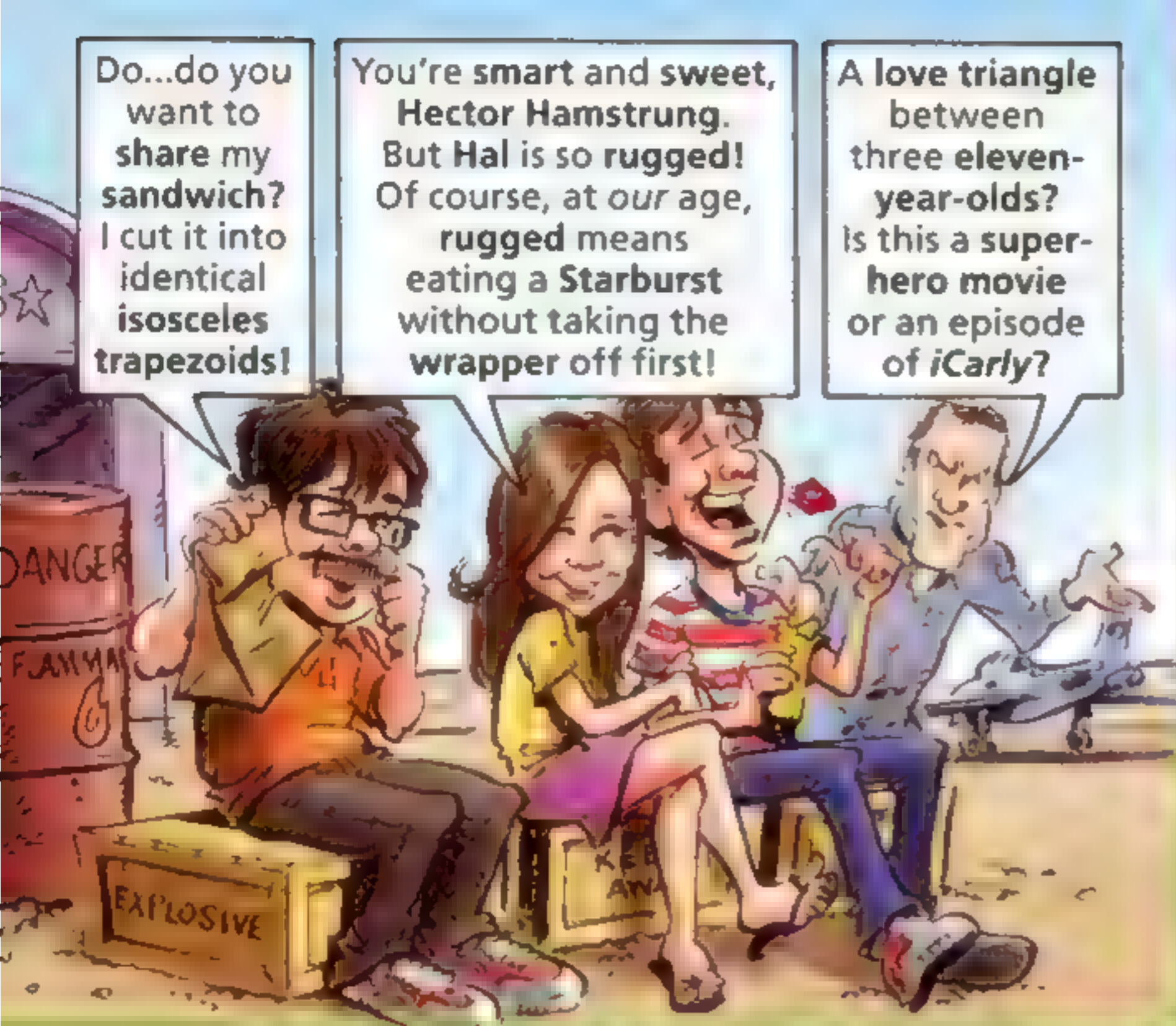
We're arrogant, we're all-knowing, and we are hundreds of levels above you trifling humans! We're just like Charlie Sheen, except his skin isn't blue... yet! We monitor the entire universe dispassionately, without feelings. I thought I felt an emotion once, about 940 trillion years ago, but I was just sitting on my keys! If we Gardengnomes had emotions, we would pity you poor Earth creatures, forced to watch amazing scenes like this in mere 3-D. We get to see everything in 17-D!

What a steaming load of *950220*! They're already storyboarding the sequels for this movie, and zappo, I get killed in the first ten minutes! I feel like the guy with the pencil in his head from *The Dark Knight*!

When Carl Ferrets stepped down as chief executive of Ferrets Aircraft, the company scoured the world for a replacement before finally finding me: Carol Ferrets! From earliest childhood, I've spent my entire life around airplanes, and I don't think it's affected my personality. Although during sex, I do tend to stabilize my tail flaps to reduce thrust! I'm a hard-nosed lady who likes to prove I'm as good as any man. Then again, get a load of the men around here! I should probably pick a more challenging goal!

I'm a nerdy, heavyset, bitter virgin. If I weren't already in this movie, I'd be right down there in the audience! Thursday night, midnight show. It's tough being me! I'm like Philip Seymour Hoffman, only without the smoldering sex appeal! But I'll show them! I'll show them ALL! By which I mean Hack, Carol and my father. I don't know a lot of people!

Heh heh mwah ha ha! I'm Pairofslax, AKA the super bad guy! Even though I'm just a CGI effect, I've got more personality than anybody in this by-the-numbers story! I was once a Green Lunkhead, billions of years ago! But I went bad, and now I'm a foul gas. Those of you who've eaten Domino's Stuffed Crust Pizza know the drill! As a malignant, vaporous mass, my hollow core echoes with the screams of the damned as I feed upon human fear. When Glenn Beck finally cracks up, I'll be ready to jump in and take his place!





Whoa!
Your head
would be
great for
slicing
cheese!

Welcome, Hack Boredom of Earth,
from your 3,599 fellow members
of the Green Lunkhead Corps.
And you are going to get to
meet a whopping three of them.
Four, counting the dead guy!

Meeting called to order! Normally I'd start by reading the minutes of
the last meeting, except that most of you creepy crawlies live on planets
that don't use minutes to measure time. So I'll just introduce our newest
teammate. Stand up, Hack. Let them enjoy you now, while you're still
alive. Traditionally, the new guy brings the refreshments. We'll take
2,552 beers, 1,047 sodas, and pick up whatever you want for yourself!



You're weak! You got nothin'! I'm
gonna scrunch you into a quiverin'
blotch of goo, like the worthless
loser you are! Okay, that's it for
the morale-building session!

Learn this! Fear is the enemy of will.
Will is what makes us act. When one is
afraid, one can't act. Not that you
actually have to act to carry a super-
hero movie, but it couldn't hurt!



I can read your mind, and
I know you don't care
about me at all! All you
think about is politics!

That's not true,
son! Er...you
ARE a registered
voter, aren't you?



That guy is
talking to
himself! The
overstuffed
weenie next
to the platter
of overstuffed
weenies!

Oh, Carol. Only a mind as advanced as mine
can appreciate your beauty! If I could just
get my hands on your clavi-pectoral fascia...
caress your inframammary fold...gently
stroke your sternal notch. By the looks of
that dress, it's obvious you have no appreci-
able ptosis. And I just know your sexy little
tubercles must be perfectly articulated!

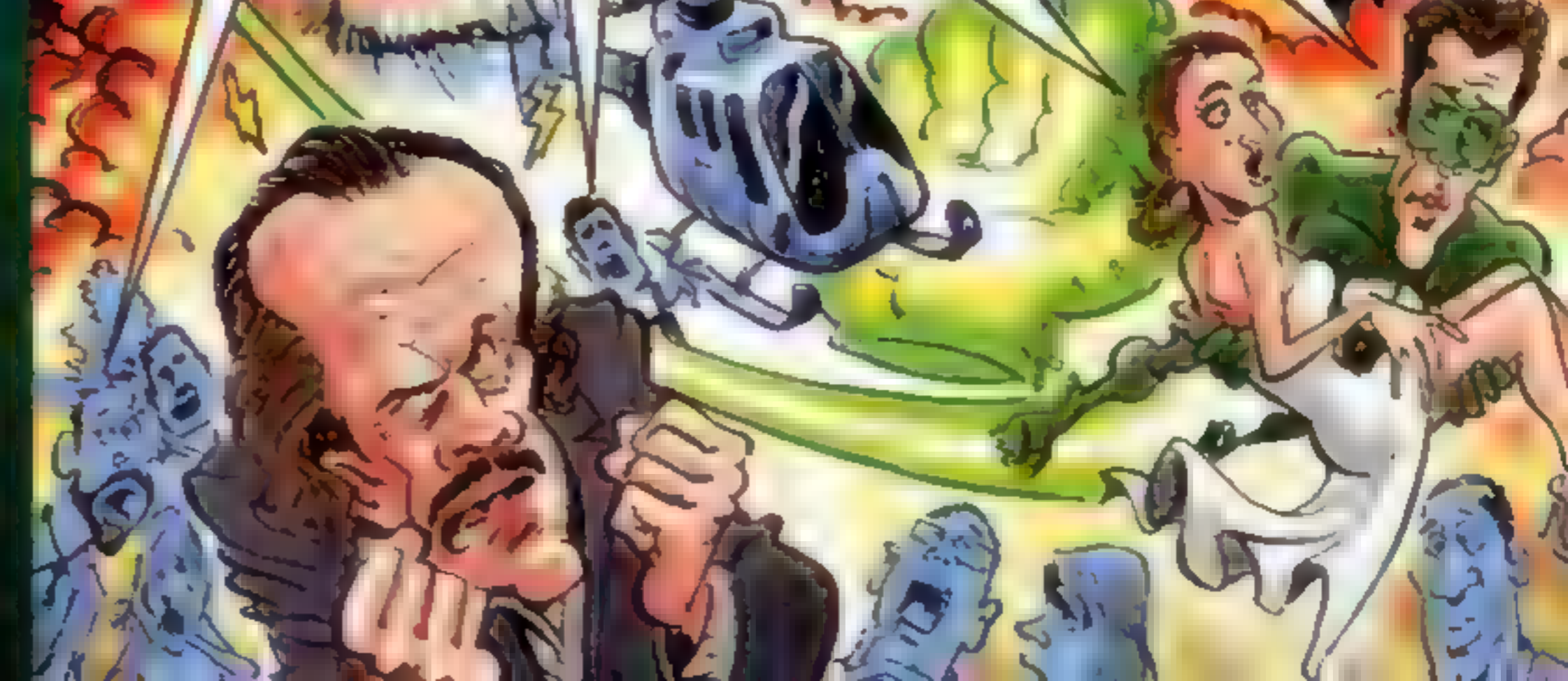


This is
some
party!
I would
have been
satisfied
with
karaoke!

I haven't seen
this kind of life-
threatening
superhero chaos
since I attended
a matinee of
the Spider-Man
musical!

Hack! How can
you fly? How
can you stop a
helicopter? And
why are you
dressed like one
of Beyonce's
backup dancers?

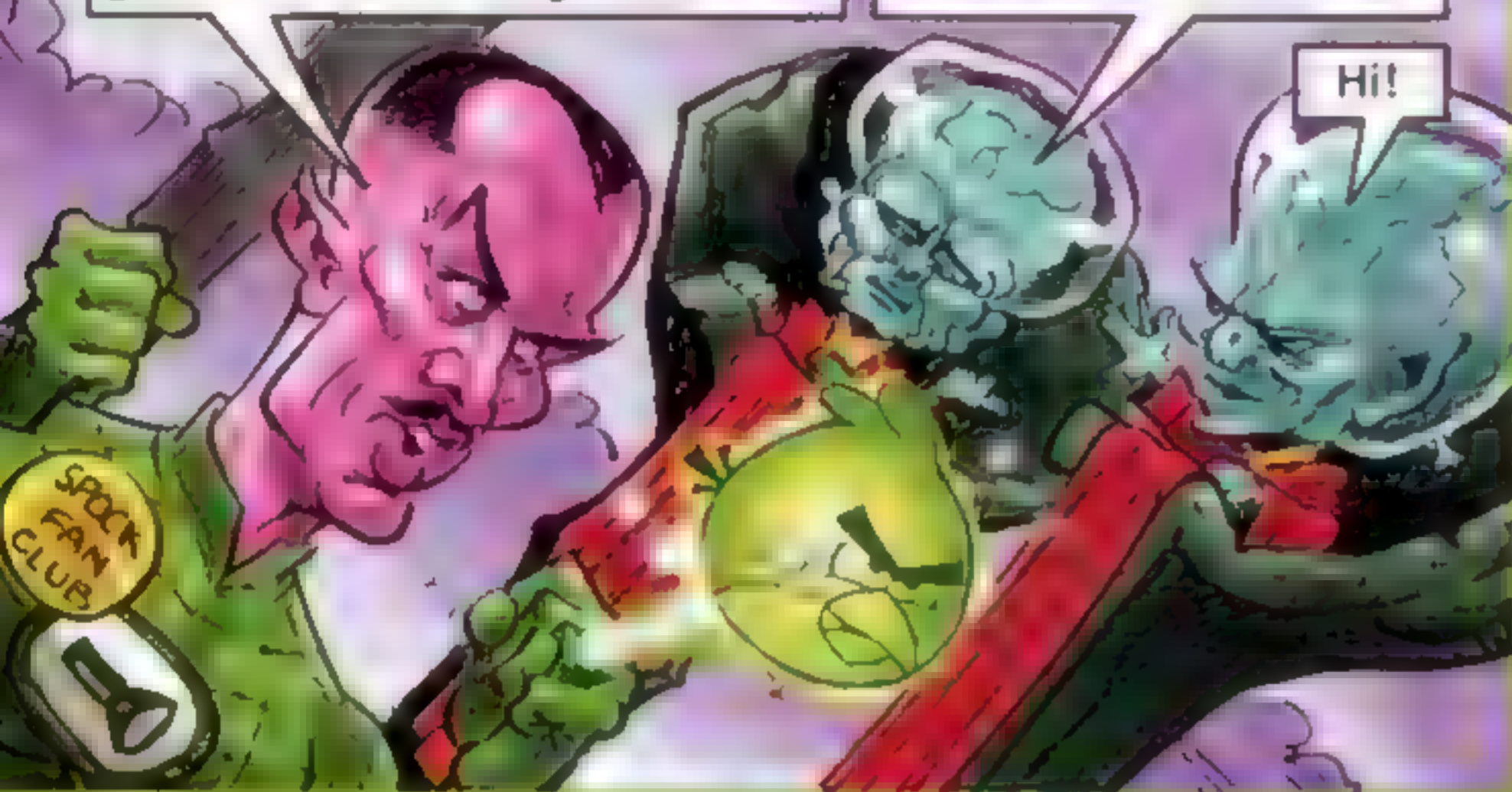
She recognizes
me! I've got an
all-powerful
ring that can
do anything,
except cover
the other 91%
of my face!



I say attack, you say wait! Four Green Lunkheads are dead! Two worlds have been annihilated! Our enemy grows stronger! And you just sit there, looking like the retirement community on Pandora! When might the council get around to making a decision?

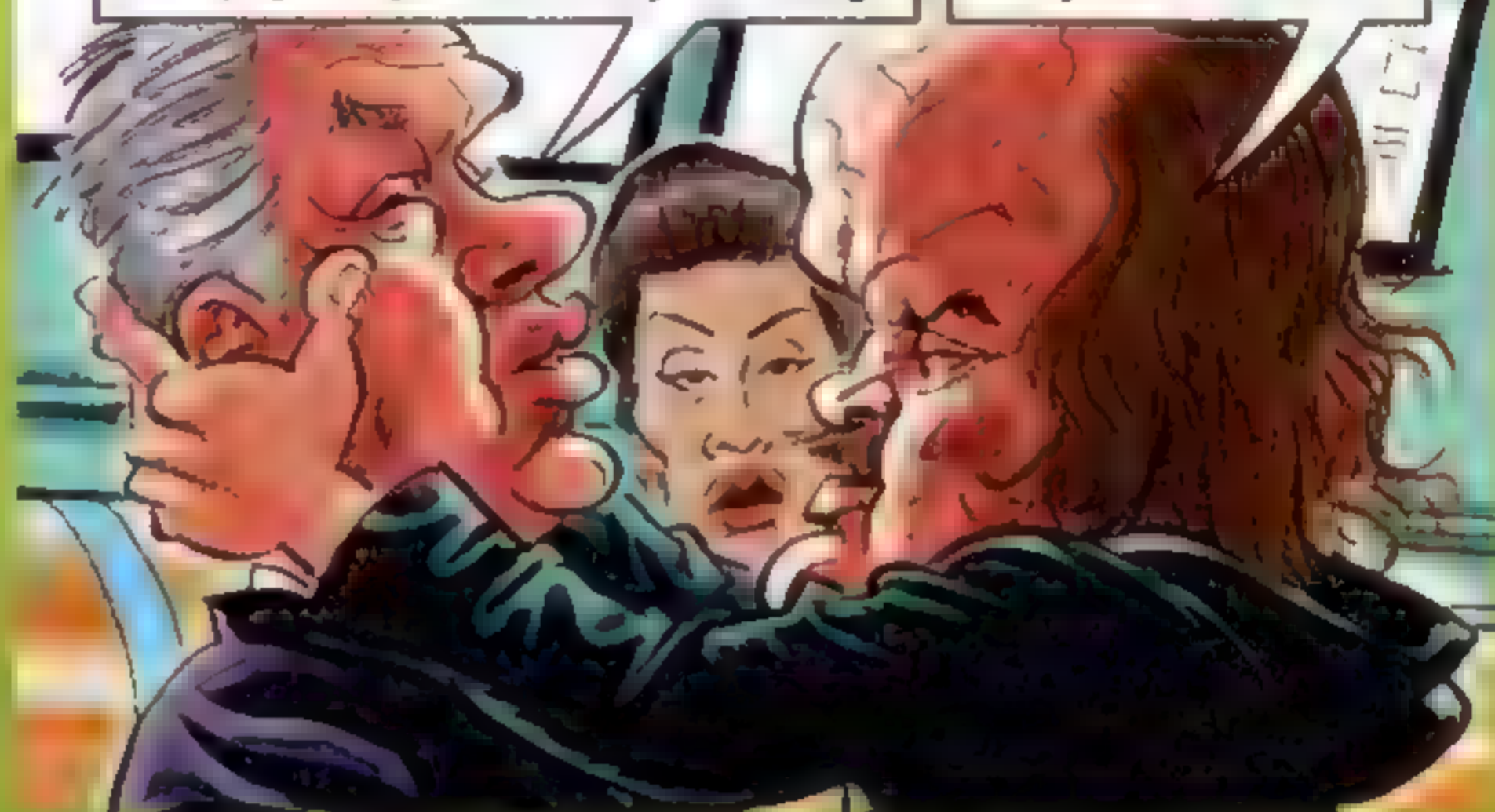
6,000 years, 7,000, give or take! I assure you we're fast tracking this one. Don't forget, we're immortal! So don't talk to us about red tape. Jimmy over here *invented* the color red!

Hi!



Little by little, you've changed, son. But a father always notices the small things. Changes of mood. Erratic work hours. The fact that your forehead is currently the size of a jet ski! That's why I got you something special...your very own autopsy! Hey, what are you doing?

My emotional problems started because I never got to play catch with my own father. So now it's time to play catch, with my own father!



I take it you favor term limits? Yaaa-ggg-hh!!!

That's the second father in a row who got horribly burned alive! I don't know who wrote this screenplay, but I'm thinking he's got some major unresolved issues!

Zowie! You ought to package that as a nasal decongestant! That's got Benadryl! Liqui-Gels beat six ways to Sunday!



I know you're afraid, Hack. But don't you see? The only way to show true bravery is to be terrified! Fear-ing fear is like a double negative! And the more you put into life, the more you get out of it! It ain't over till it's over! Those who know won't say, but those who say don't know! The Lord helps those who help themselves! It's like rai-ee-yain on your wedding day! Why do we drive on a parkway, but park in...

This insipid pep talk could go on for days. Time to whip up some green earplugs!

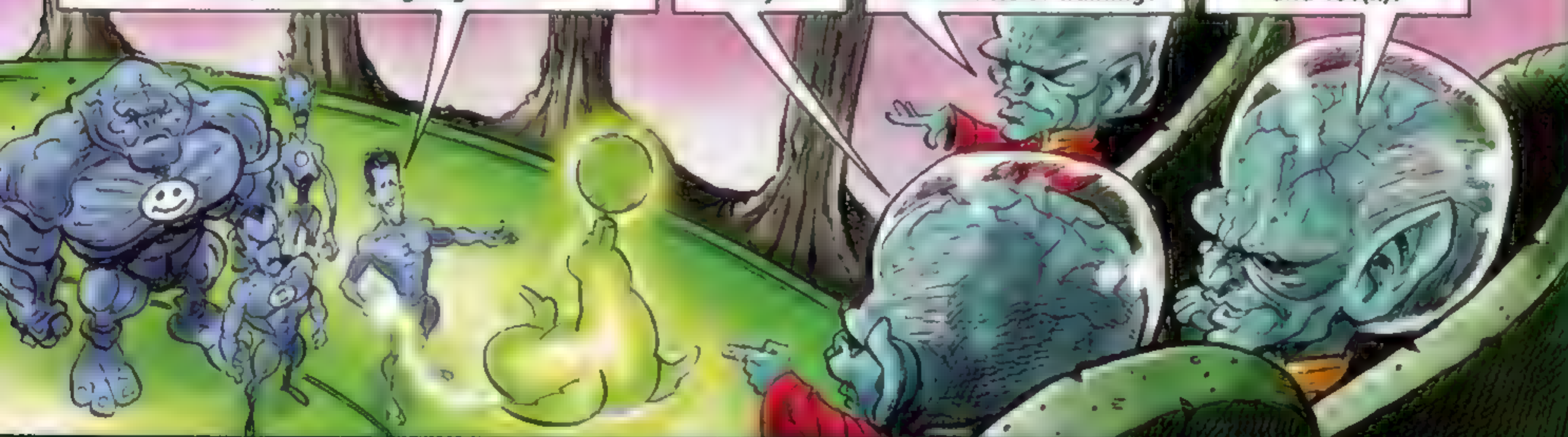


I speak on behalf of Earth. We humans may not be the strongest, or the smartest. We may not be well-groomed. We may smell funny. We may be warlike, and unevolved, and intolerant, and we may bookmark LOL CATS websites, and think fireworks shows are entertaining, and wait on line from night till morning to purchase marginally improved iPads, and...hmm, where was I going with this?

Enough already. You've convinced us! We no longer want even one human to survive, not even you!

Yes, scram! Shoo! Go lose your cosmic cherry against an unyielding death gas that has already killed four highly experienced Green Lunkheads. After all, you've had almost 15 minutes of training!

And assuming you get greased on your first day, what the heck. It'll save us the trouble of processing the paperwork for your withholding and 401(k)!



Hector, no!
Turn off your
mind control
and let
Carol go! Try
thinking about
baseball!

I've beaten my father! I've captured
the woman of my dreams! I've
surpassed all of my ambitions but
one. All I have left to do is go to
one of those caricature kiosks at
the shopping mall! I want to see
how big they draw my head!

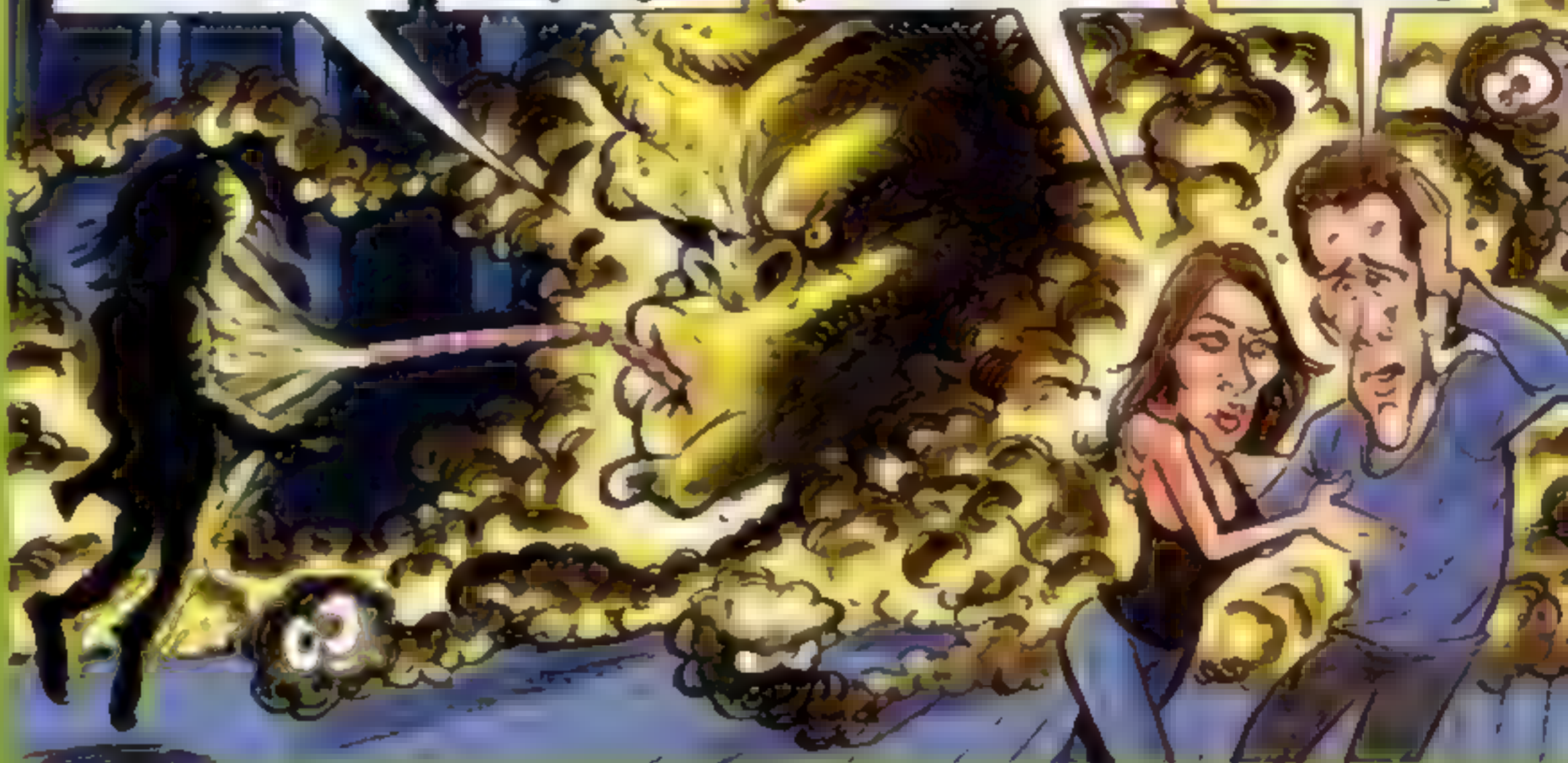


Thhhhlurp!!
When you're
sucking a soul,
you have to get
all the way down
to the bottom.
That's where
the flavor is!

Aw, crud! My
ring ran out
of energy!
I'm such dead
meat, I should
be wrapped
around
Lady Gaga!

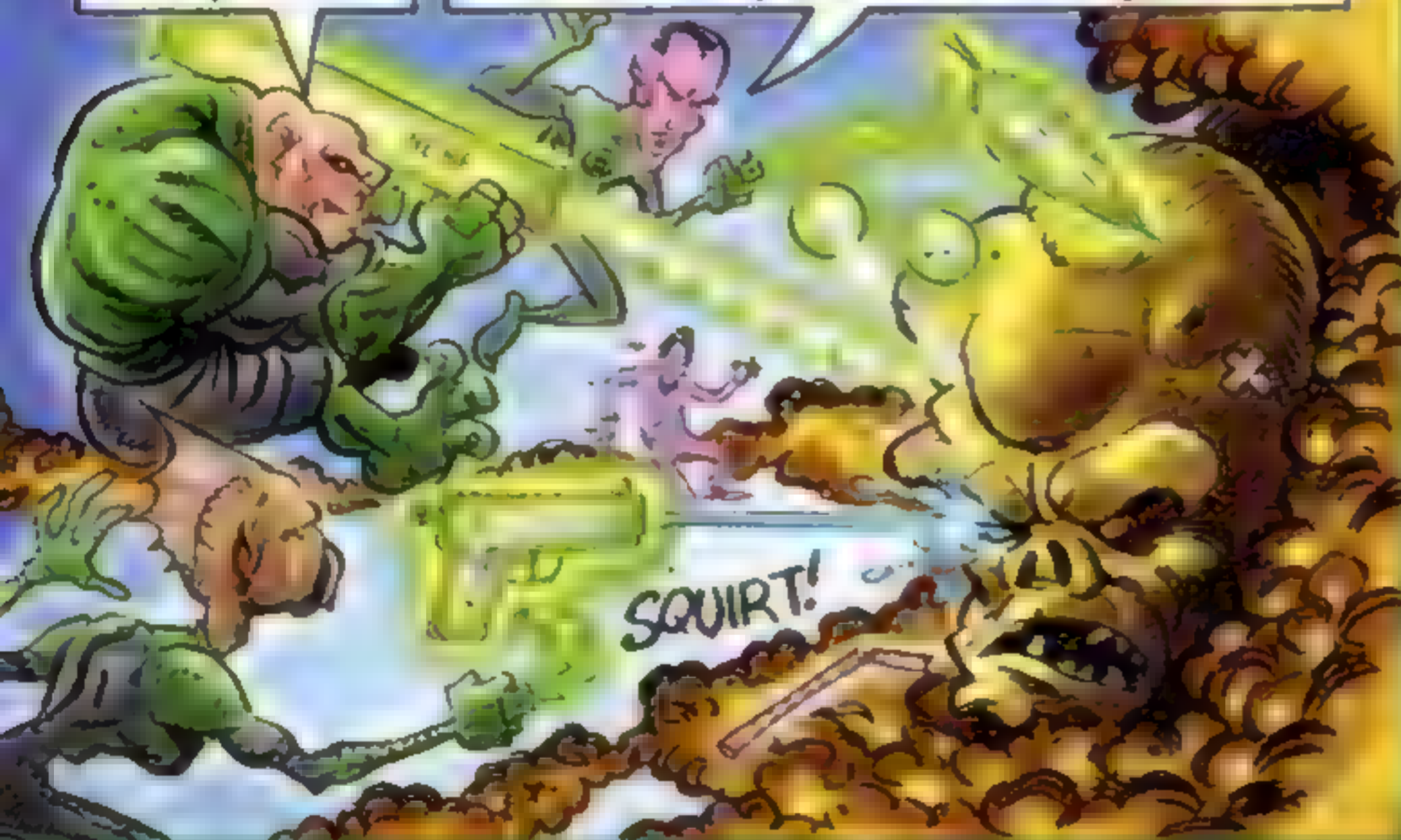
Hey! Doesn't your
ring also make your
costume appear
and disappear? So
if you've run out of
ring juice, shouldn't
you be naked now?

Nix! There's
only one
thing more
forceful
than a
power ring...
and that's a
PG-13 rating!



And there's only
one thing more
forceful than
the Green Lunk-
head Corps!
Fake, contrived
suspense!

After you left Oo-wee, I thought about what
you said. I thought about your courage. Then
I remembered that I'M the one who wanted
to attack Pairofslax in the first place!
I spend most of my time keeping my
mustache suave and tidy, so sometimes
it's hard to stay focused on the big picture!



This mysterious
villain is capable of
destroying planets.
And I have no idea
what its powers
are. I've got it! I'll
send him inside our
life-giving sun!

Fatally inject a Green Lunkhead with liquid,
hope he'd crash land on an inhabited
planet without burning on entry or getting
splattered to atoms, then randomly infect
someone else and use the connection to
locate his world. Because finding planets
is hard. You think maybe I should've just
followed the guy in the first place?



Green Lunkhead of Sector
2814, we commend you! We
salute you! In our nine min-
utes of screen time together,
we have forged an unbreak-
able respect! And as long as
you're unexpectedly still alive,
where's that beer and soda?

I feel like I should be
thanking you! Since
being chosen, I have
learned the meaning of
heroism, and discover-
ed true selflessness. I
return to my planet an
improved, evolved man!

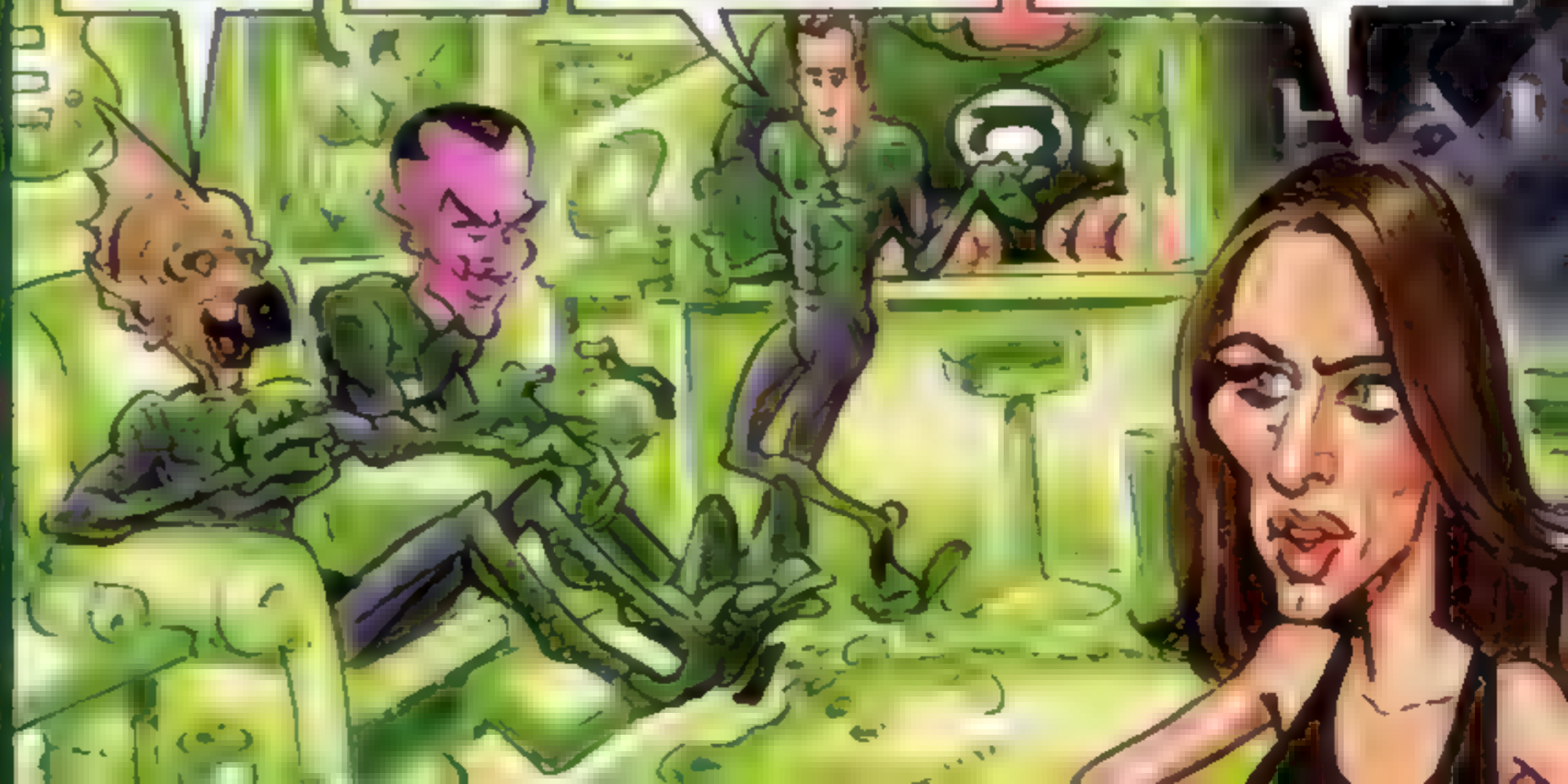


Gotta hand
it to you,
Hack.
BURRPP!!!
This is
the best
"man cave"
ever!

What's
going
on here?
We had
a date,
three
hours
ago!

Sorry, babe! I totally
forgot! But if you
wait till the end of
this UFC pay-per-
view, I'll whip you
up a plate of green
power nachos!

Oh, just perfect.
I wait ten years
for this immature load
to finally get his act
together and show up
with a token of love.
Finally he does, but the
fancy ring is for HIM!



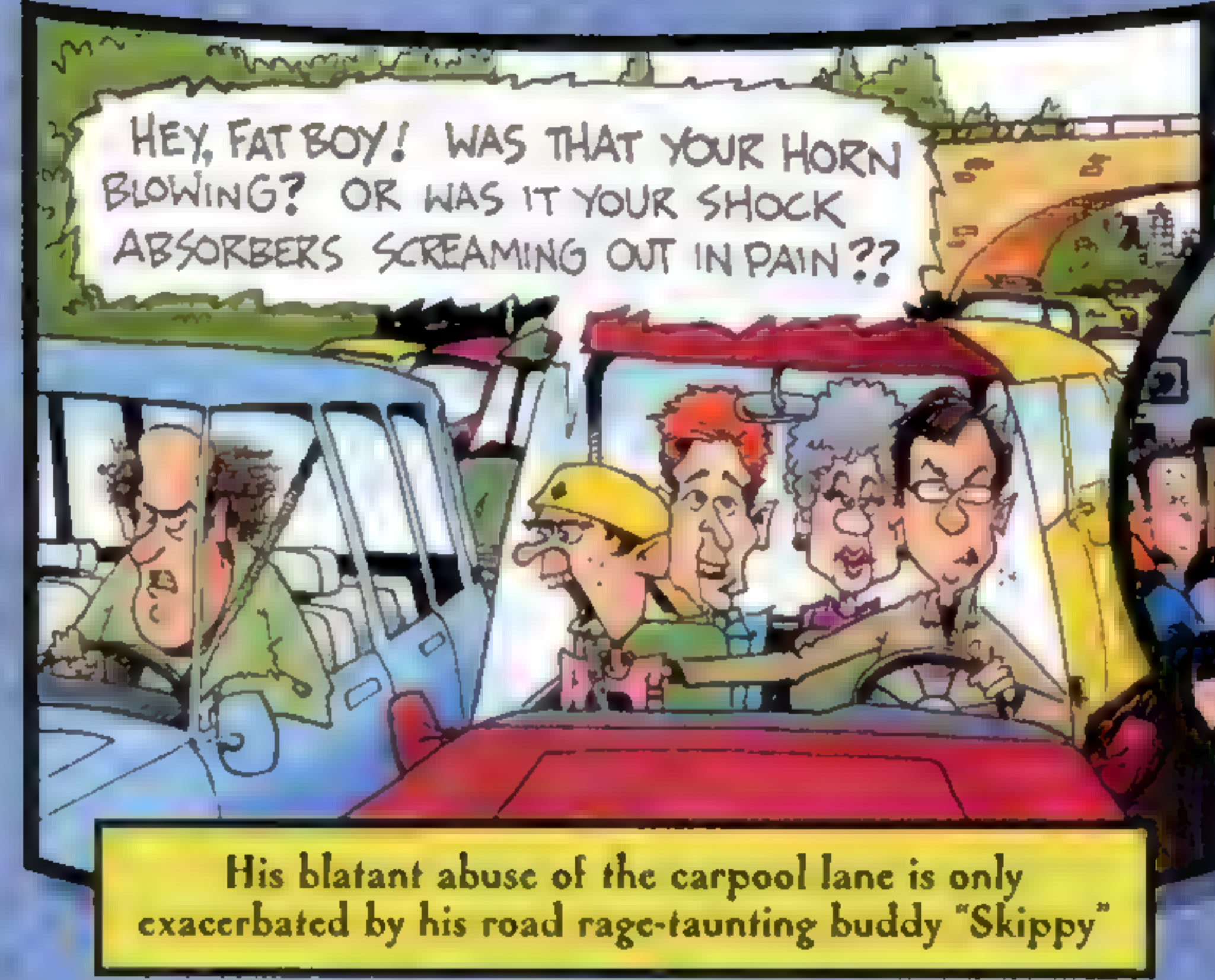
Scholars continually debate the existence of evil. Pity they aren't subscribers to MAD. For, over the past few years, in the very pages of this magazine, we've demonstrated beyond the shadow of a doubt evil's very real existence. Beginning with priests, and then followed by clowns, carnival workers and countless others, we've vividly depicted what happens when the darkness that resides in all men's souls manifests itself. Be afraid. Be very afraid...

WHEN VENTRILOQUISTS GO BAD

WRITER AND ARTIST:
JOHN CALDWELL



Sabotages C.P.R. demonstrations



His blatant abuse of the carpool lane is only exacerbated by his road rage-taunting buddy "Skippy"



Now works exclusively with a cheesy inflatable love doll



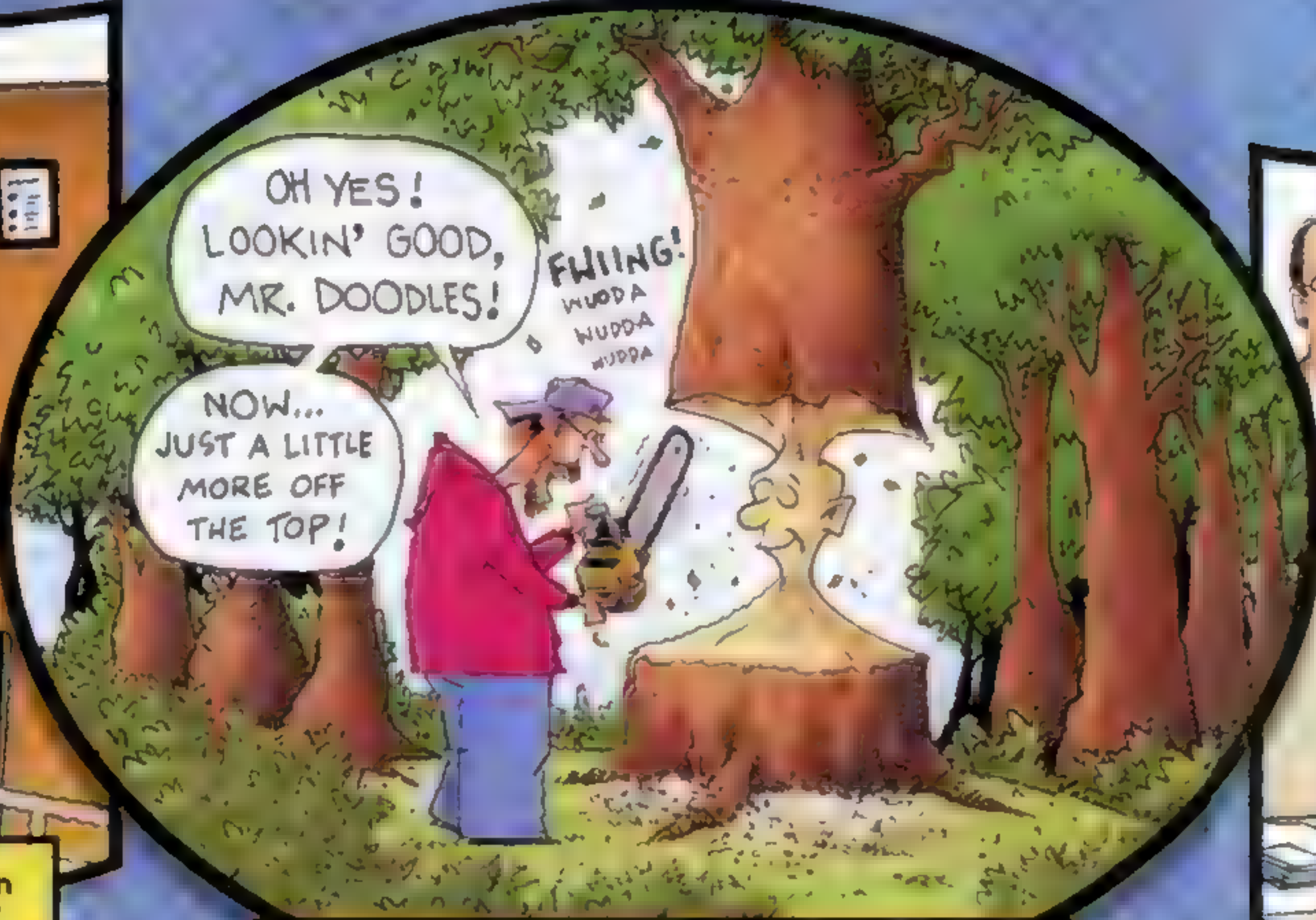
Crashes funerals just to make less-than-sensitive remarks to the gathered mourners



Victimizes innocent dummies in multiple, double-indemnity, Act-of-God insurance scams



Makes the rounds at children's hospitals with his own medically-challenged puppet "Little Toby Tourettes"



Designing a new dummy always involves a visit to a nearby old-growth endangered forest



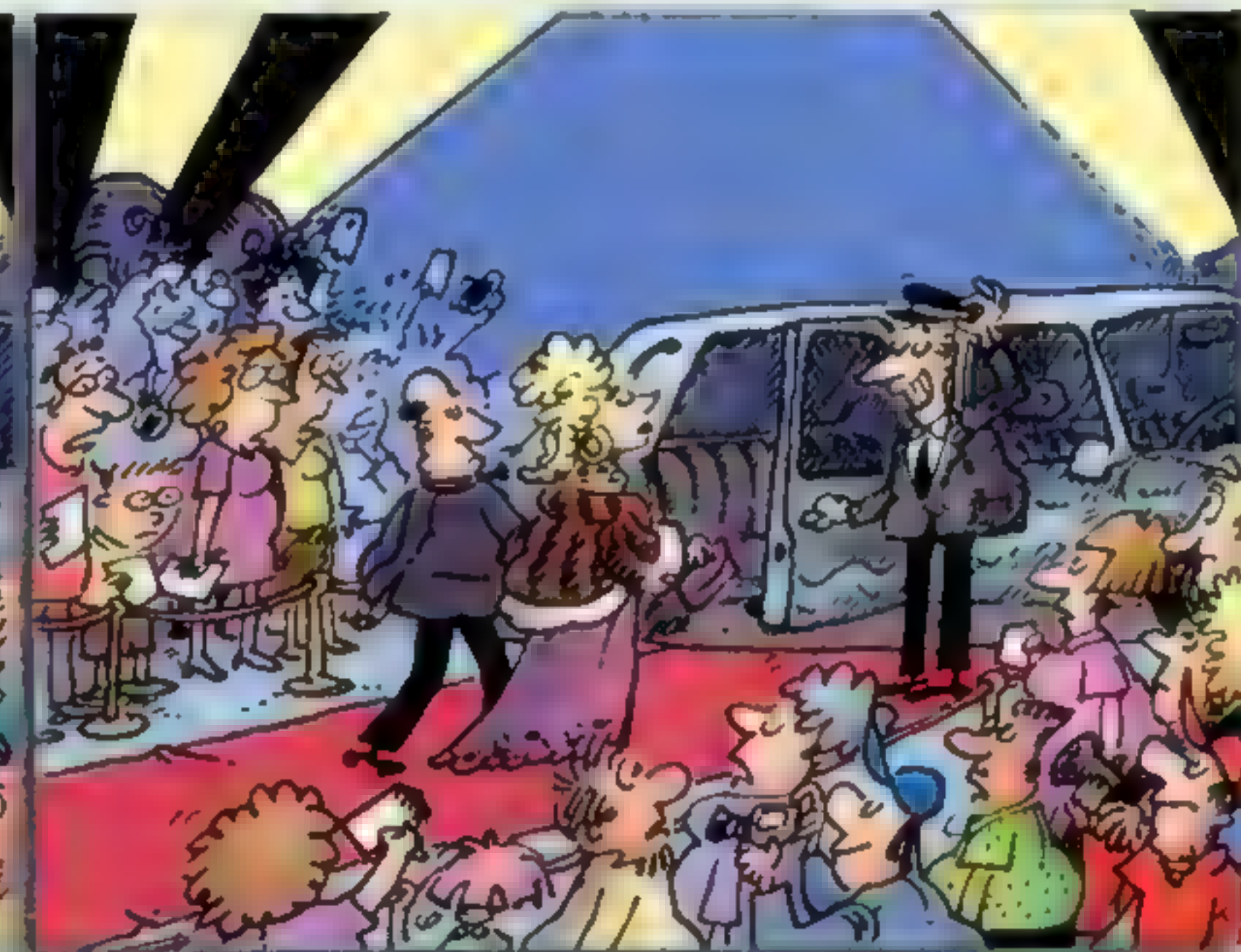
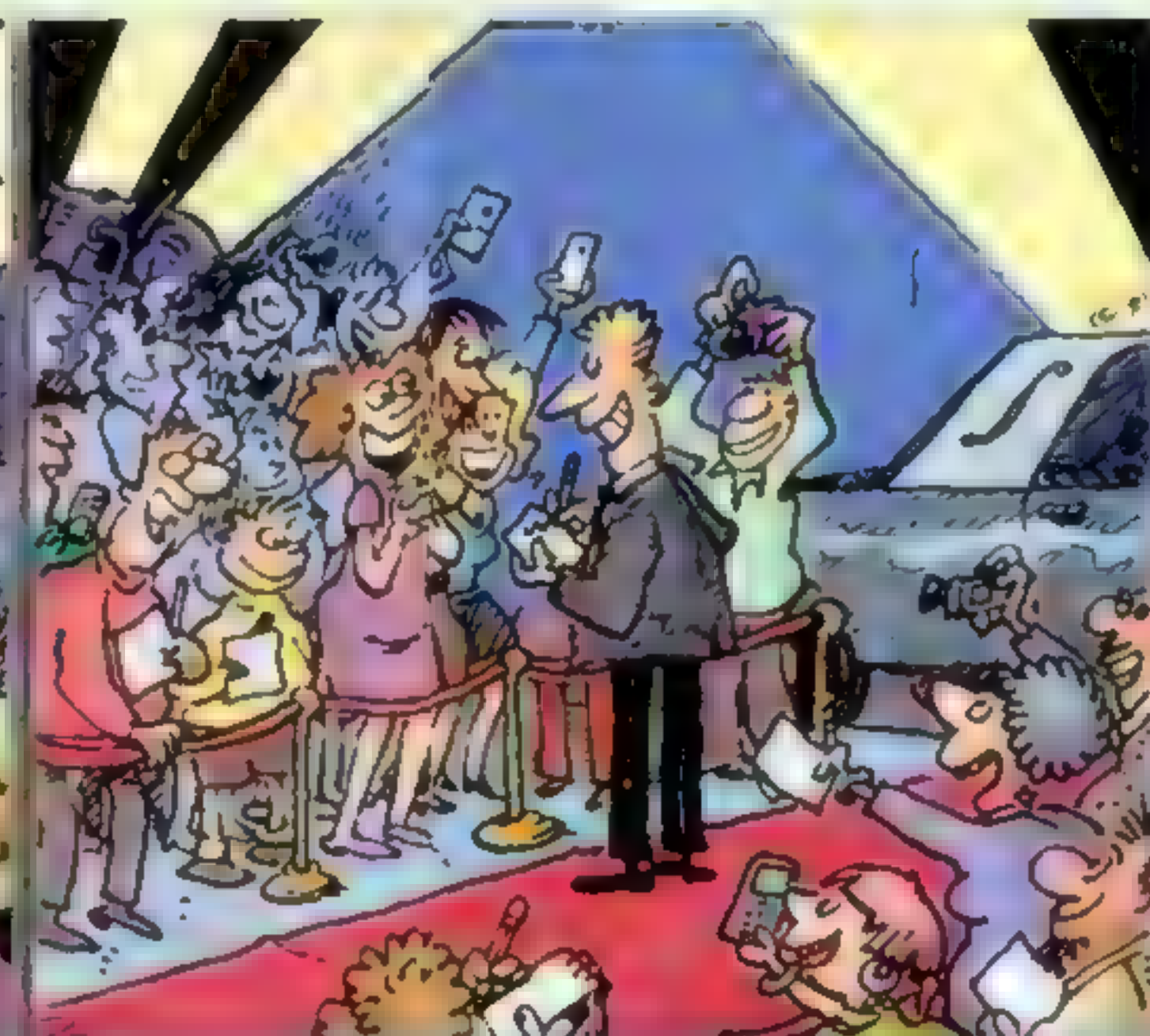
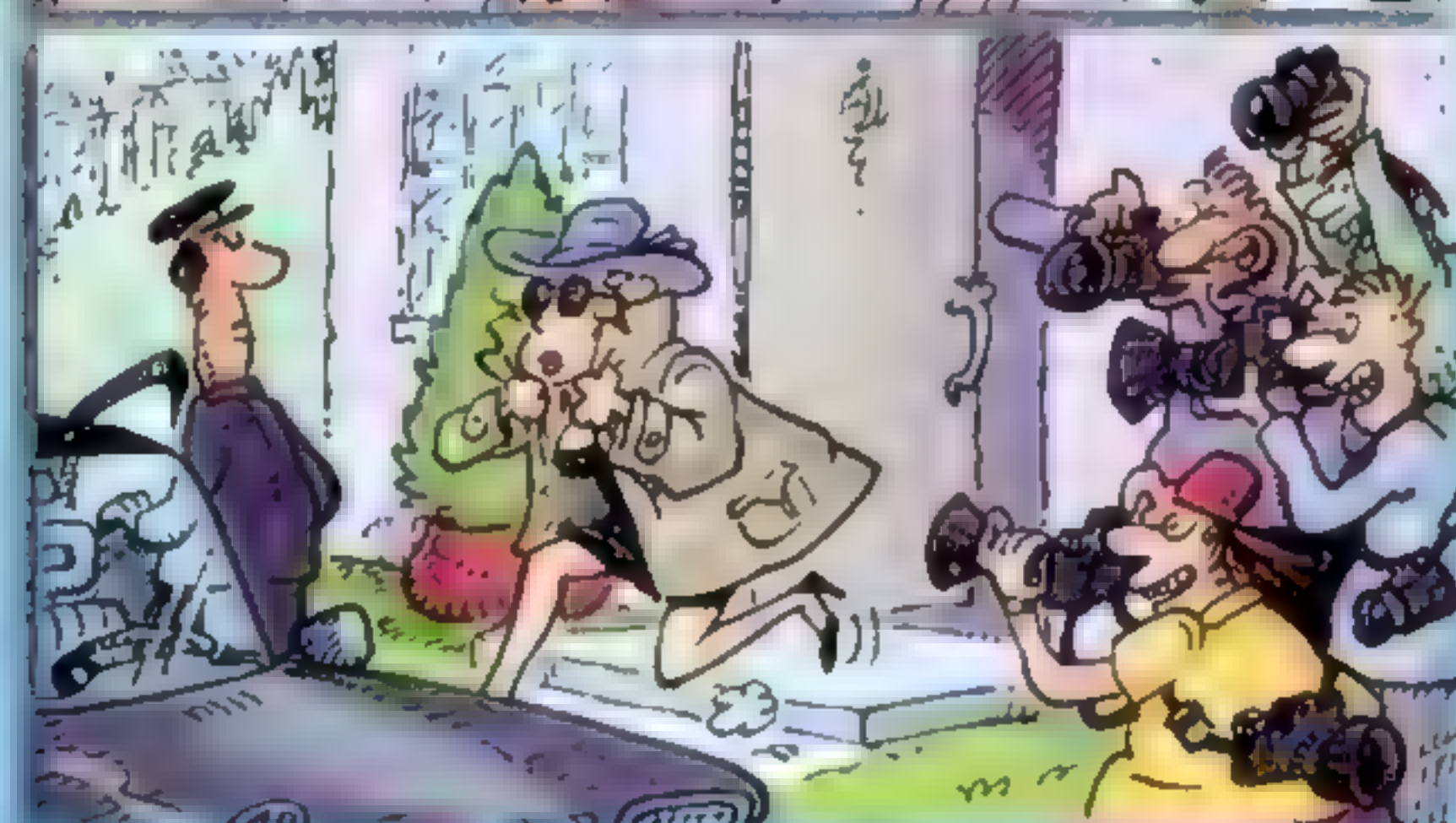
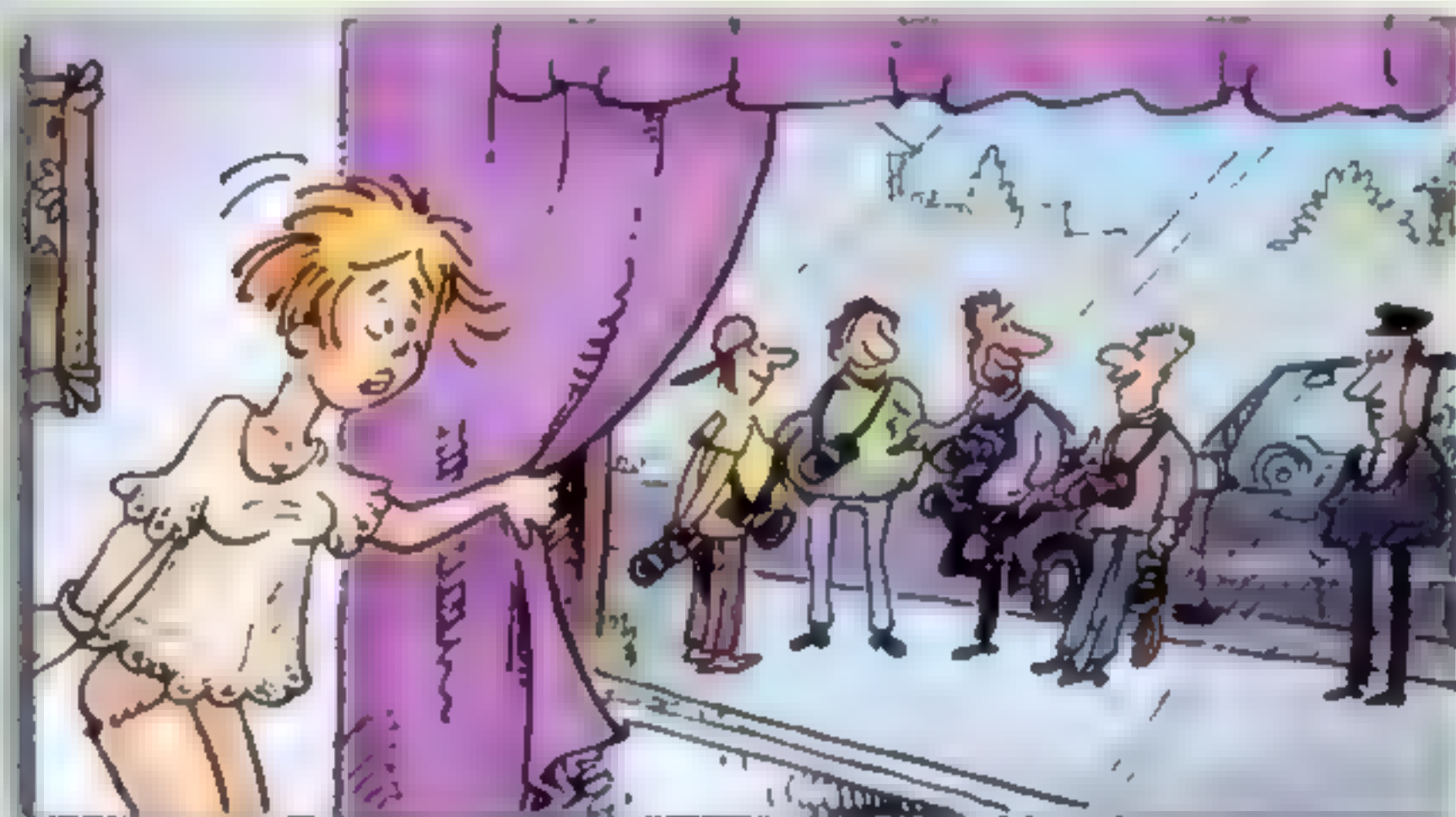
Double dips on unemployment benefits with the help of his little friend "Eddie"



Appears on Antiques Roadshow for the express purpose of humiliating the experts

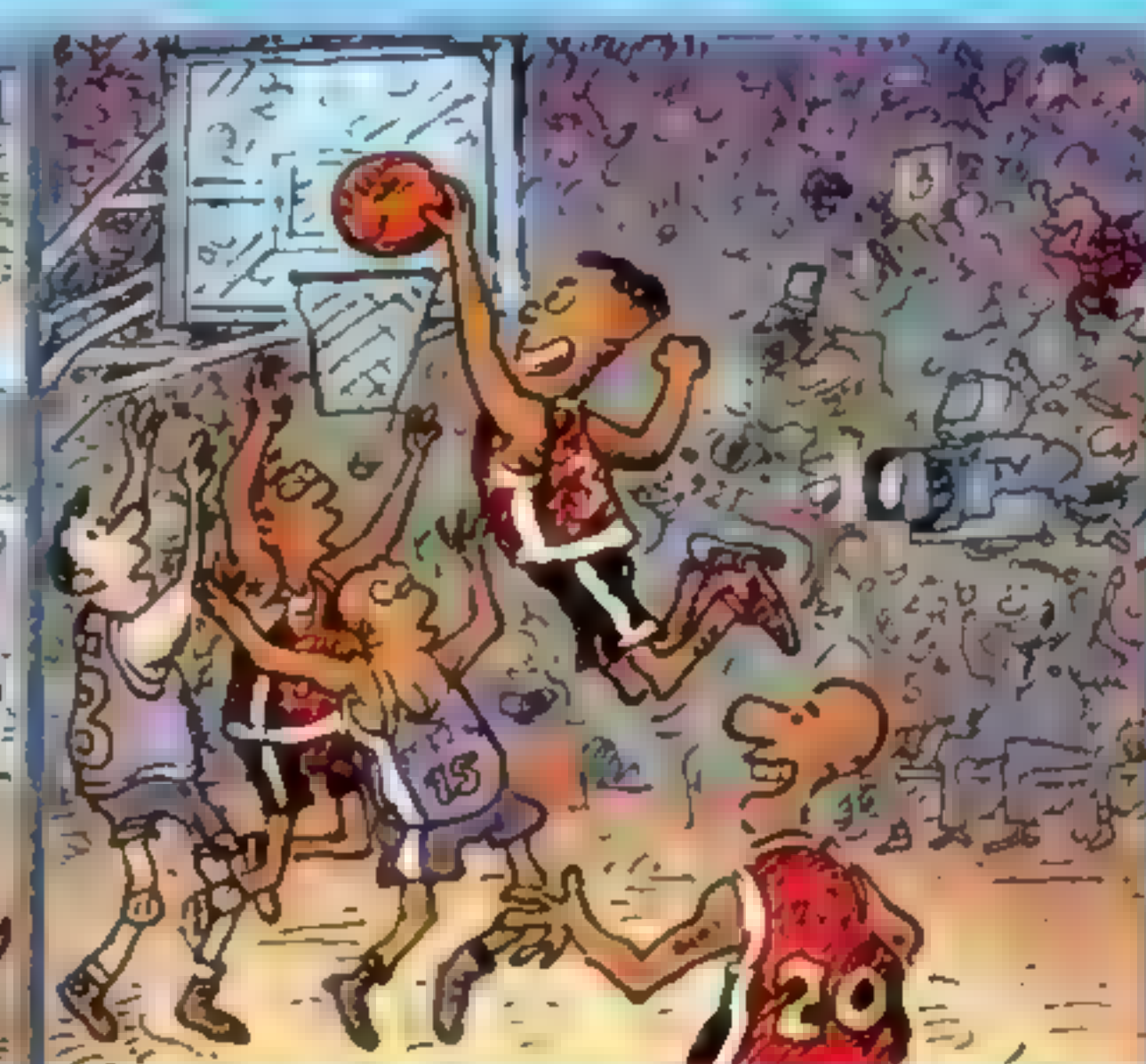
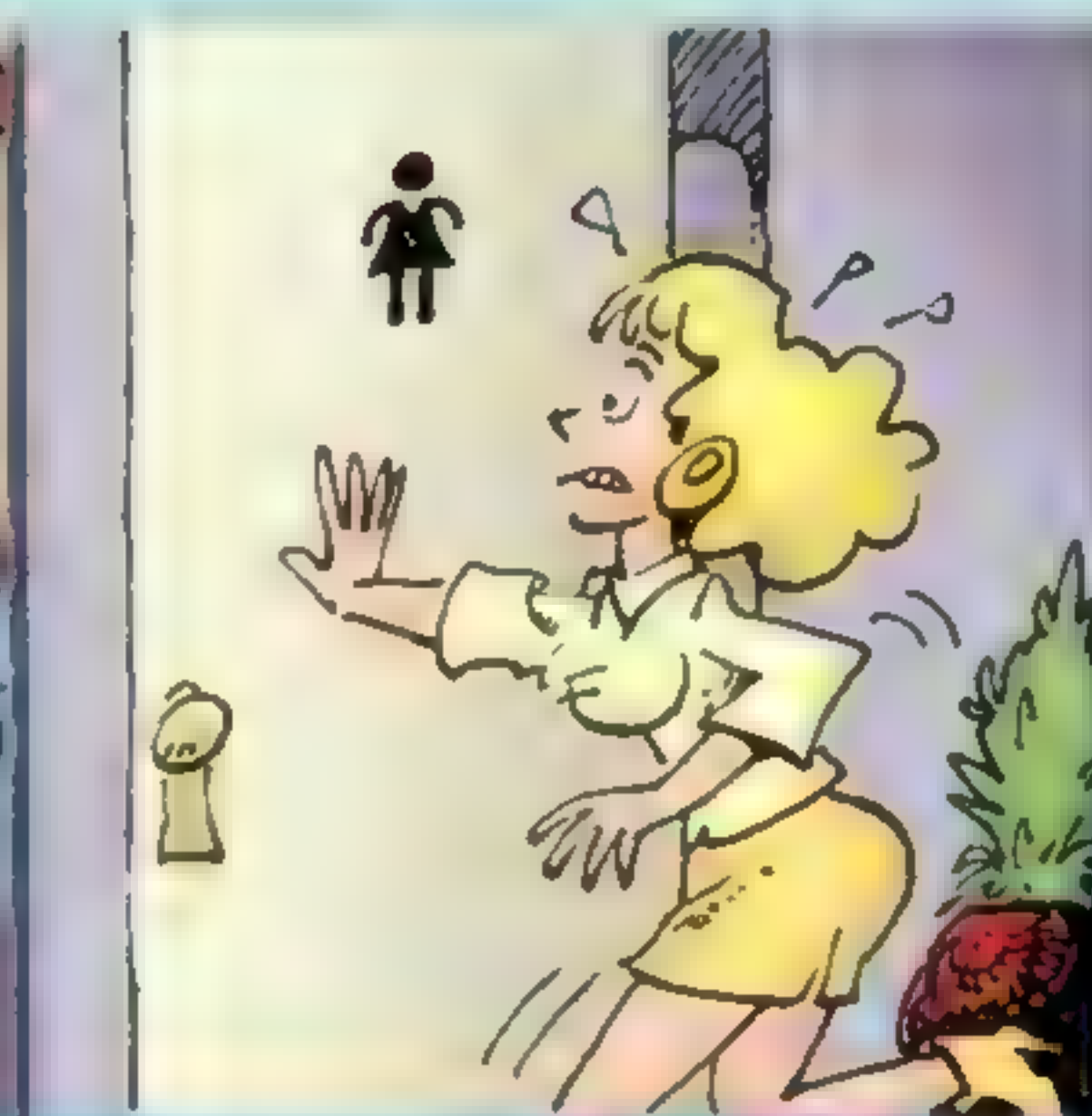
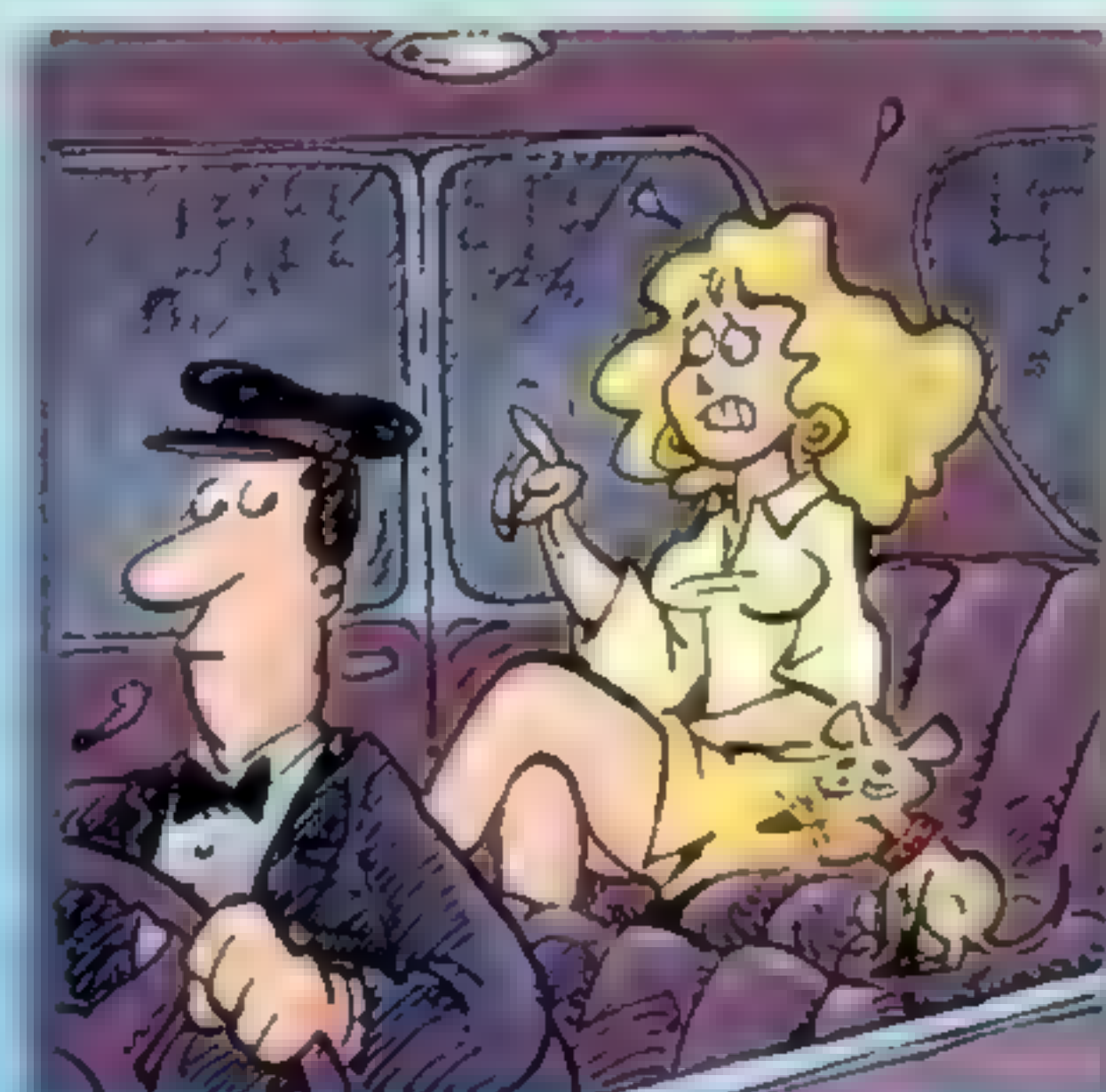
 **SERGIO ARAGONÉS**
PRESENTS

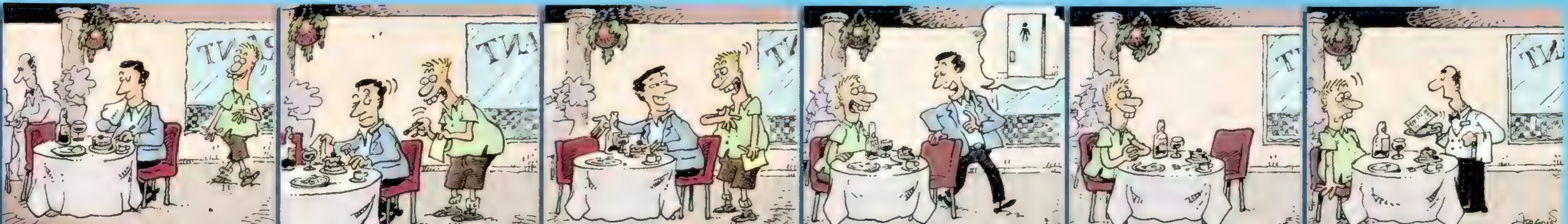
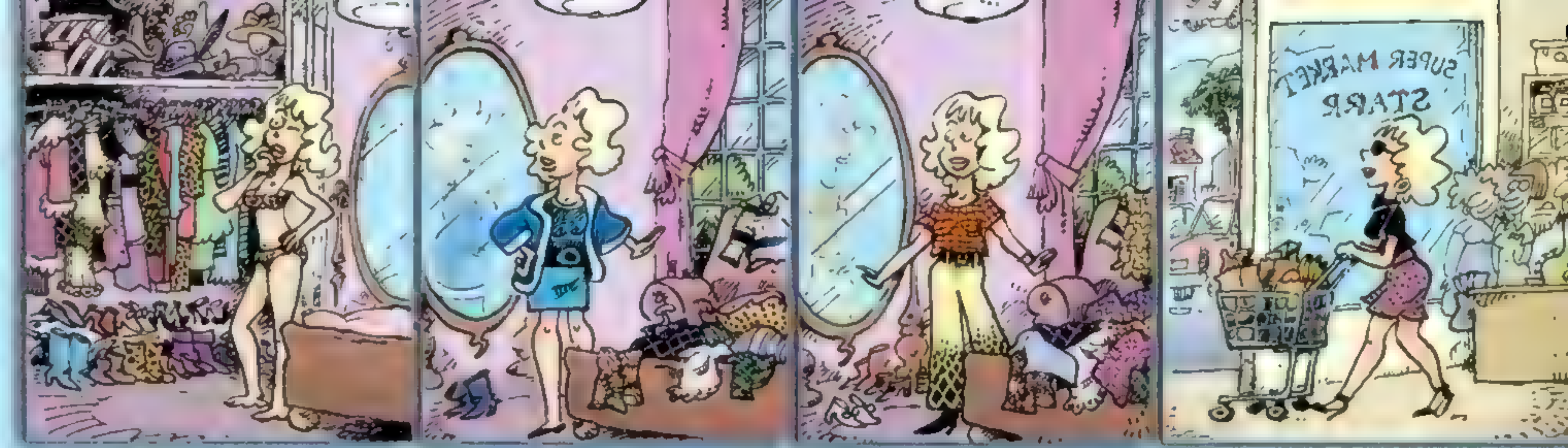
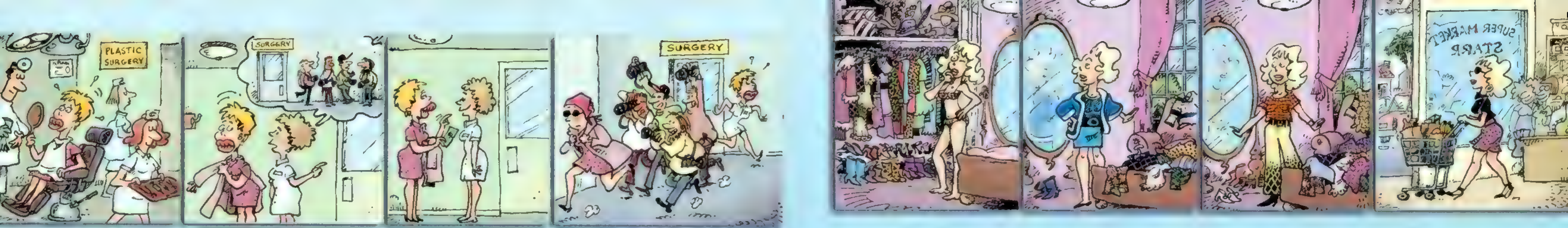
A MAD LOOK AT CELEBRITY LIFE



WRITER AND ARTIST: SERGIO ARAGONÉS

COLORIST: TOM LUTH





GLENN BECK



FIRST HE LOST HIS CREDIBILITY.
NEXT HIS ADVERTISERS.
THEN HIS FOX NEWS SHOW.

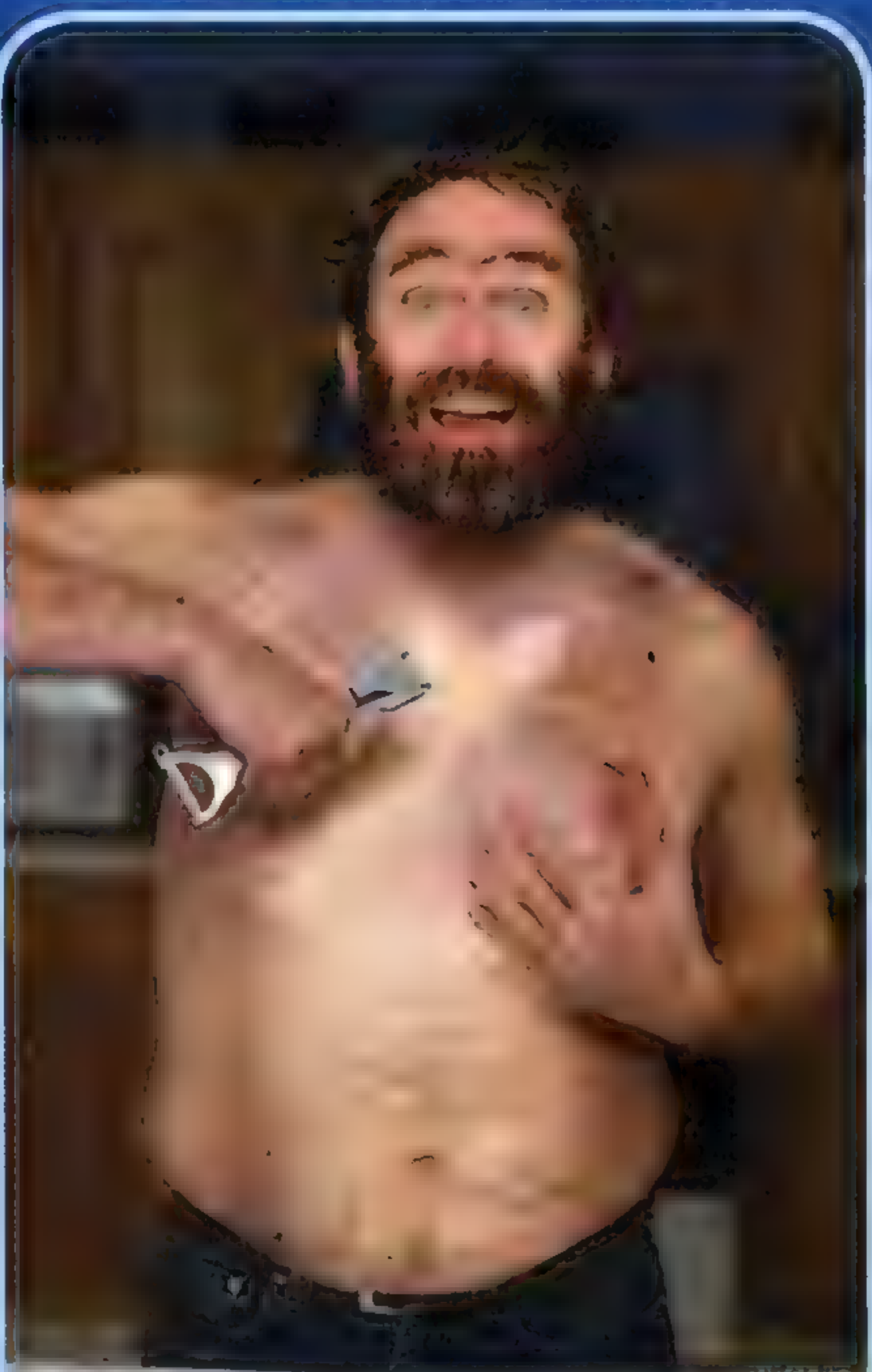
TERMINATED, TOO MISJUDGMENT DAY

"I'LL BE BECK"

BORED BATH & BE GONE

"Things That Convert Into Other Things" SALE

Why spend more money buying two separate items when you can save big on these creative hybrid items that don't do either job particularly well?



Vegetable Peeler-Personal Groomer



Rolltop Desk-Vegetable Crisper



Ironing Board-Pizza Stone



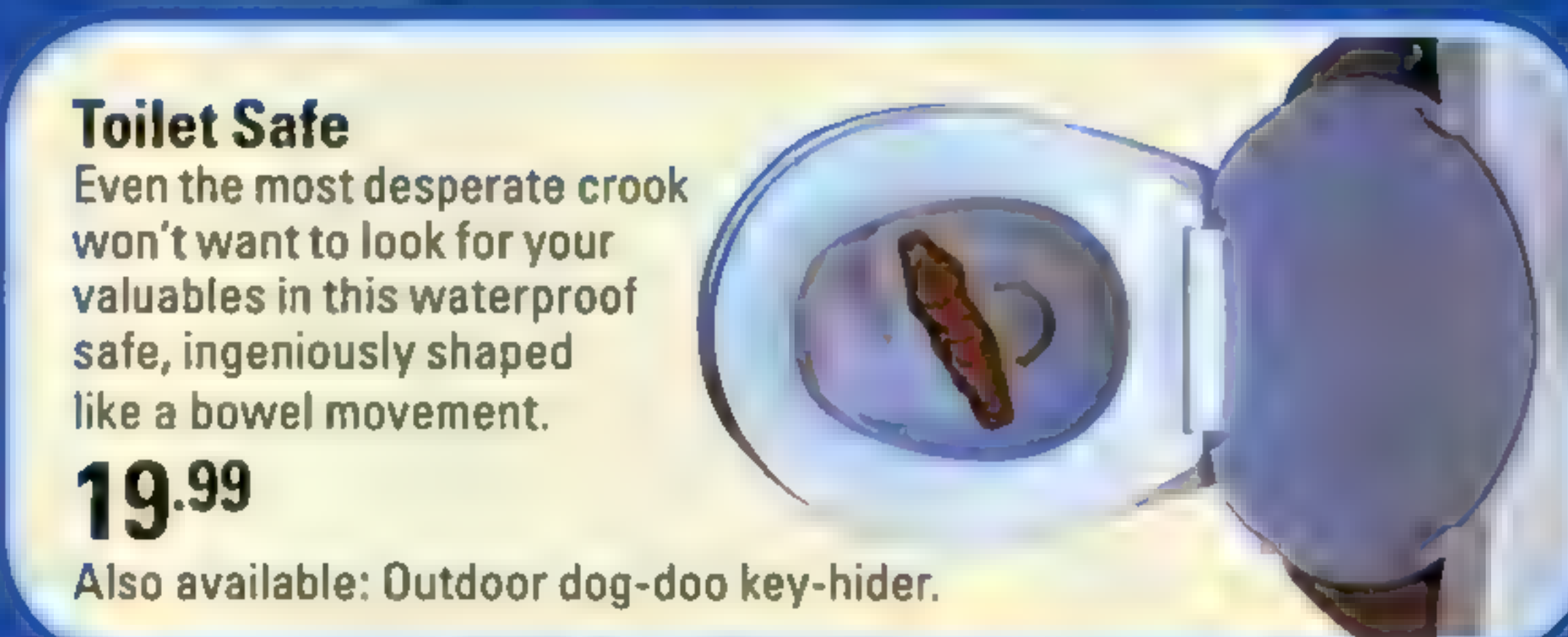
Horror Movie Toddler Sheets
Frightened tears, urine and other terror-related stains are easily washed off. Available for *Hellraiser* (pictured), *Friday the 13th*, *Nightmare on Elm Street*, *Saw I-IV* and *Legally Blonde 2*.
24.99



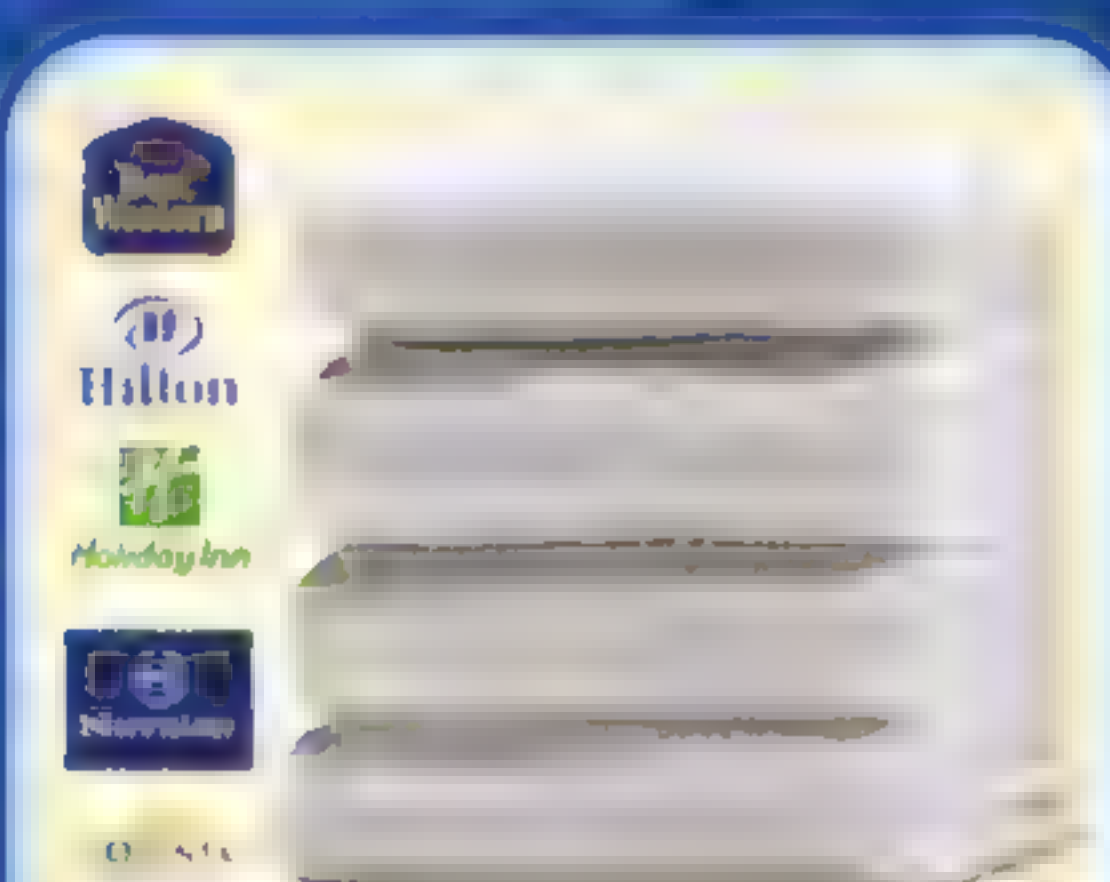
Lucifer Night Light
Let the malevolent glow of Satan Himself comfort your child when they wake from a nightmare brought on by their Horror Movie Sheets! 1 AAA battery included, despite this being an electric nightlight.
9.99



Mini Do Not Touch Signs
Designed for uncouth guests who don't know that the ornamental soaps and towels aren't actually supposed to be used.
5.99 for set of 10.



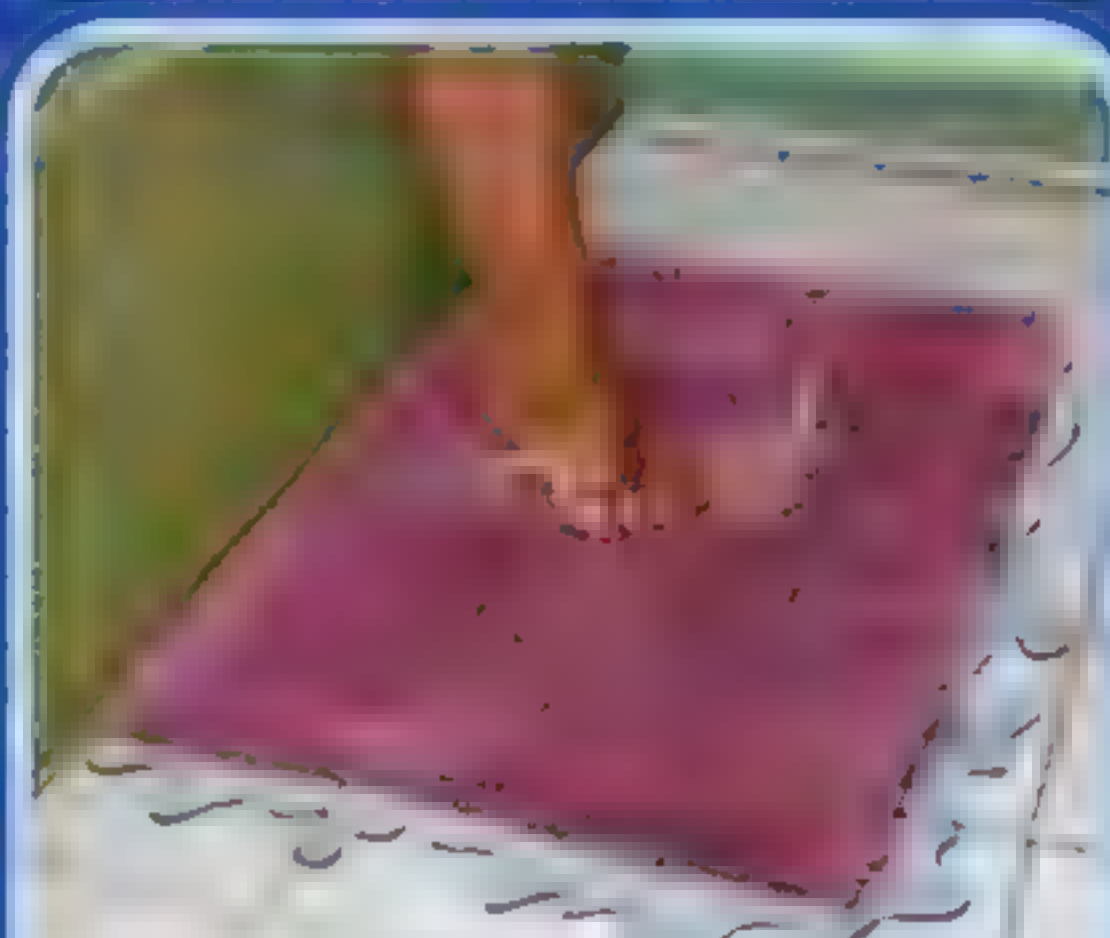
Toilet Safe
Even the most desperate crook won't want to look for your valuables in this waterproof safe, ingeniously shaped like a bowel movement.
19.99
Also available: Outdoor dog-doo key-hider.



Hotel Towels
We've "collected" a wide variety of towels from all the major chains (Sorry, no Red Roof Inn). Three different sizes.
2.99-14.99



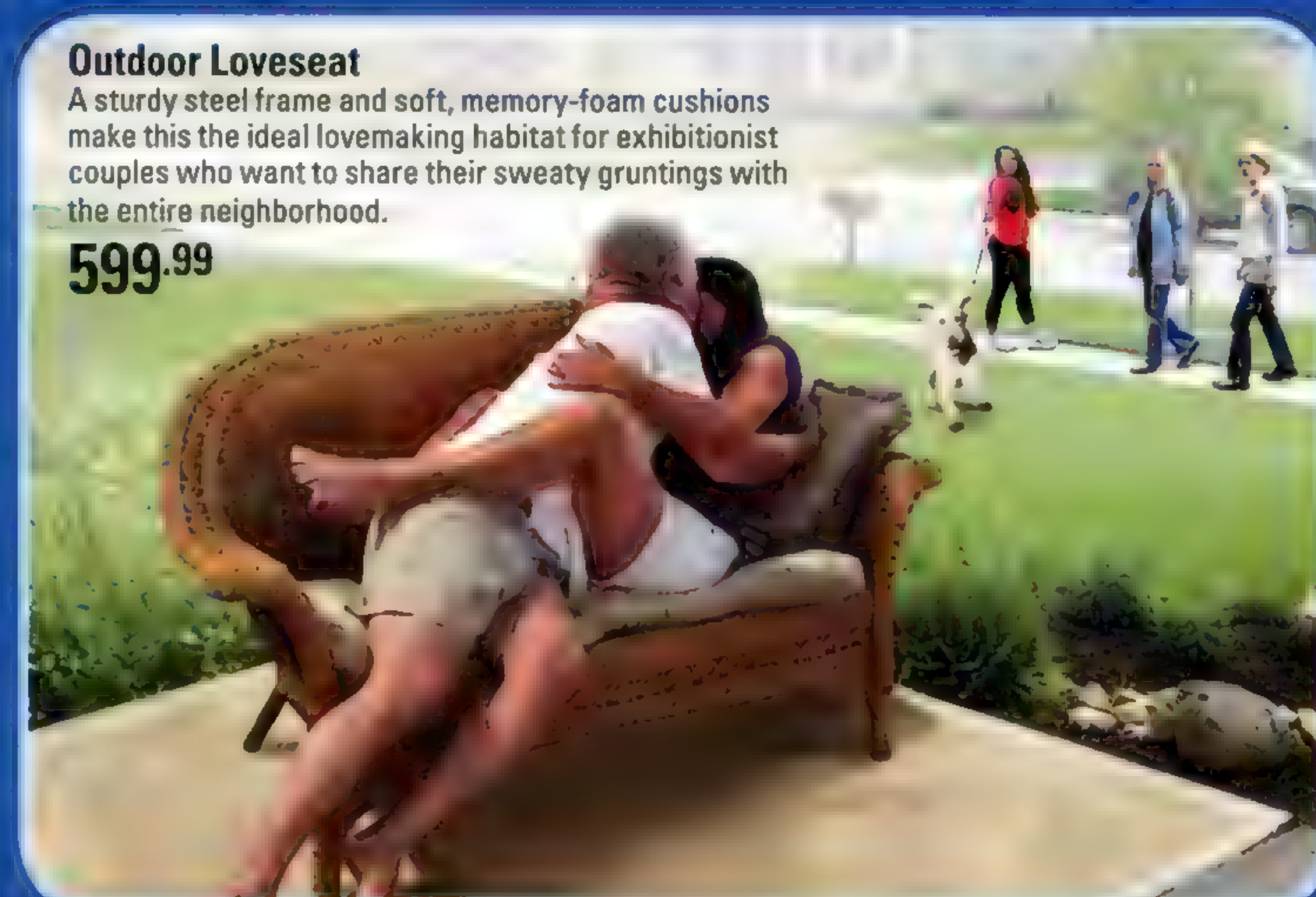
Color-Run™
Magically-Changing Towels
Colors bleed magically onto each other in washer. Available in 8 different colors that all eventually become a lightish grey-maroon.
9.95-24.95



Slow-Drying Bath Mat
Stays sopping wet, even in hot weather. Will shred the very first time in your dryer.
17.99 Choose from dark blue or puce.



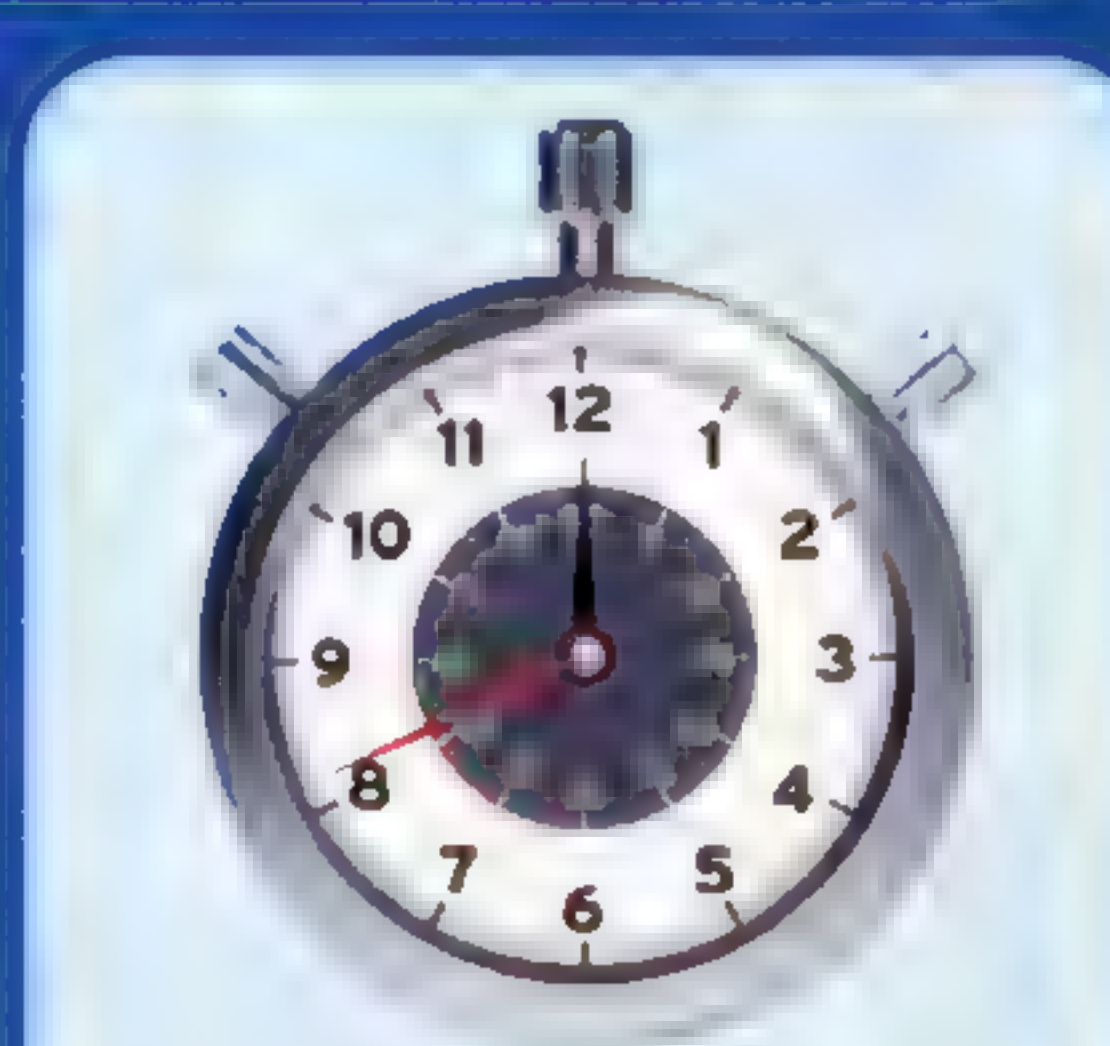
Waterproof Police Band Radio
Listen in on the tragedy of other people's lives while you relax in the tub! Runs on 64 AA batteries.
18.99



Outdoor Loveseat
A sturdy steel frame and soft, memory-foam cushions make this the ideal lovemaking habitat for exhibitionist couples who want to share their sweaty gruntings with the entire neighborhood.
599.99



Waffle Pancaker
How many times have you made waffles, only to find you wanted pancakes after all? This handy, portable waffle pancaker will flatten your waffles without all the hassle of heavy rolling pins.
49.99



Musical Clock
This sturdy wall clock plays the theme from TV's *60 Minutes*. Requires two AA batteries (one included).
39.95



Condom Dispenser
Perfect for any room in the house, plus attics, garages, and tool sheds. Holds 100 condoms (not included).
19.99



Container Container
Having trouble storing your containers? Put them in this much larger container!
24.95

Coupon expires fairly soon

20% OFF ANY IN-STORE ITEM

Coupon must be surrendered upon purchase, which shouldn't be a big deal. It's not like you've formed some sort of emotional attachment to it, right? Not valid on the following popular brands: Baby Jerko; BFDNY; IJunk; UglyBaby and Vera Schlong. See stores for the few remaining brands you can use the coupon for. And there's probably some other things you can't use this for that we're forgetting to mention. Oh! Gift cards — don't even TRY to use it on gift cards, jerk-hole!

BORED BATH & BE GONE

First time email subscribers get **20% OFF** on pretty much the same stuff, in addition to endless e-mail "coupons" you'll never take advantage of

The Bridal & Gift Registry
Tell friends and family exactly which items you hope might fill the gaping void in your shallow, pointless life.

How good a captain is Captain America, really? What exactly did he do to achieve his rank? What's his record on the field of battle? And specifically, what were his accomplishments as Lieutenant America? We have no idea and don't care anyway! The only relevant question to us is...

HOW DOES CAPTAIN AMERICA STACK UP AGAINST OTHER LEGENDARY CAPTAINS?



Captain America battles an insanely-evil red-skinned guy.
Captain Kirk boinks an insanely-hot green-skinned girl.
ADVANTAGE: Captain Kirk!

Captain America is responsible for saving the world.
Captain Morgan is responsible for 18% of all DUIs.
ADVANTAGE: Captain America!

Captain Crunch wears a ridiculously flamboyant military costume.
Captain America: ditto.
TIE!

Captain Chesley "Sully" Sullenberger continues to be hailed as an American hero two years after he safely landed his jet on the Hudson River.
Captain America was totally forgotten two days after his movie opened.
ADVANTAGE: Captain Sully!

Captain America wears a sleek, patriotic outfit that's beloved by comic book fans.
Captain Lou Albano wore a gravy-stained 4XL Hawaiian shirt, just like comic book fans.
ADVANTAGE: Captain Lou!

Captain Von Trapp stood up to Nazis in one of the greatest motion pictures of all time.
Captain America stood up to Nazis in the fourth-best superhero movie of the summer of 2011.
ADVANTAGE: Captain Von Trapp!

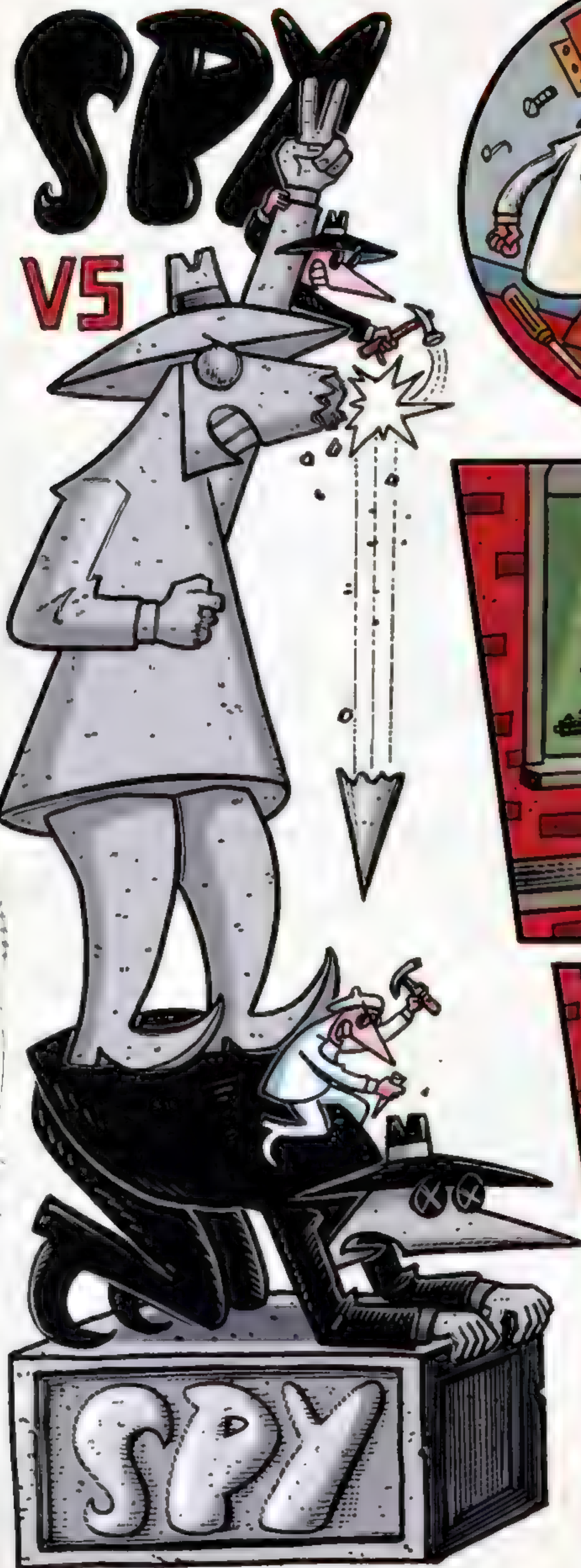
Captain Hawkeye Pierce fought a 3-year war on M*A*S*H that lasted 11 years.
Captain America made a 2-hour movie feel like it lasted 11 years.
ADVANTAGE: Captain Pierce!

Captain America works tirelessly to protect America from evil everywhere.
Captain Kangaroo worked tirelessly to protect his butter-scotch bowl cut from an unrelenting onslaught of ping pong balls.
ADVANTAGE: Captain Kangaroo!

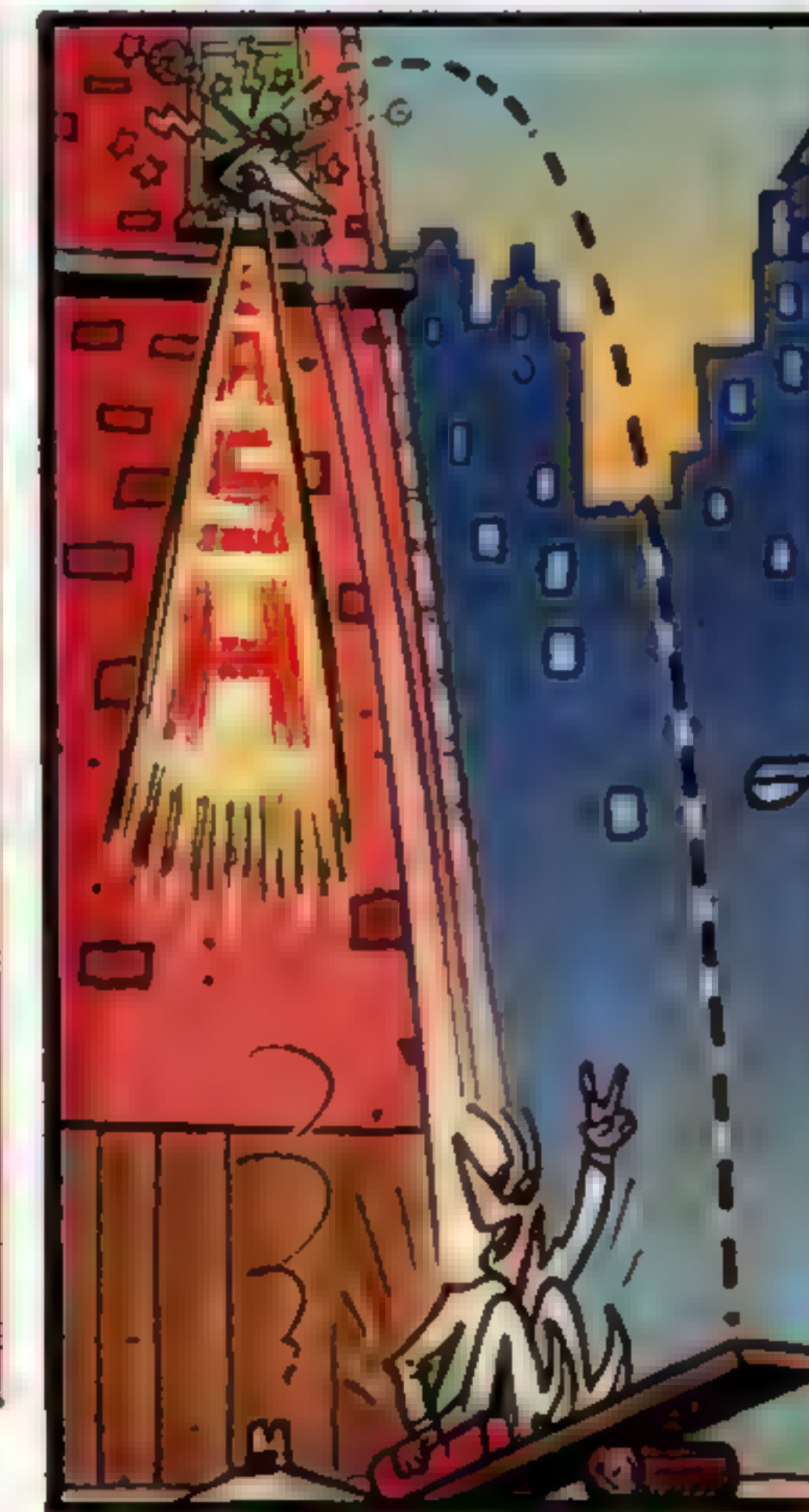
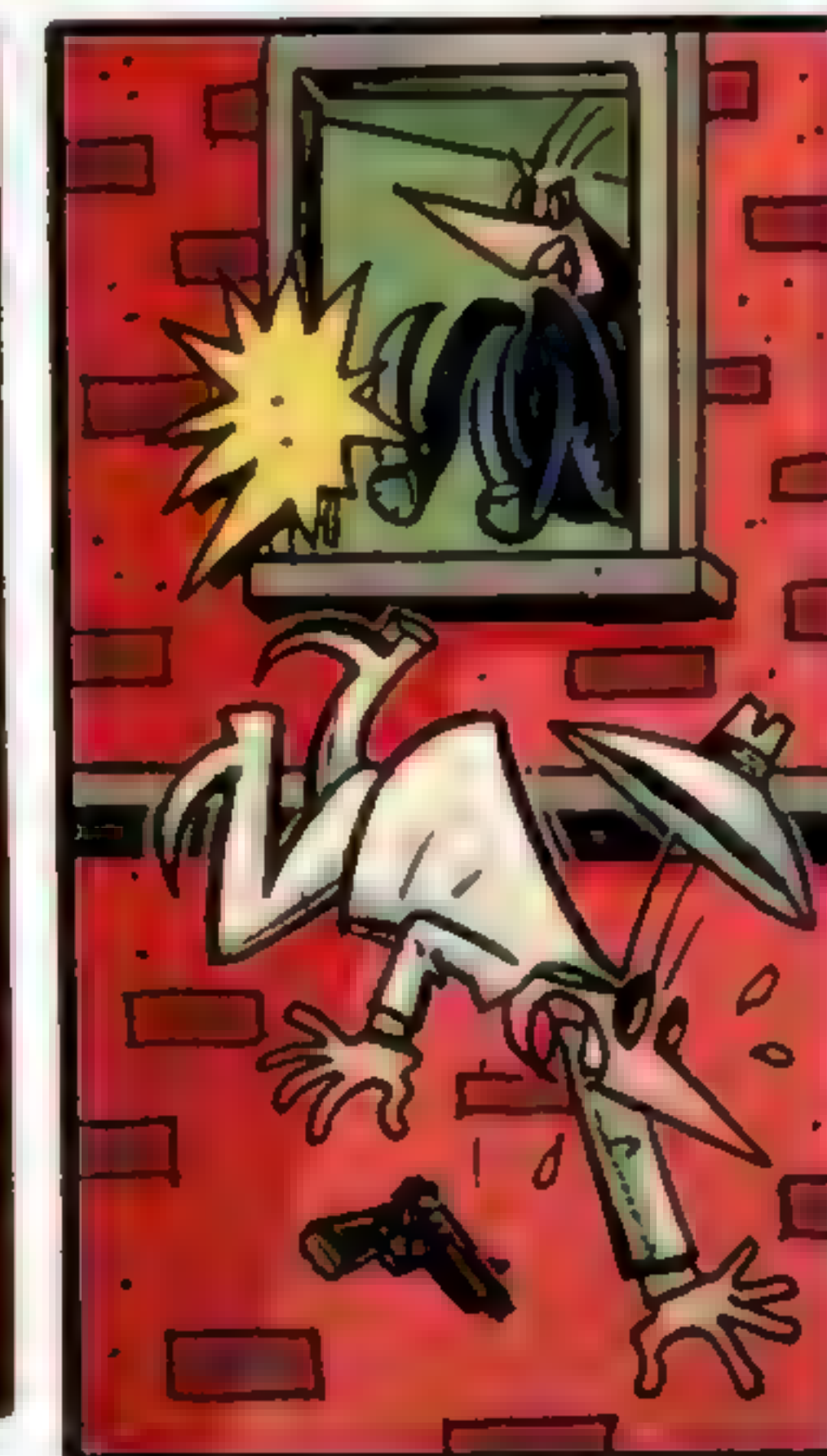
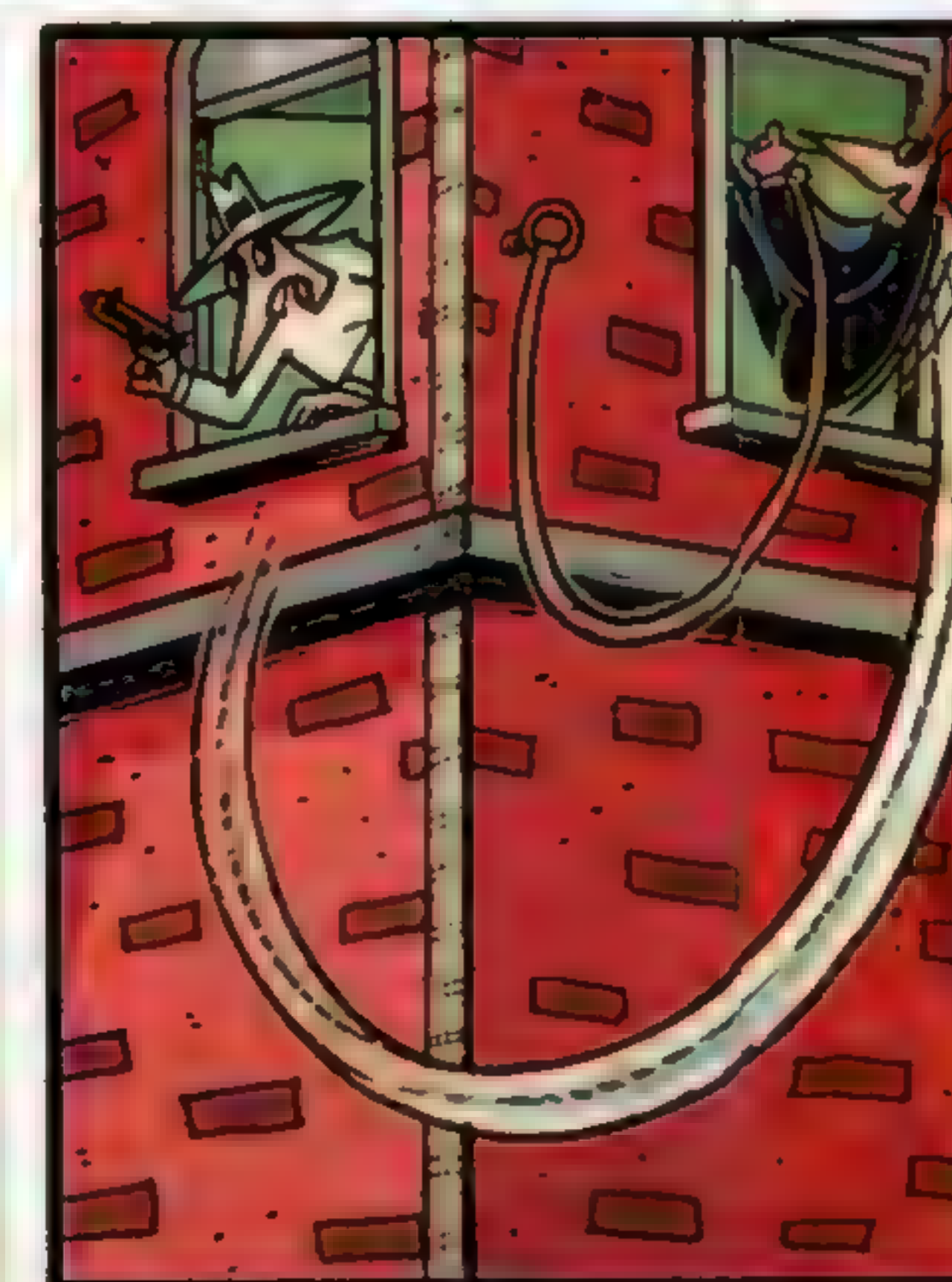
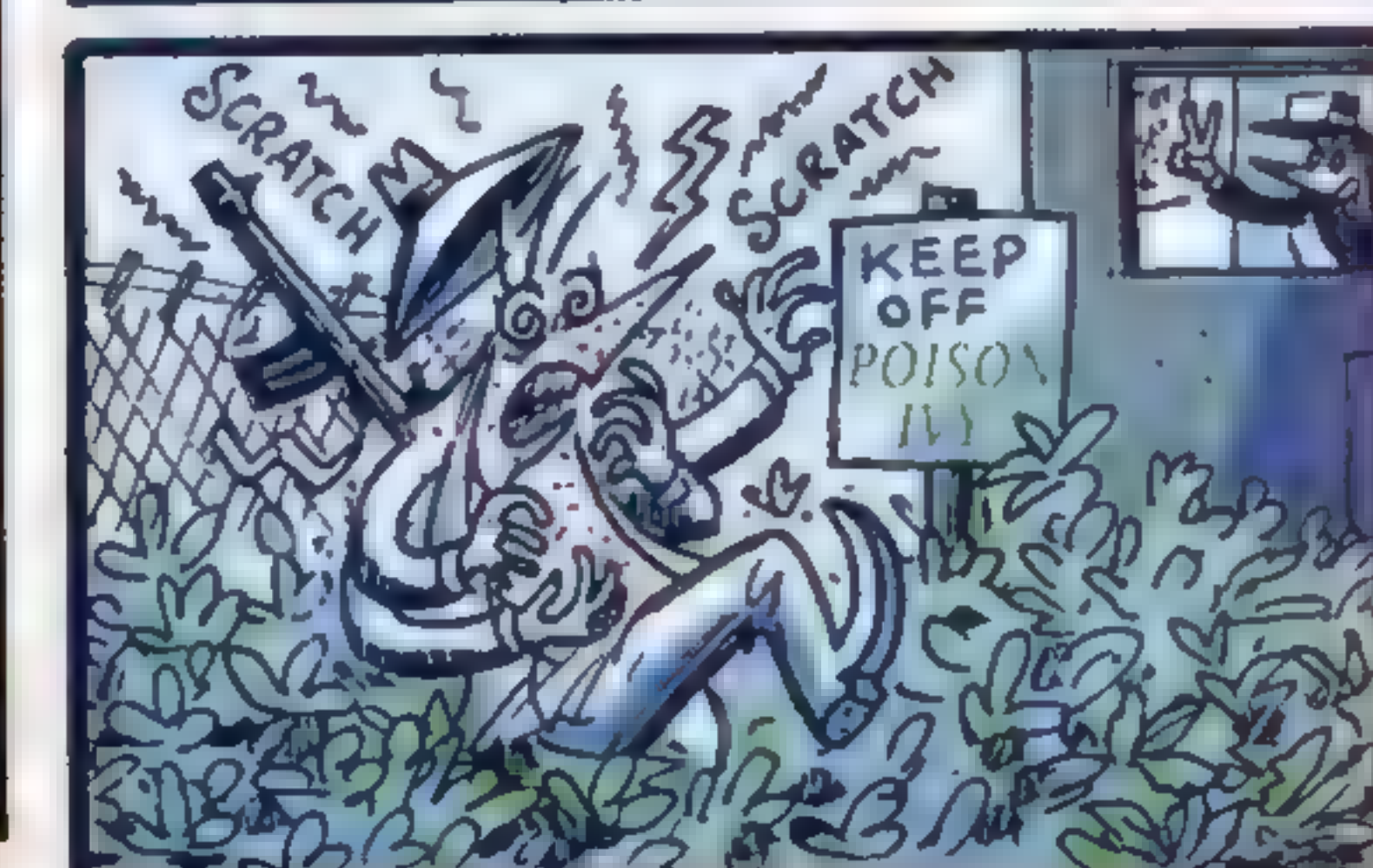
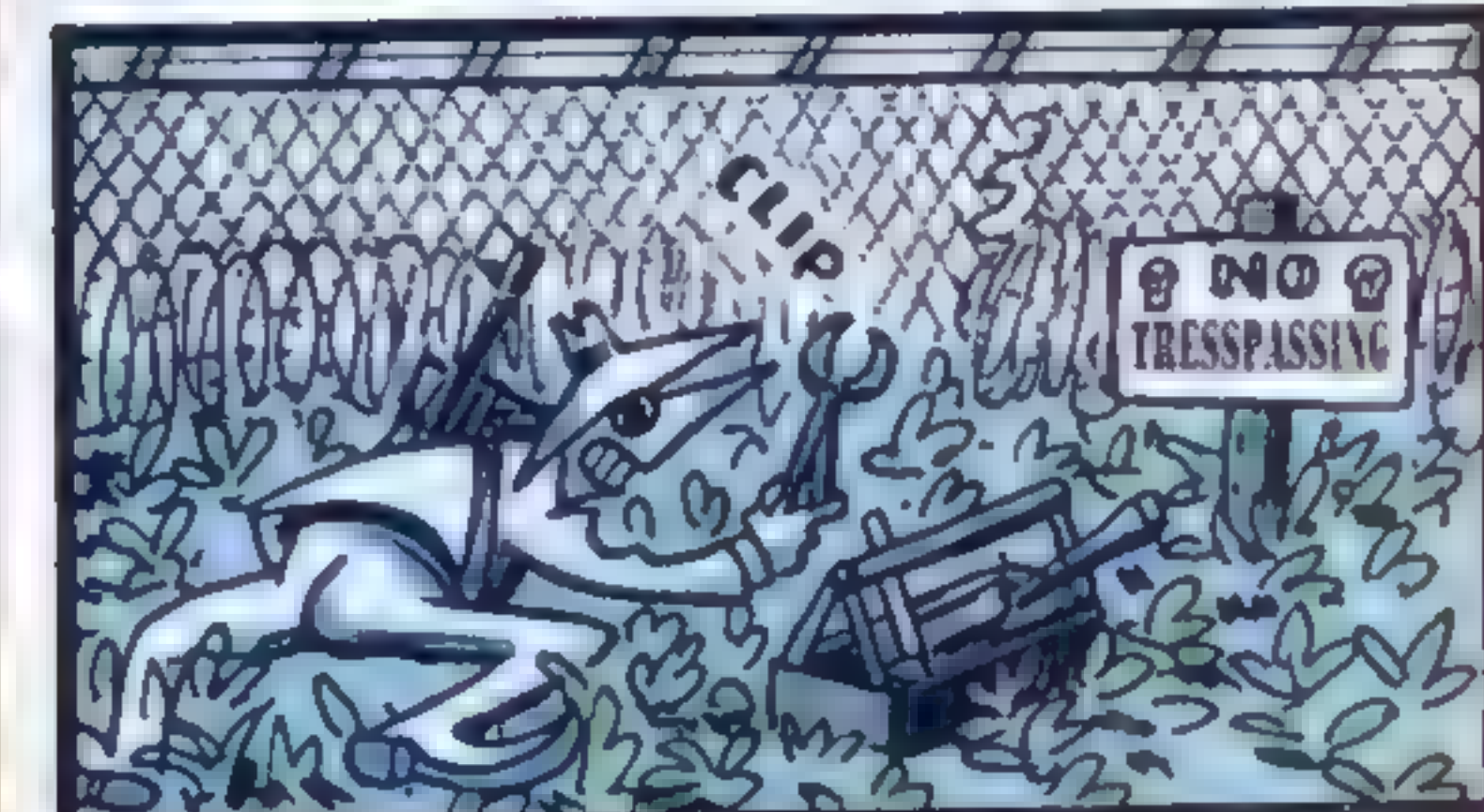
Captain Ahab was created by the great American author Herman Melville.
Captain America was created by the same guys who created *Newsboy Legion* and *Boys' Ranch*.
ADVANTAGE: Captain Ahab!

Captain Jack Sparrow is portrayed by Johnny Depp, who once won a Golden Globe.
Captain America is portrayed by Chris Evans, who once won a raffle.
ADVANTAGE: Captain Jack Sparrow!

Captain Underpants is a popular character beloved by children everywhere.
Captain America is a character.
ADVANTAGE: Captain Underpants!



SPY VS SPY



WRITER AND ARTIST: PETER KUPER

.....

.....

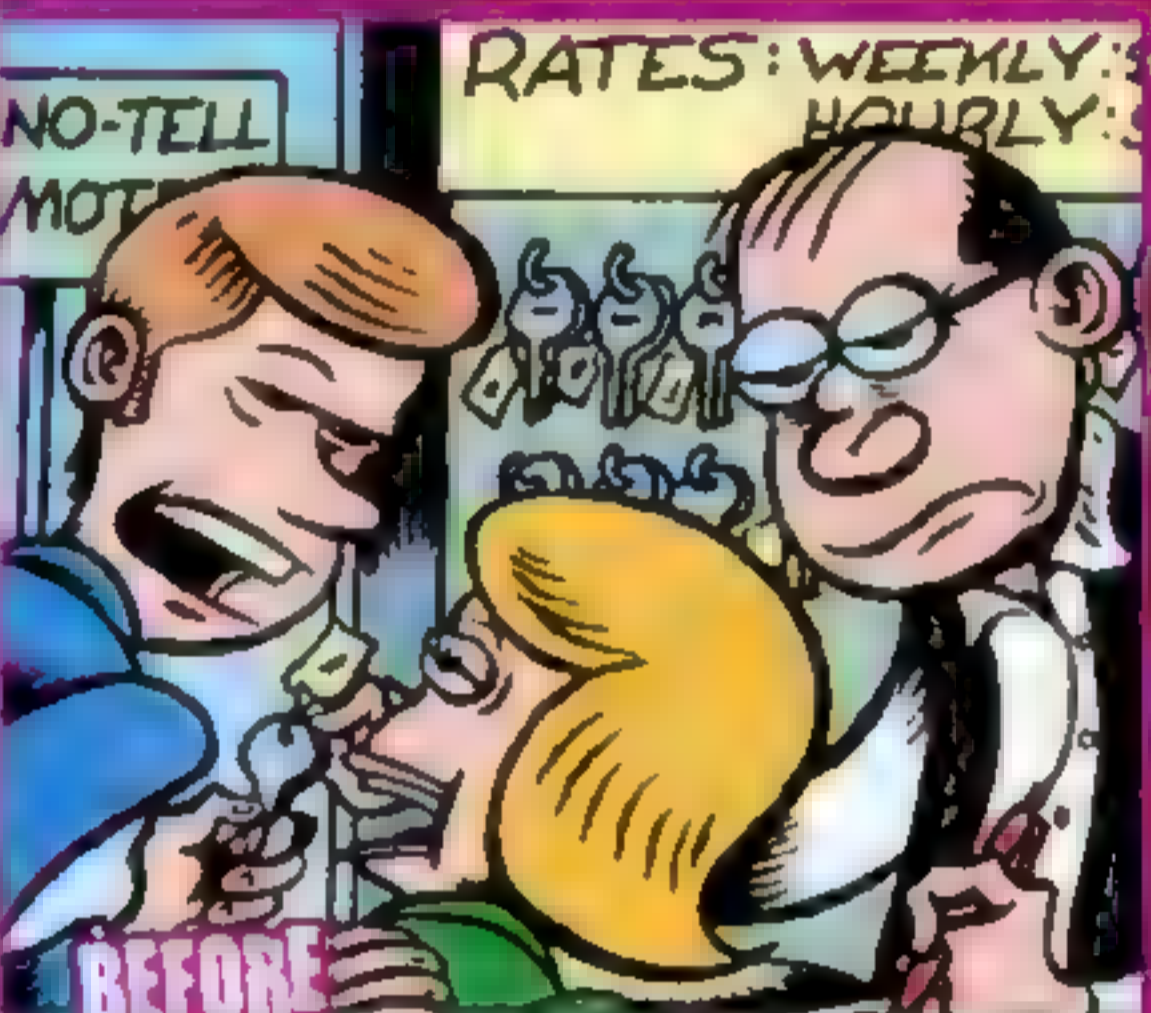
..... KUPER

Over the last few years, the Great Recession has caused millions of job losses, benefit cuts, and diets of nothing but Spam. Given that you're probably reading this on a damp piece of cardboard under the expressway, this ain't exactly news to you. But what you may not know is that one of the things most diminished by the recession is romance. For the average shmo, those expensive candlelit evenings have gone the way of AIG — and no stimulus package will ever bring them back! So pour a Mason jar of Thunderbird, pull your loved one close, and read...

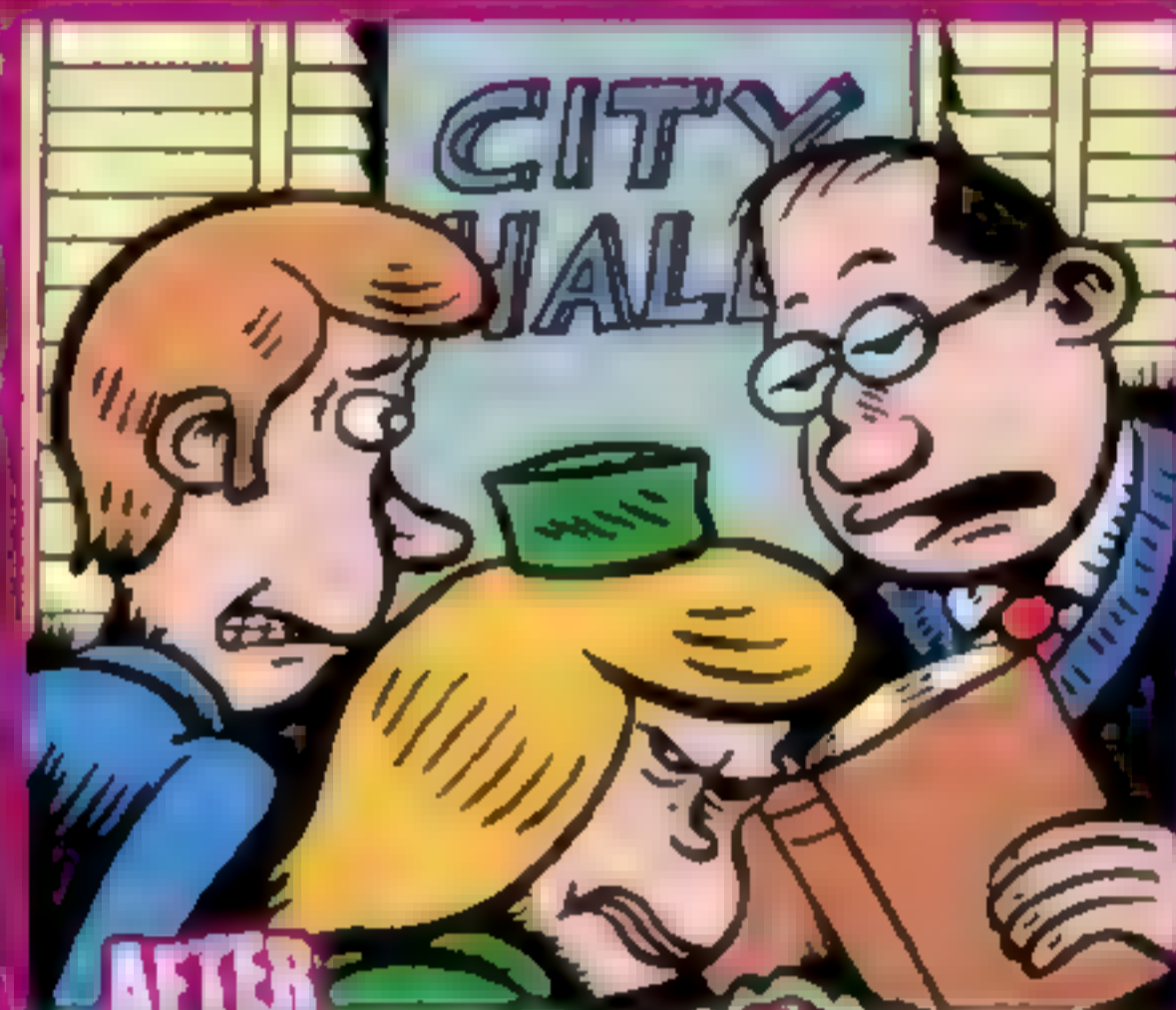
ROMANCE: BEFORE & AFTER THE ECONOMIC SLUMP

WRITER: BARRY LIEBMAN ARTIST: PETER BAGGE

FRIENDS WITH BENEFITS

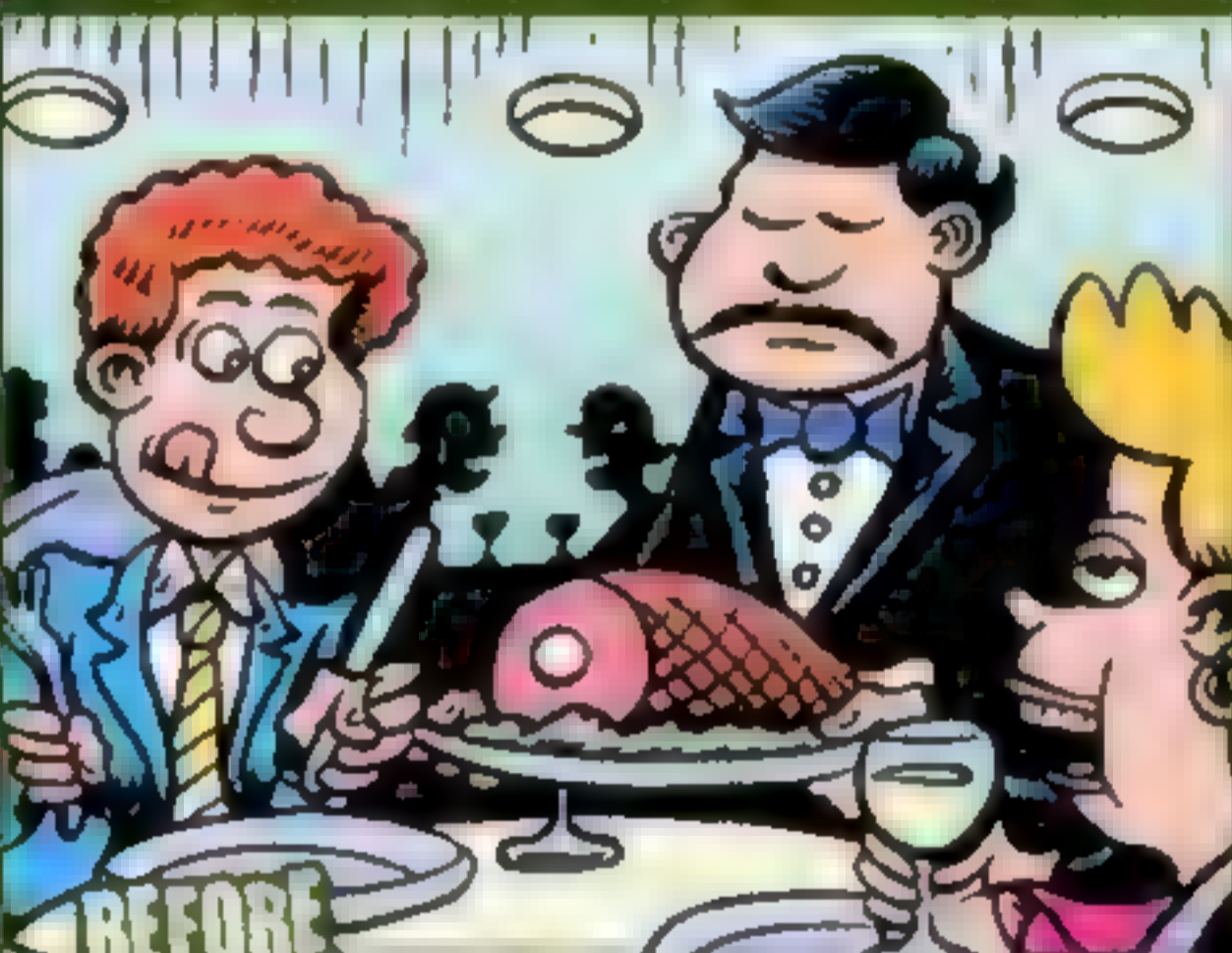


Getting it on with a friend for some casual sex.

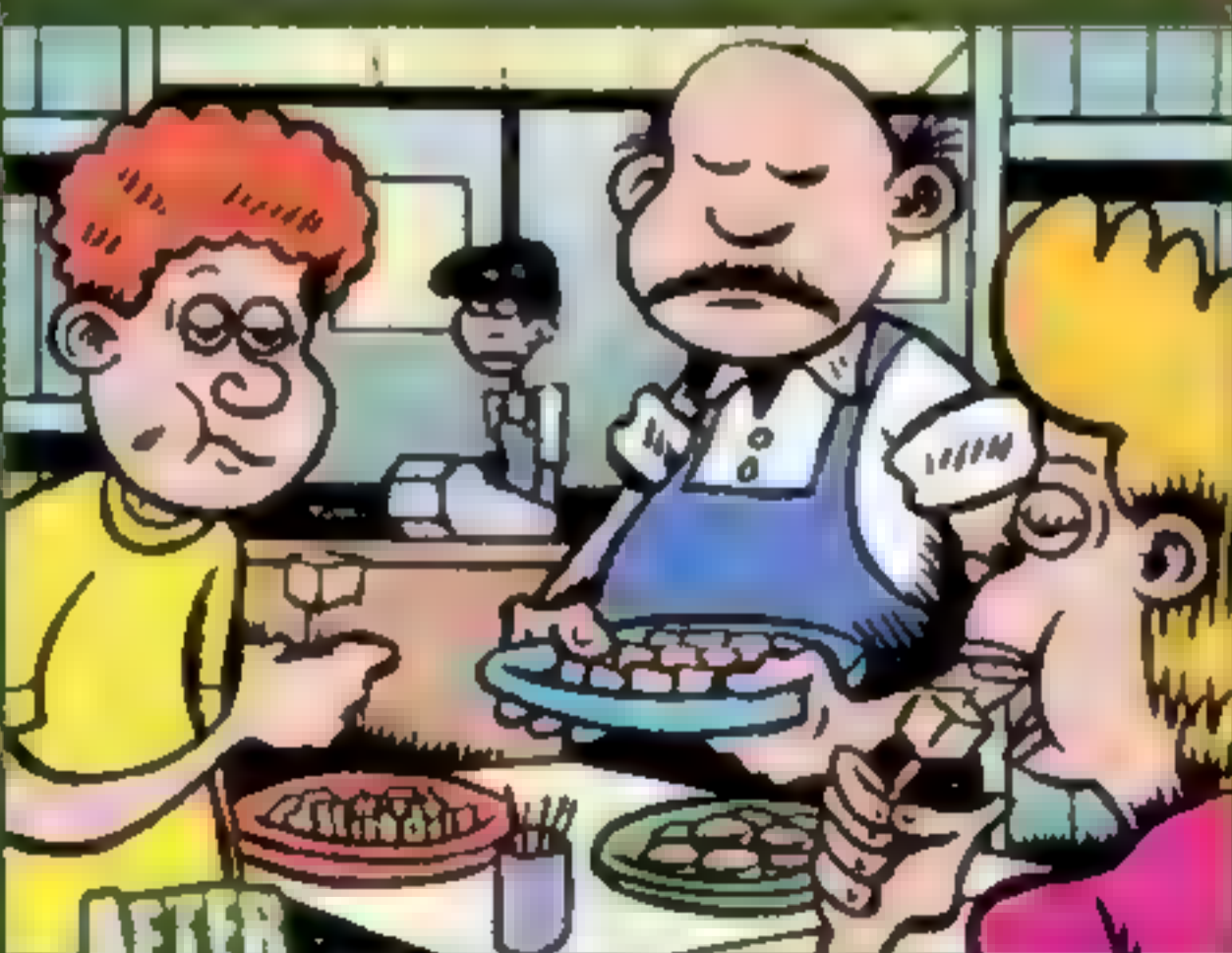


Getting hitched to a friend for their medical insurance.

IMPORTANT DATE

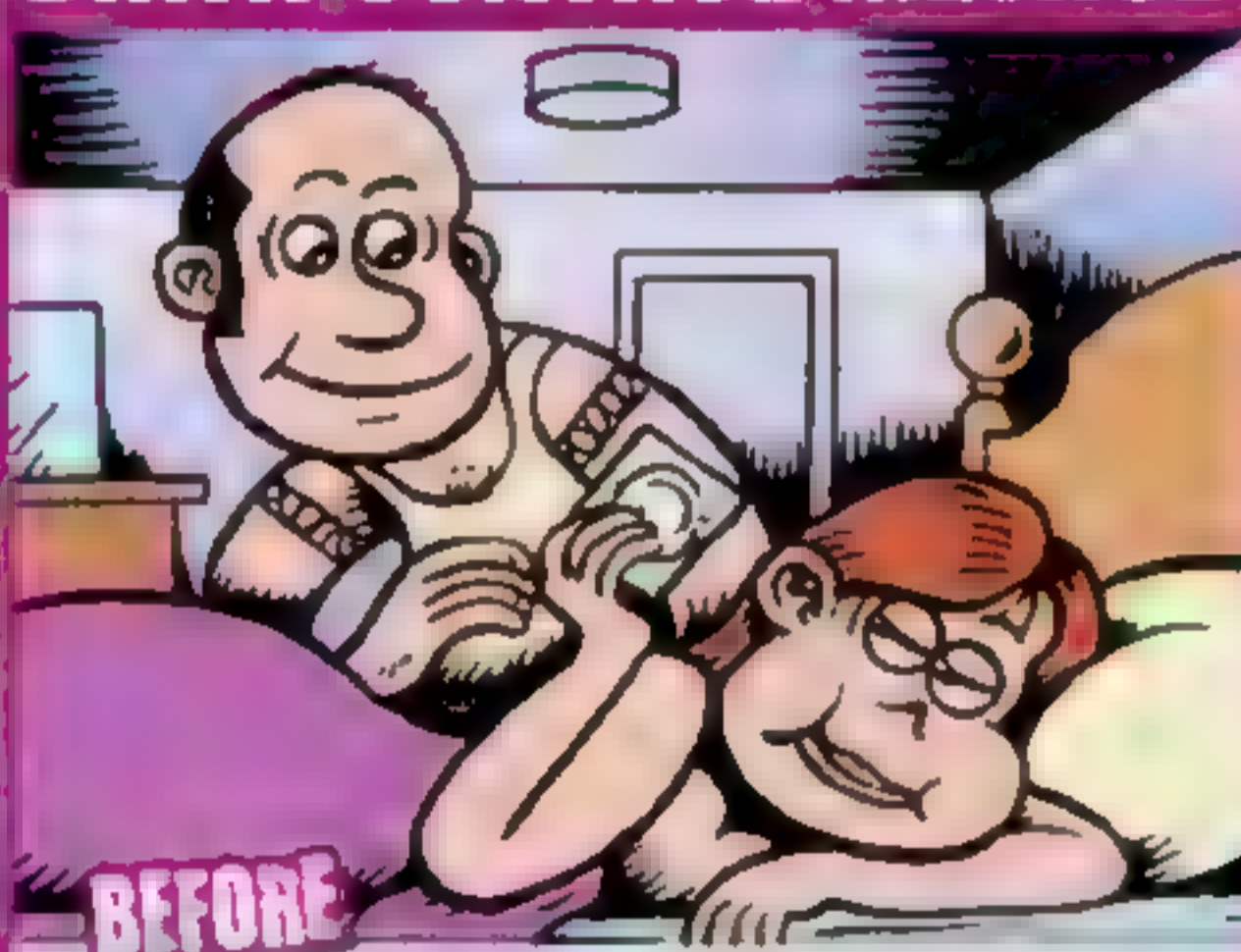


A seven course meal at a swanky restaurant.

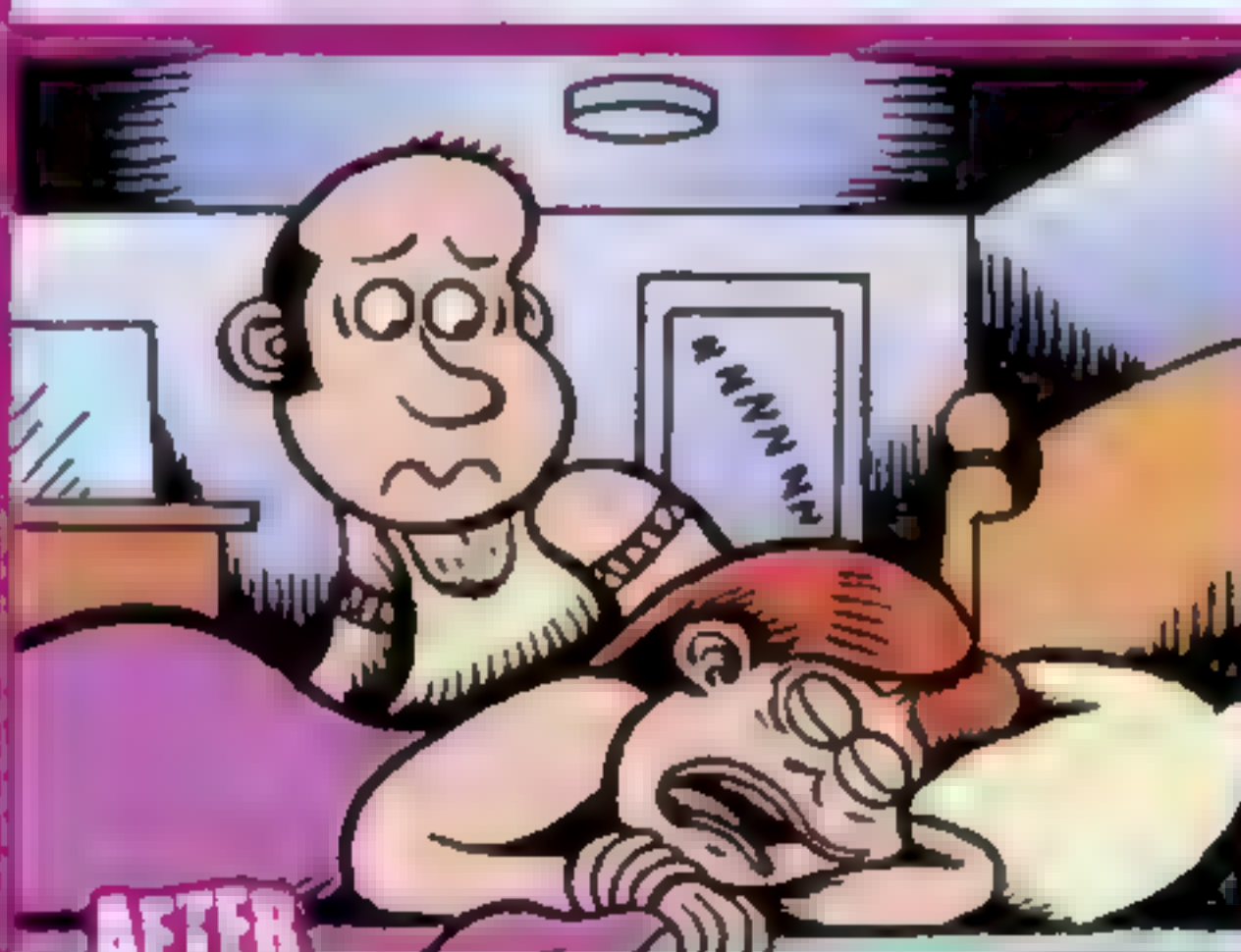


A seven sample stop at Whole Foods.

NUMBER ONE BIRTH CONTROL METHOD

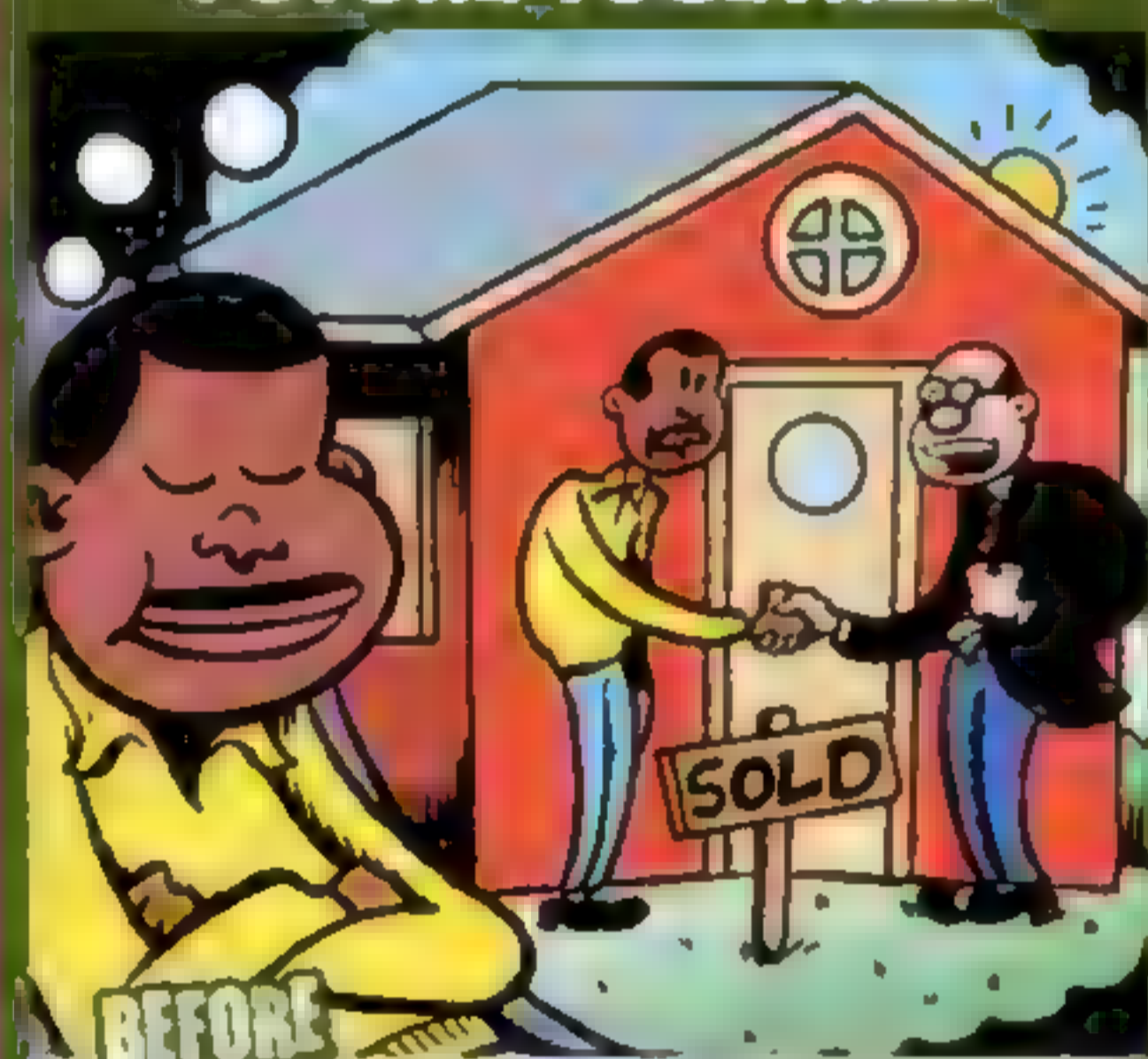


Condoms.

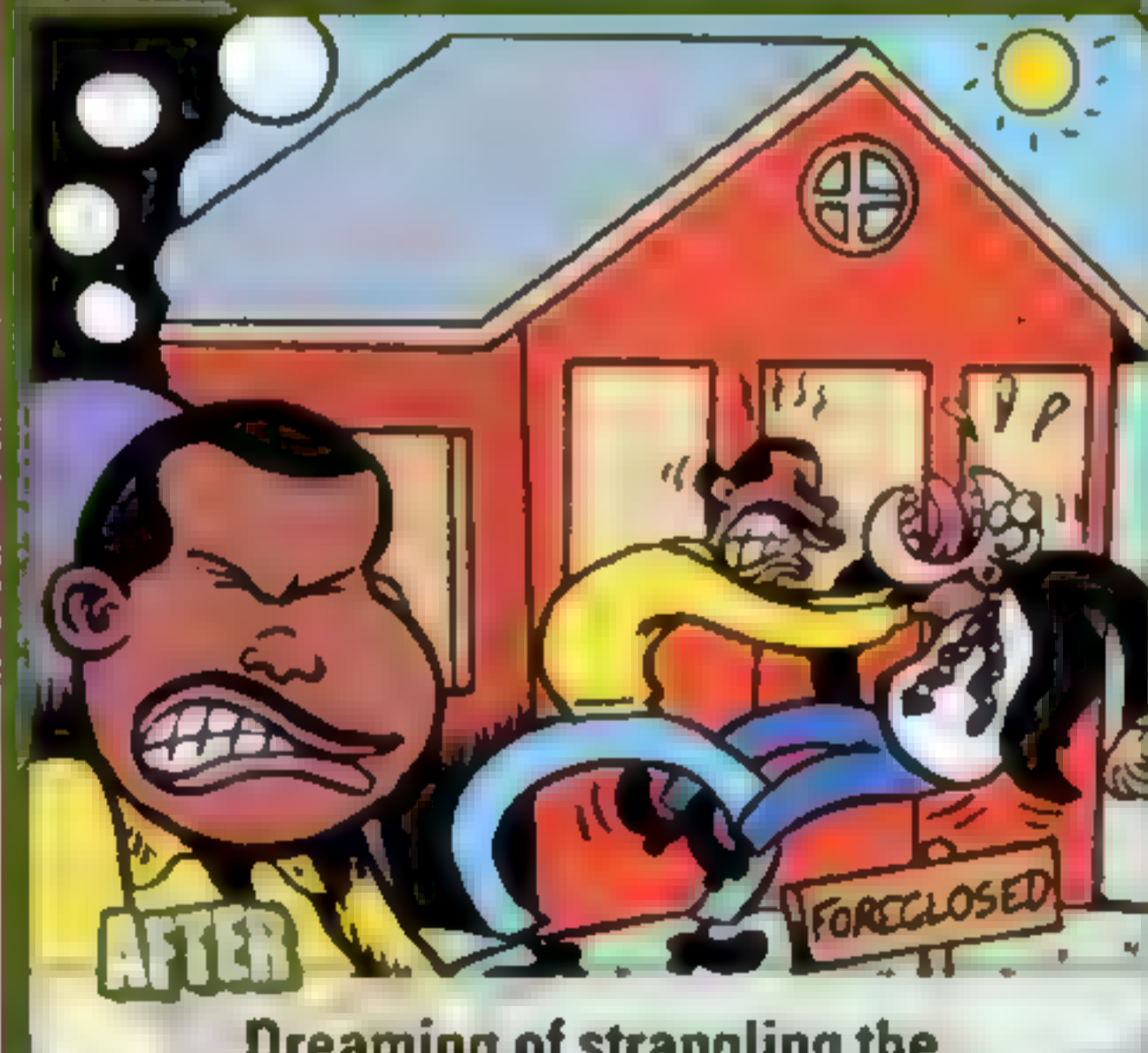


Exhaustion from holding down four crappy jobs.

FANTASIES OF YOUR FUTURE TOGETHER



Dreaming of living in your own house, with little money down.

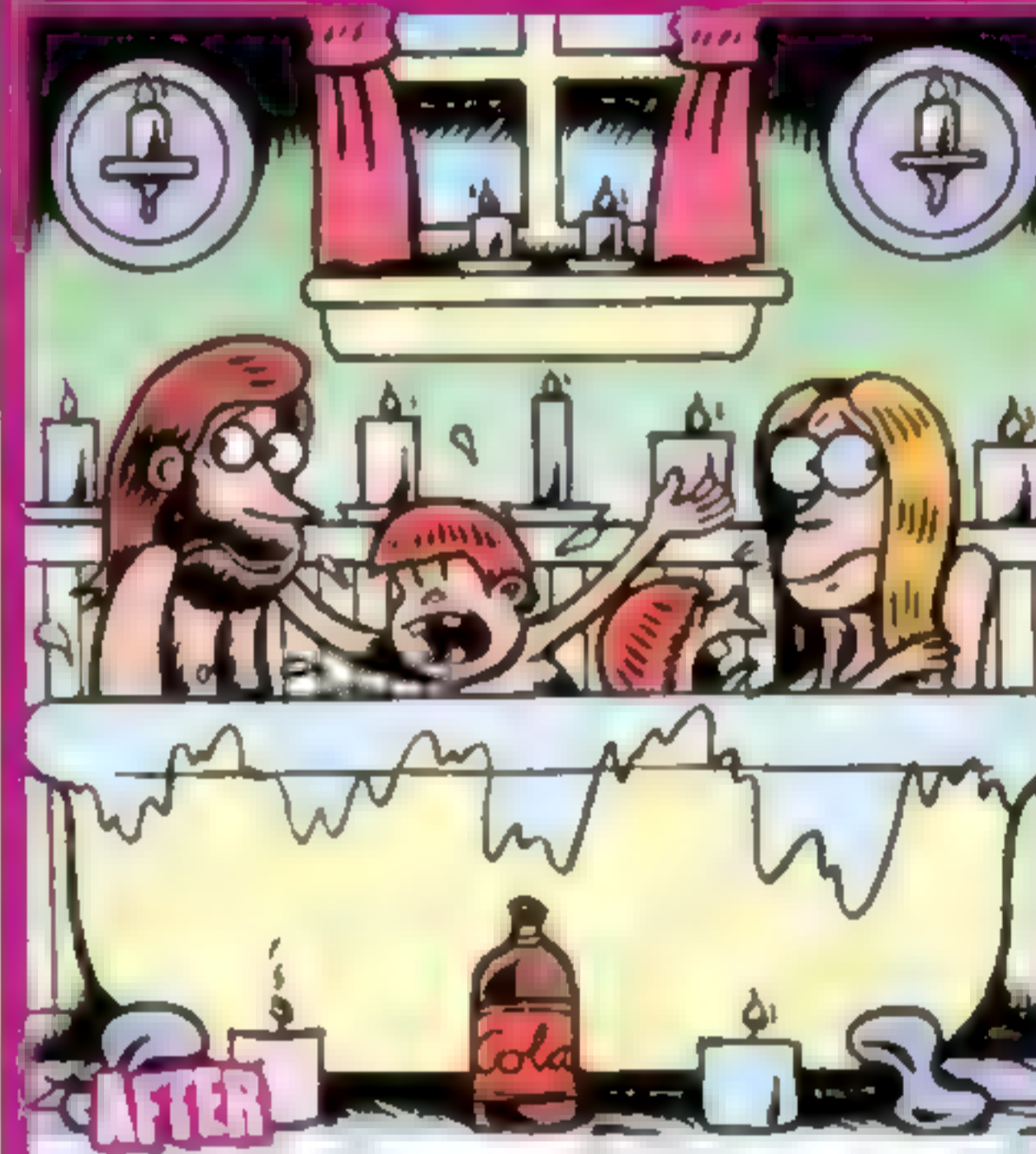


Dreaming of strangling the loan officer who said you could live in your own house with no money down.

SETTING THE MOOD

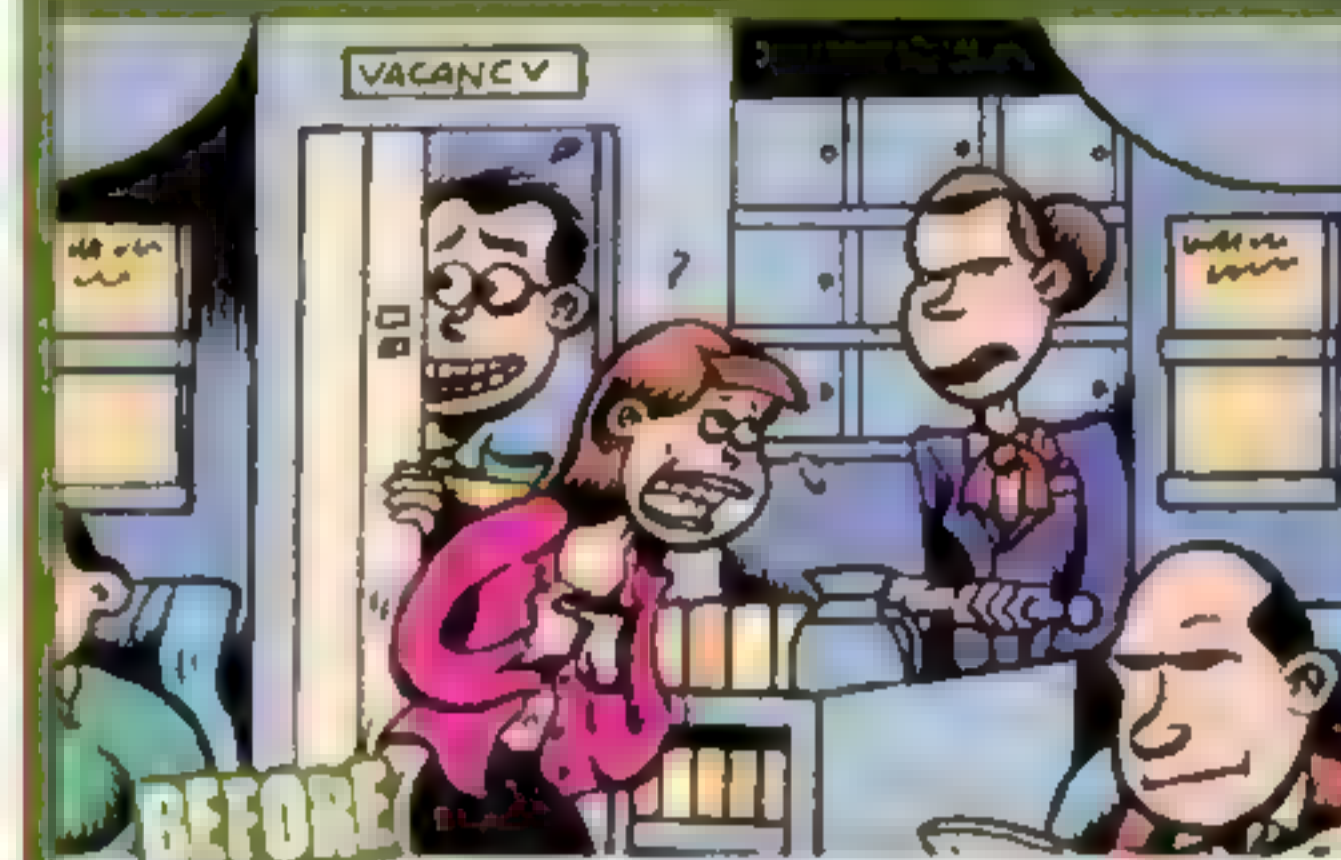


Candles on the dinner table and around the bathtub, to exude an exotic atmosphere.



Candles on the dinner table and around the bathtub, because you couldn't pay your electric bill.

MILESTONE TURN-ONS

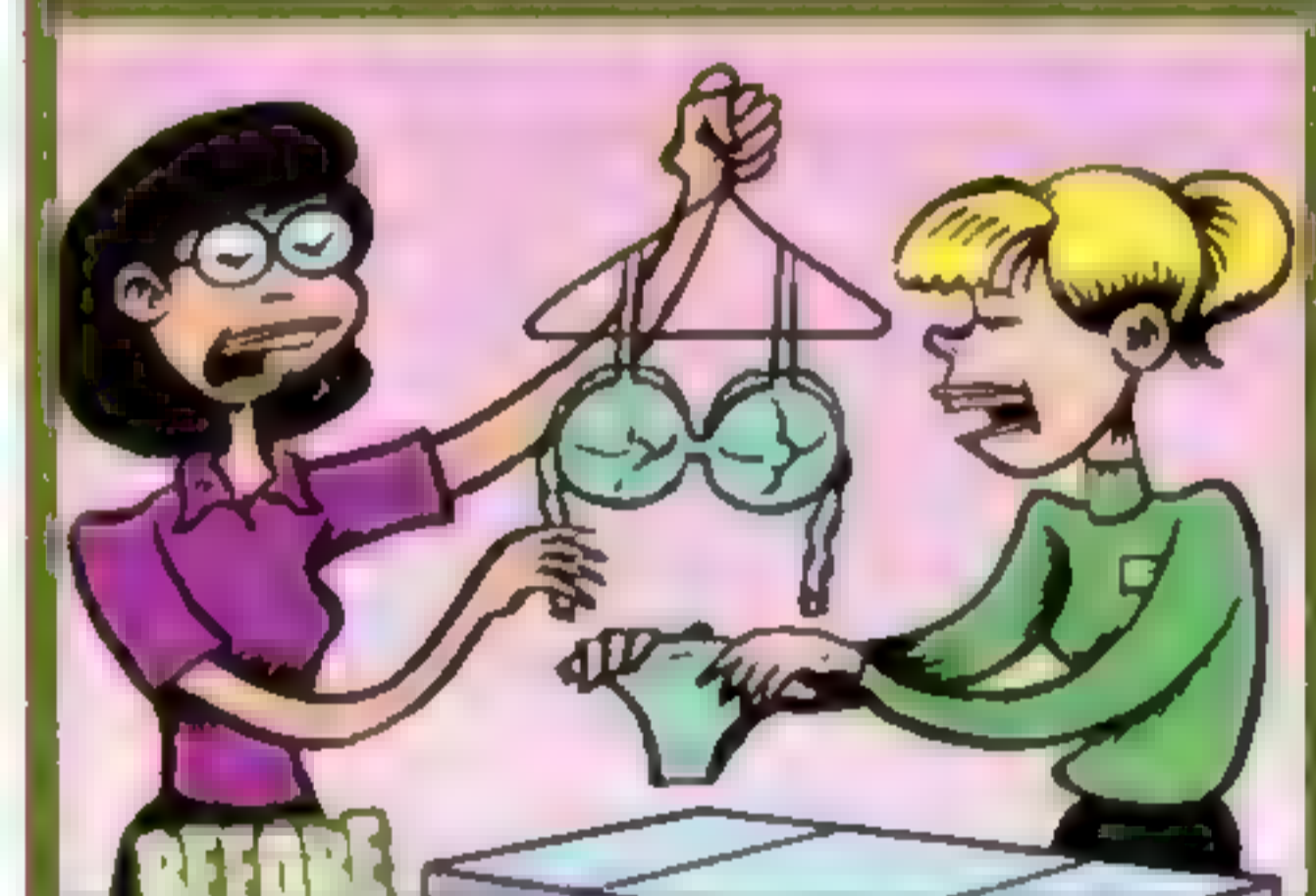


Joining the Mile-High Club.



Joining the Costco Shoppers Club.

DATE PREPARATION

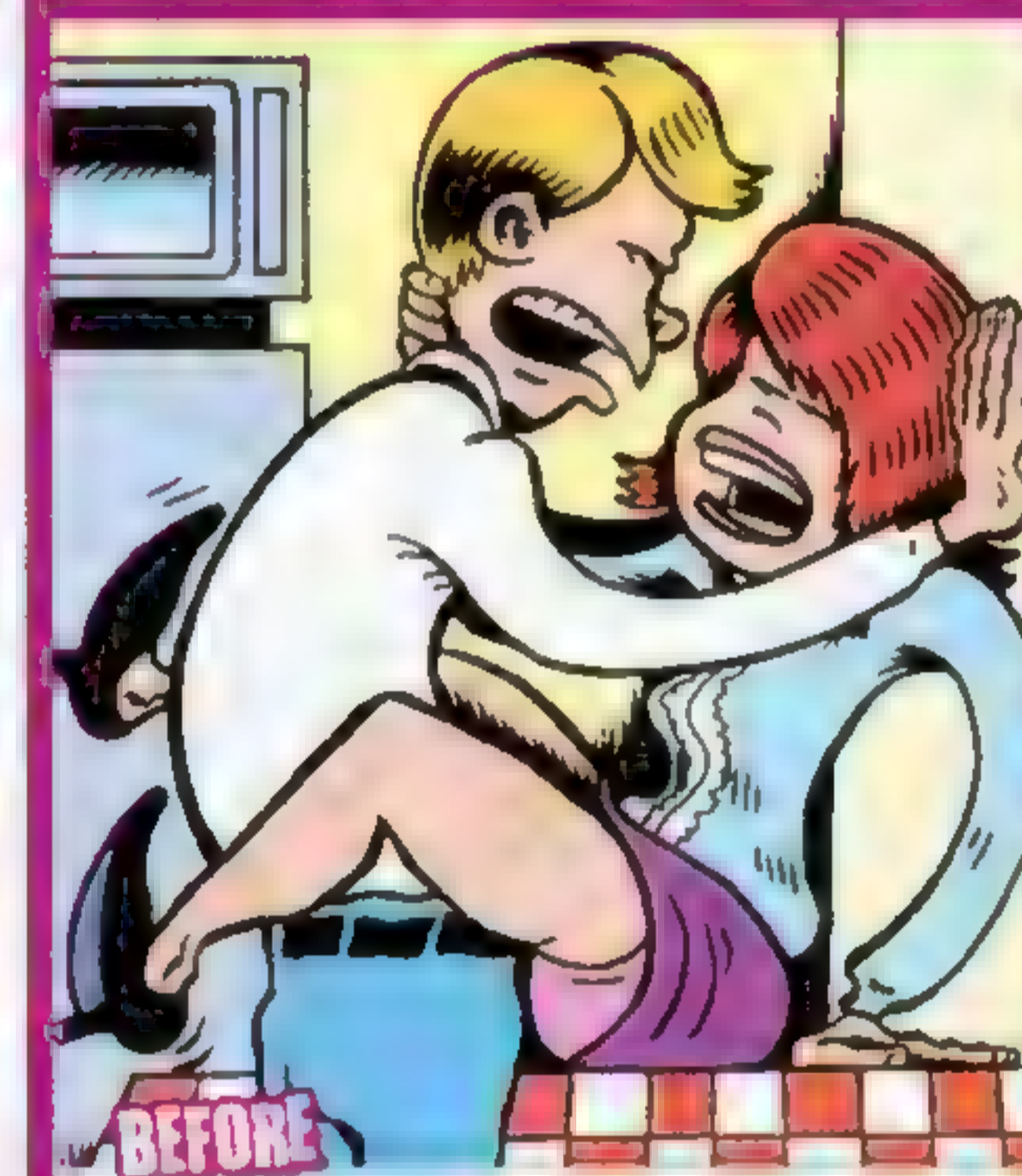


Going to a chi-chi boutique for sexy underwear and a push-up bra.

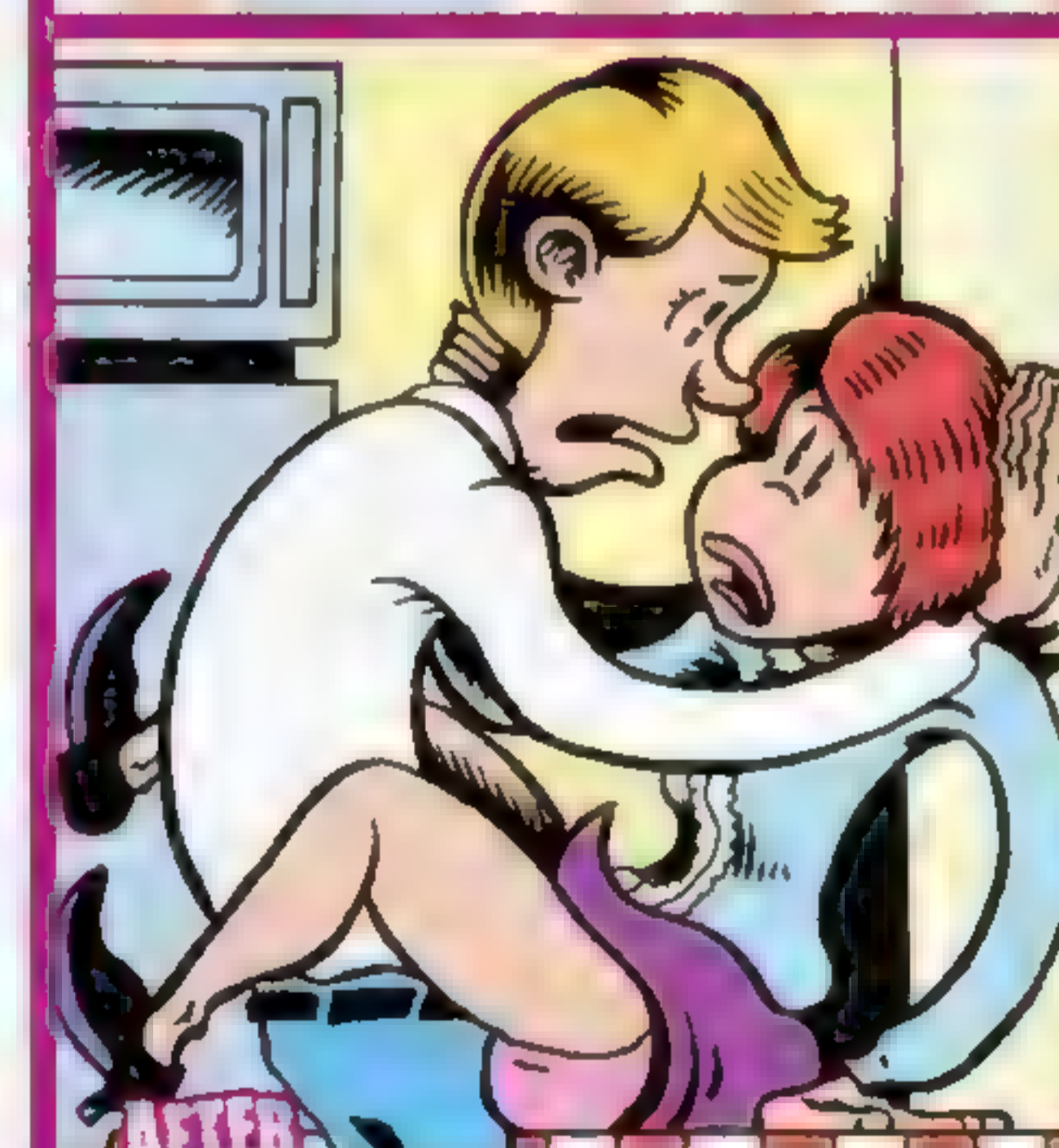


Going to a chi-chi boutique for a free spritz of whatever perfume they're pushing.

A QUICKIE

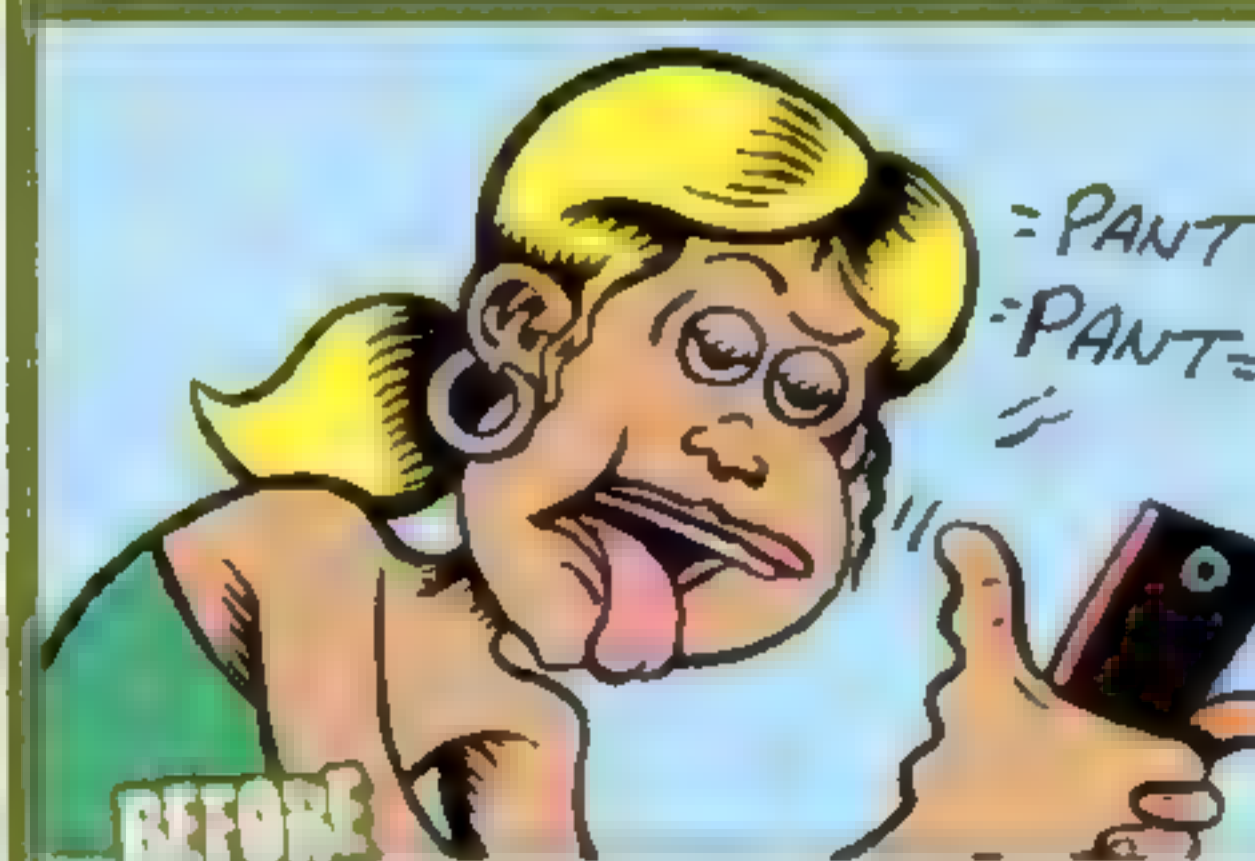


"Wham! Bam! Thank You Ma'am!"

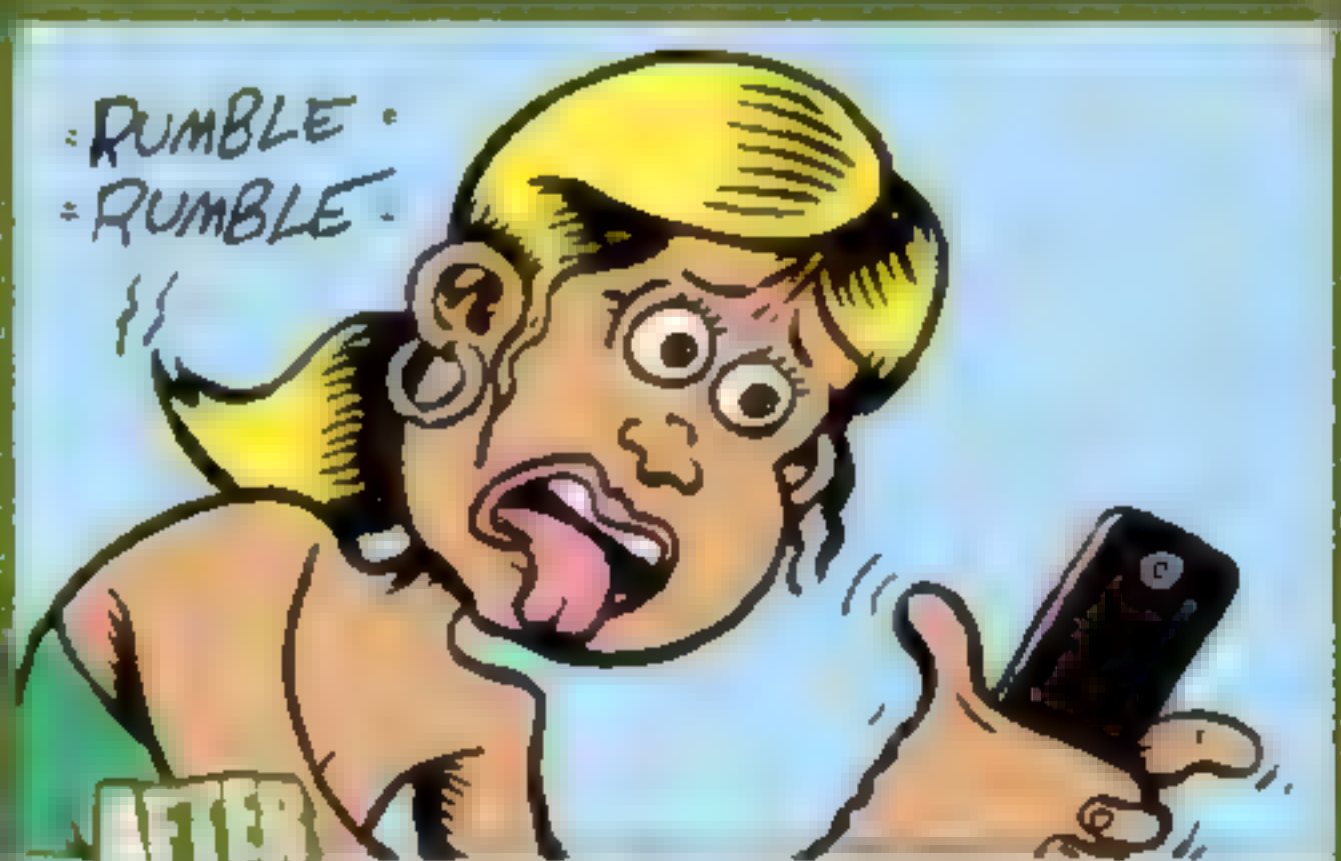


"Wham! Bam! Can I stay over your house till I get back on my feet? It'll only take three months. Six months, tops!"

SEXTING



Putting out a late night call for some hot sex.



Putting out a late night call for a hot meal.



Stupidity Never Sleeps!

Introducing...



Just like the magazine, but less "paper-y"!

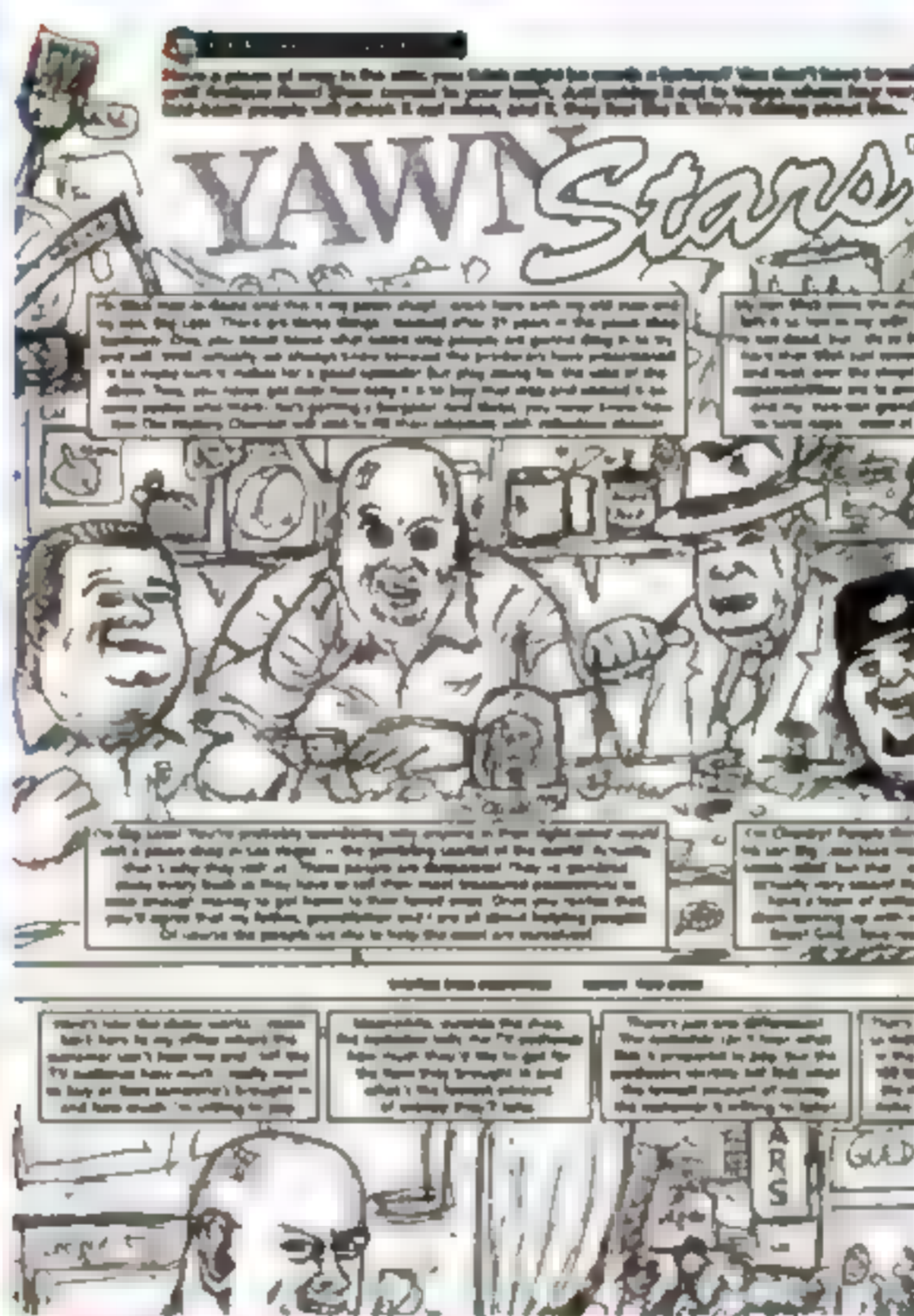
**NEW ORIGINAL
EXCLUSIVE CONTENT!**



Weekend
BIN LADEN'S

A great
alternative to
Google Maps!

**SNEAK PEEKS
AT UPCOMING ARTICLES!**



CLASSIC MAD MATERIAL!



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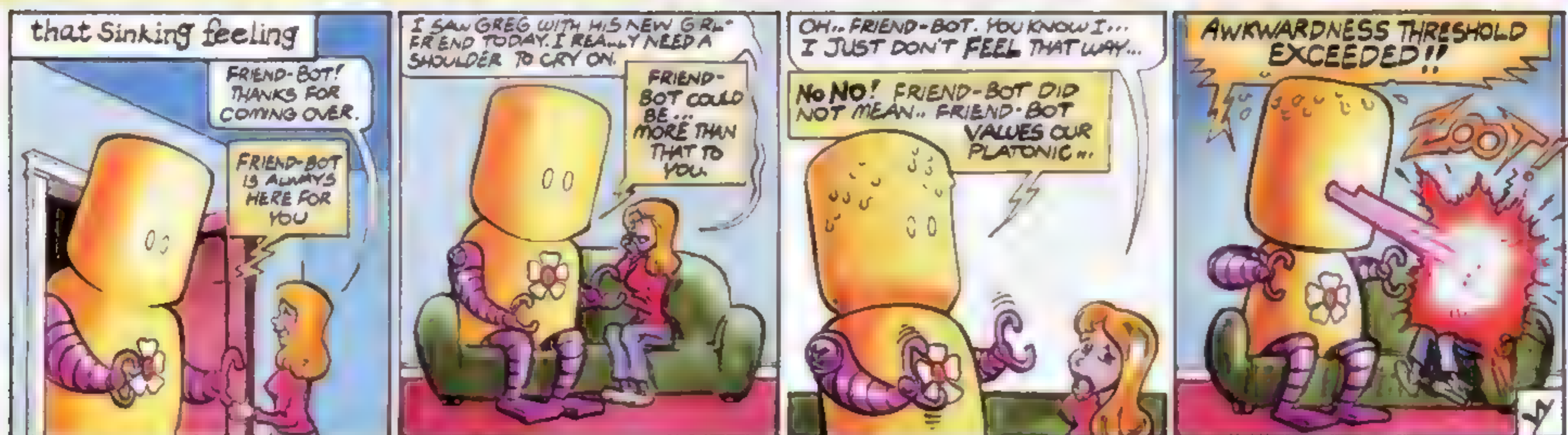
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THE STRIP CLUB

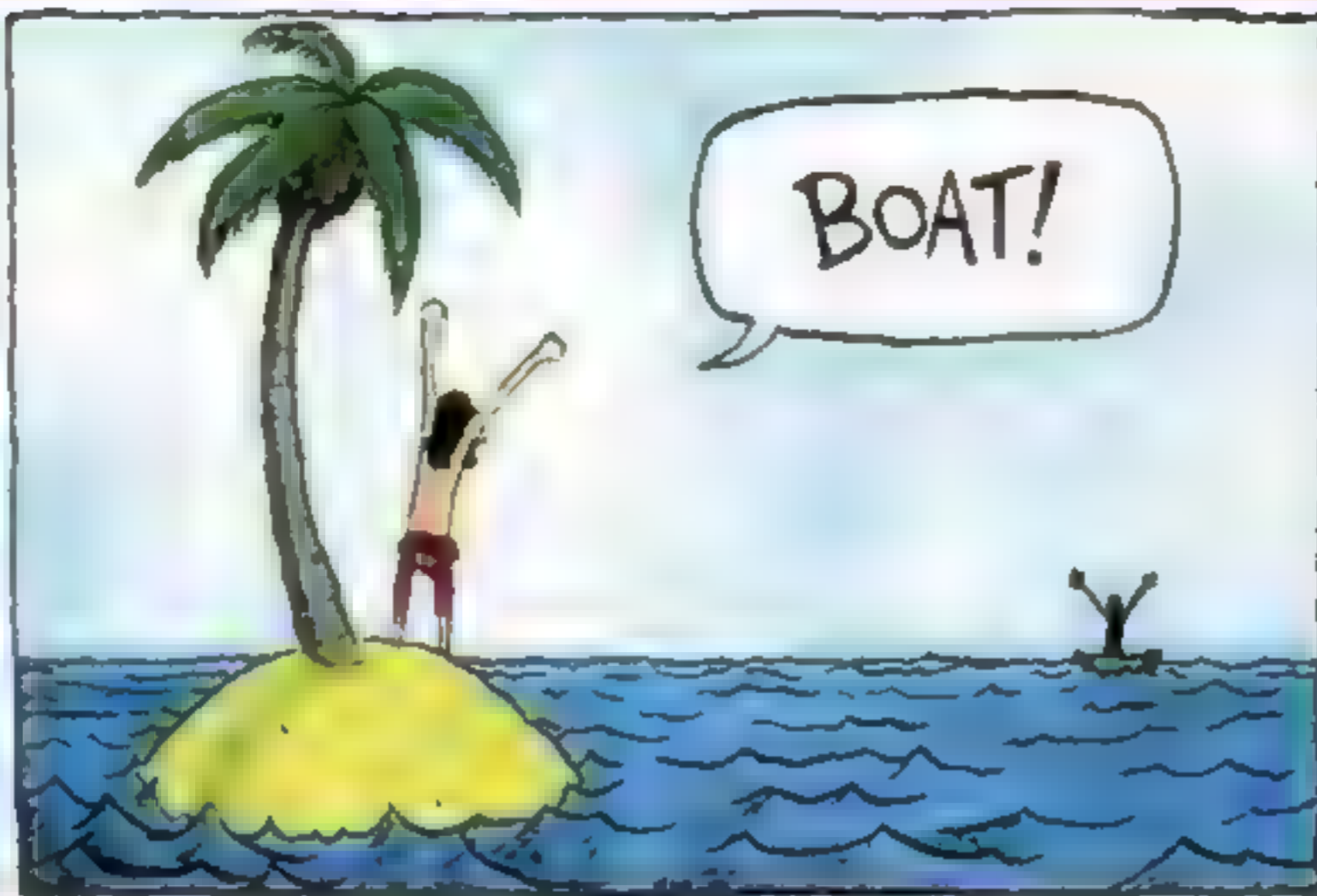


JASON YUNGBLUTH



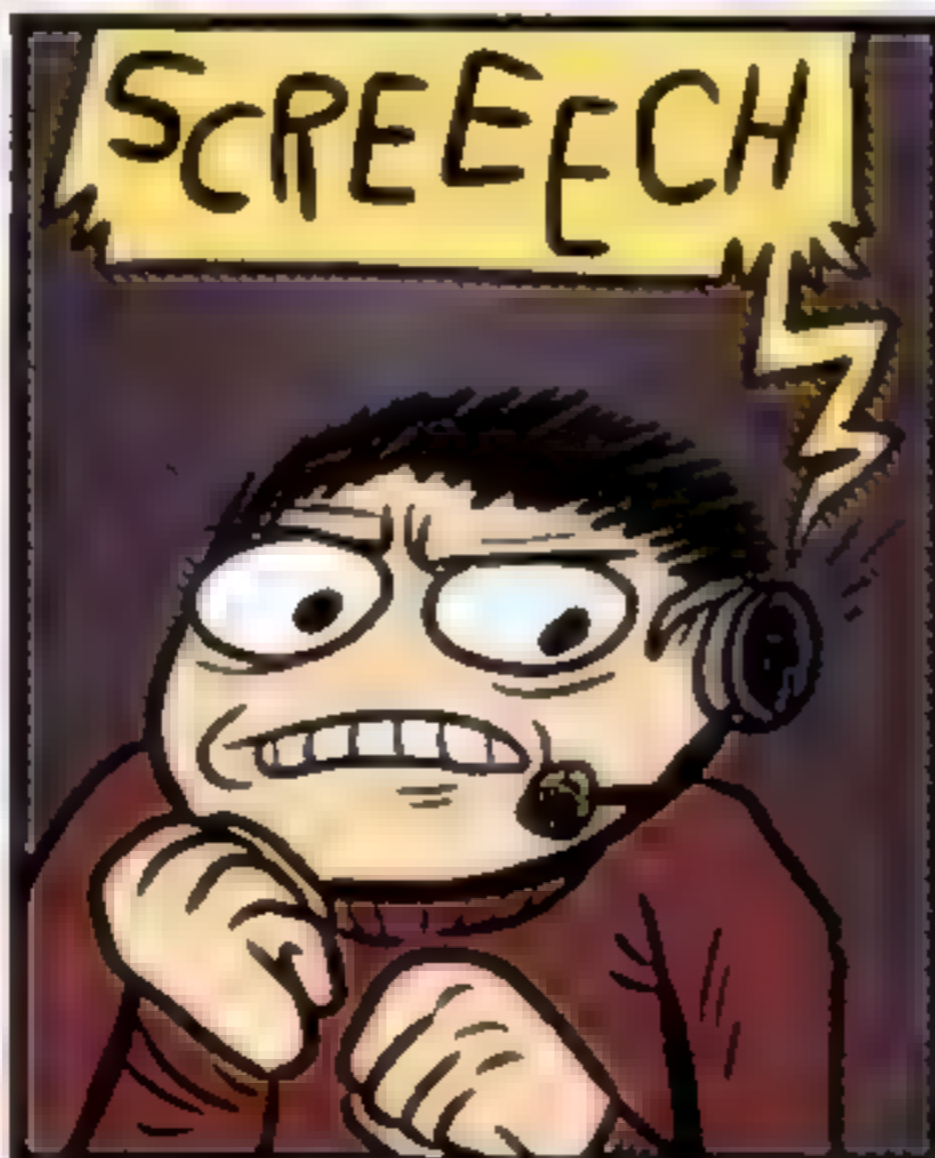
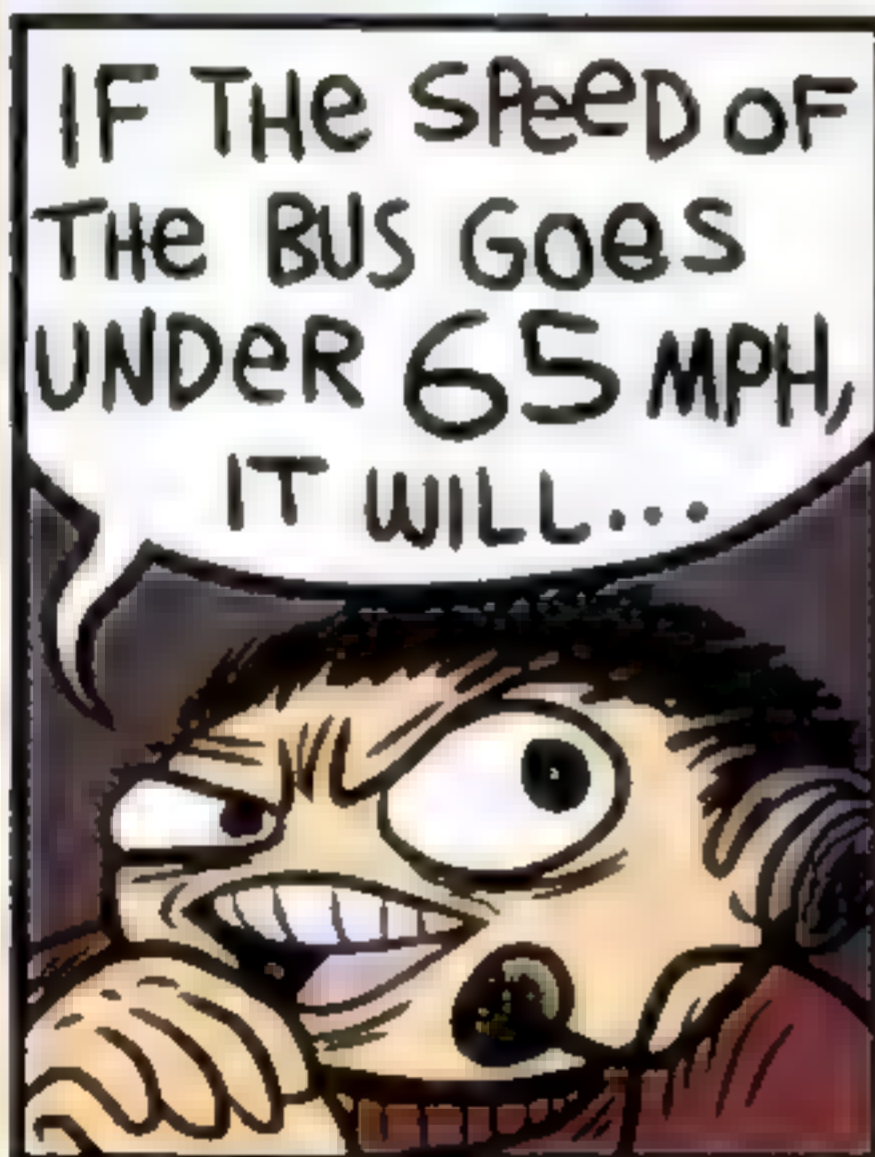
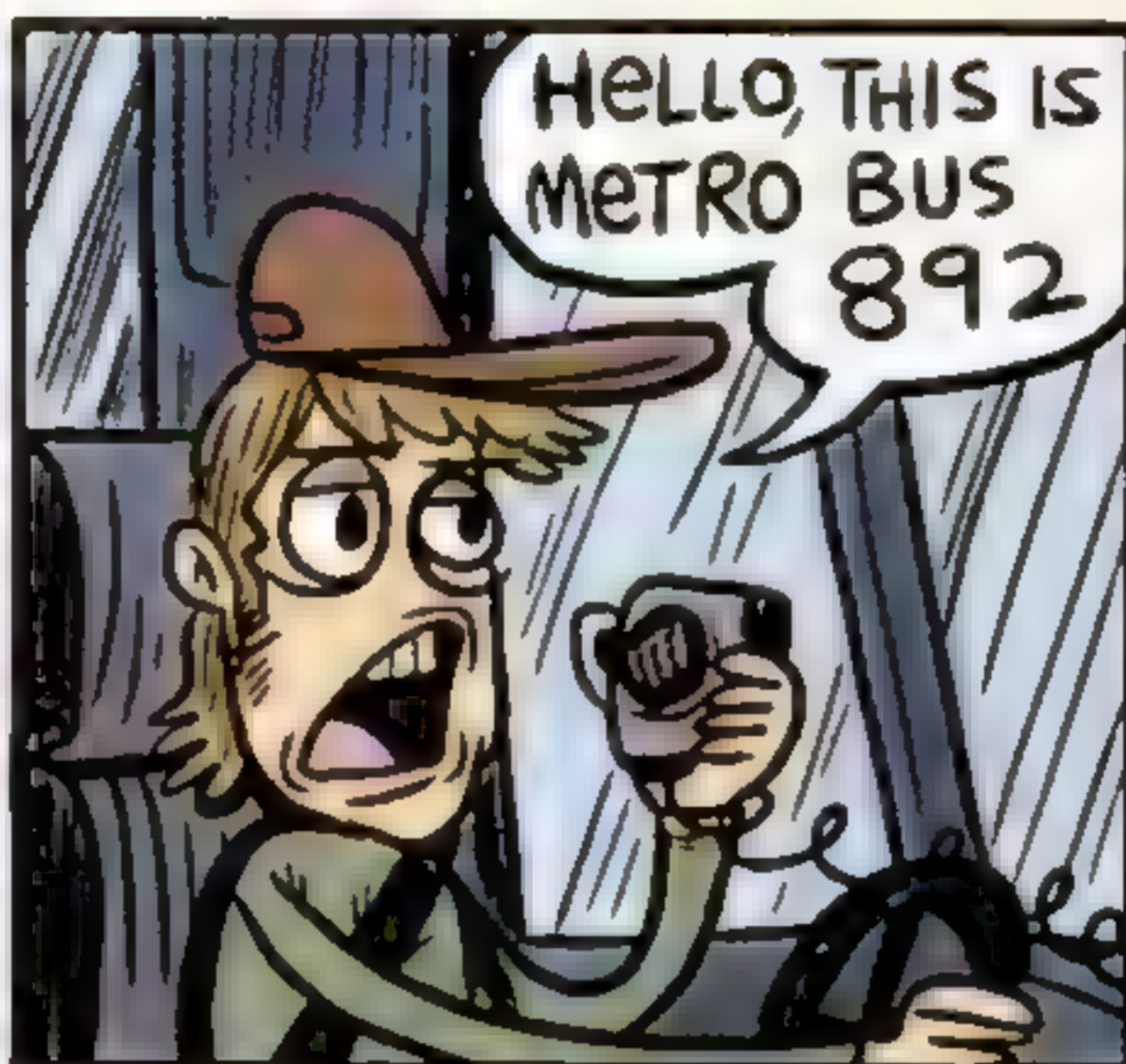
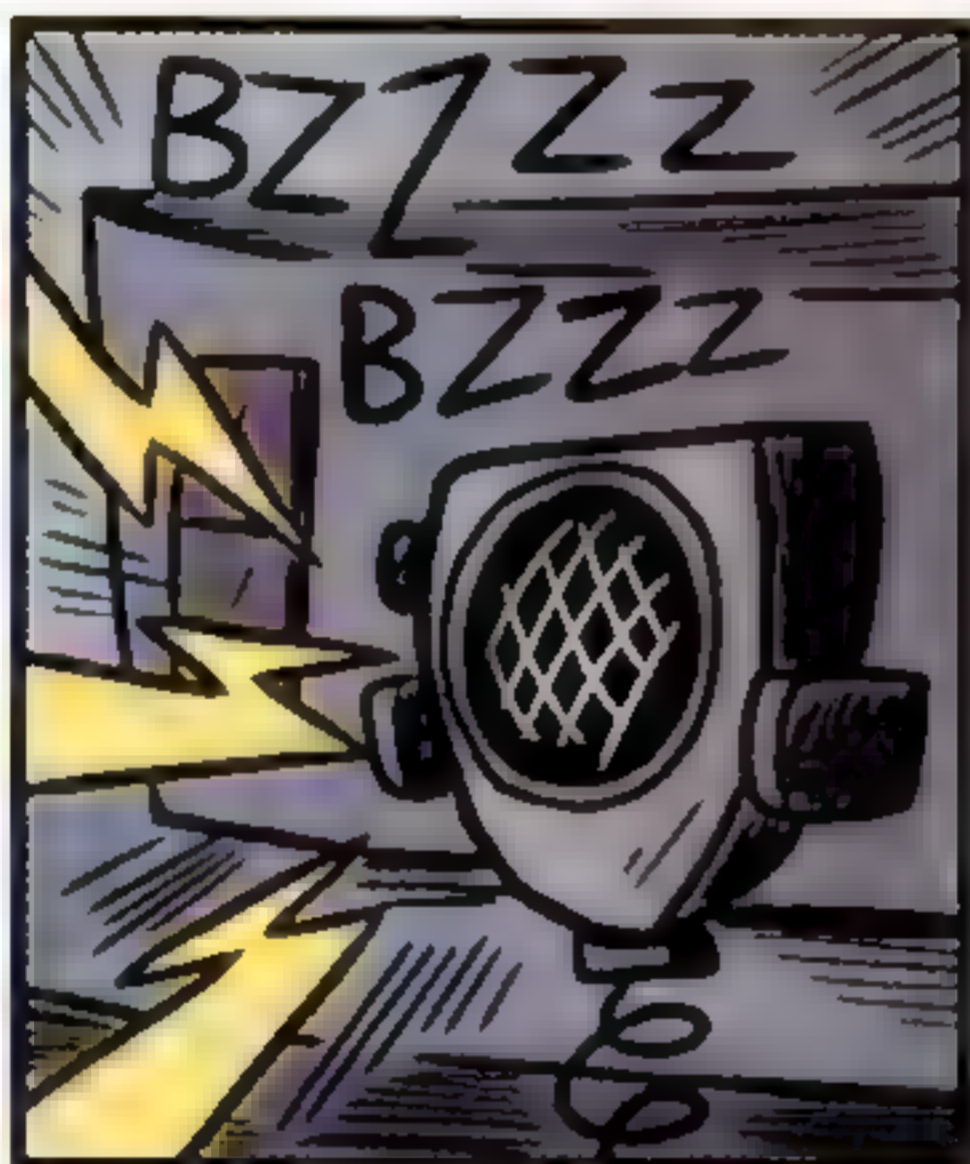
KEY ALISON SAYERS

I'M AFRAID
IT'S
VERY
SERIOUS

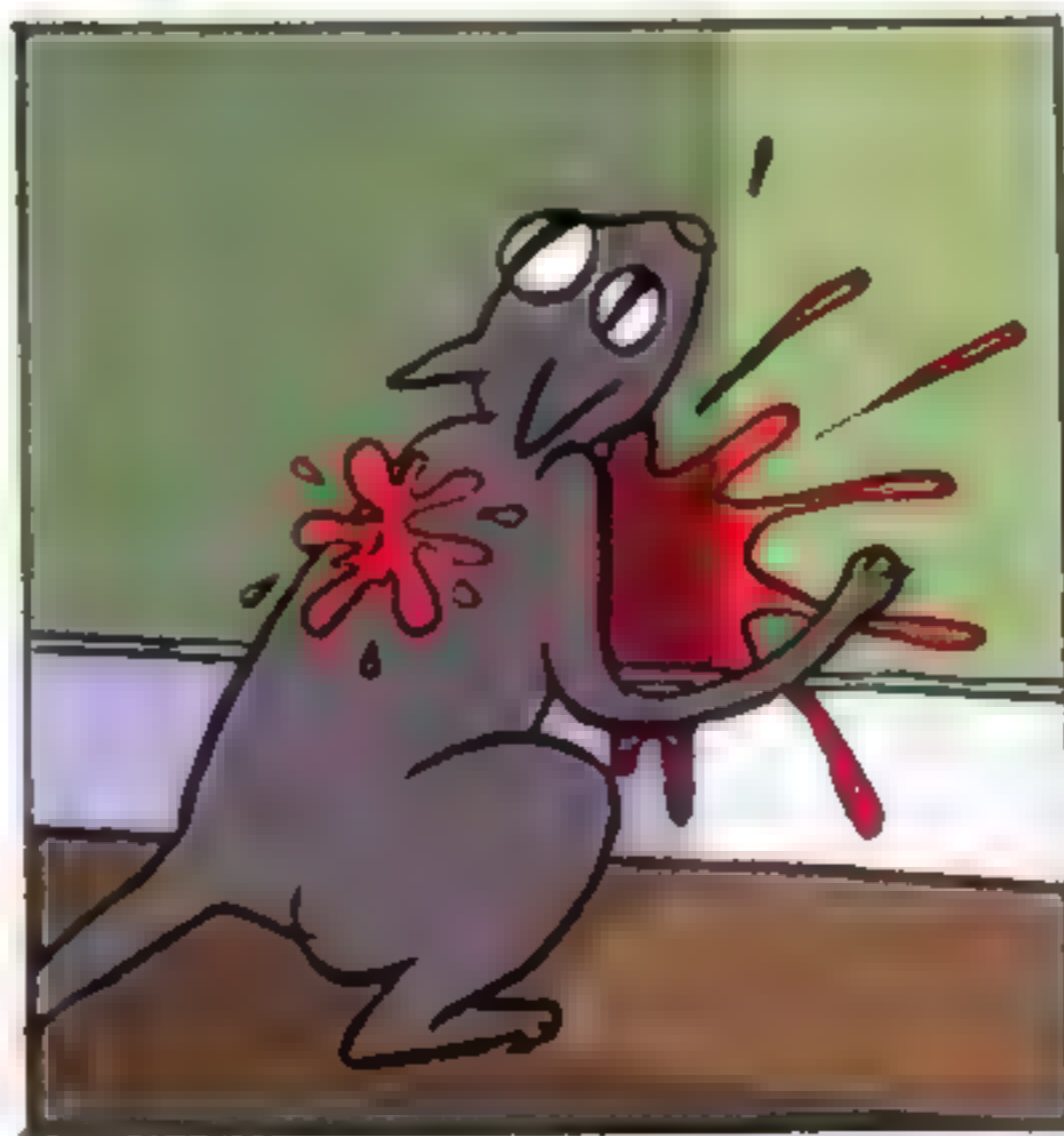
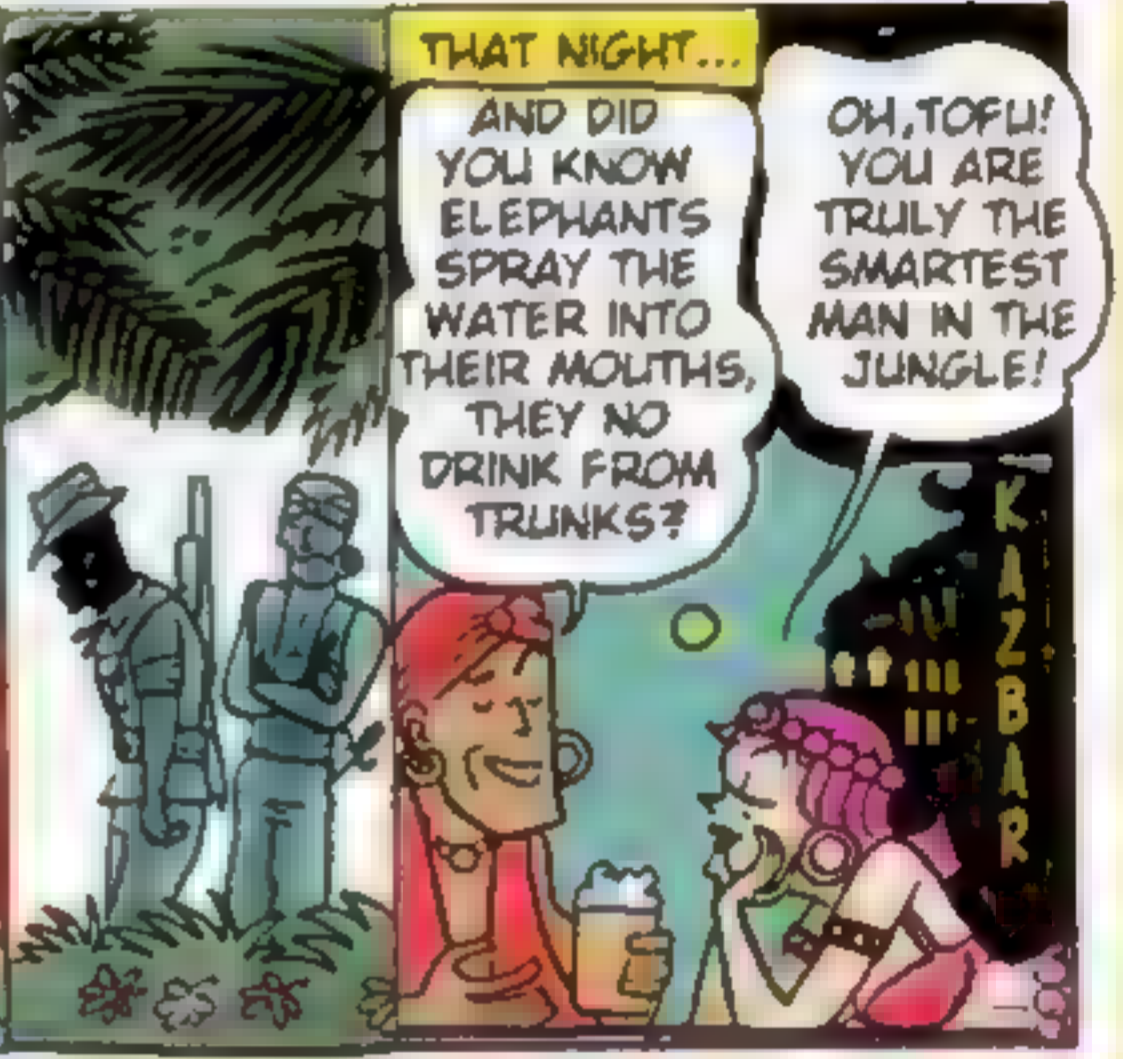
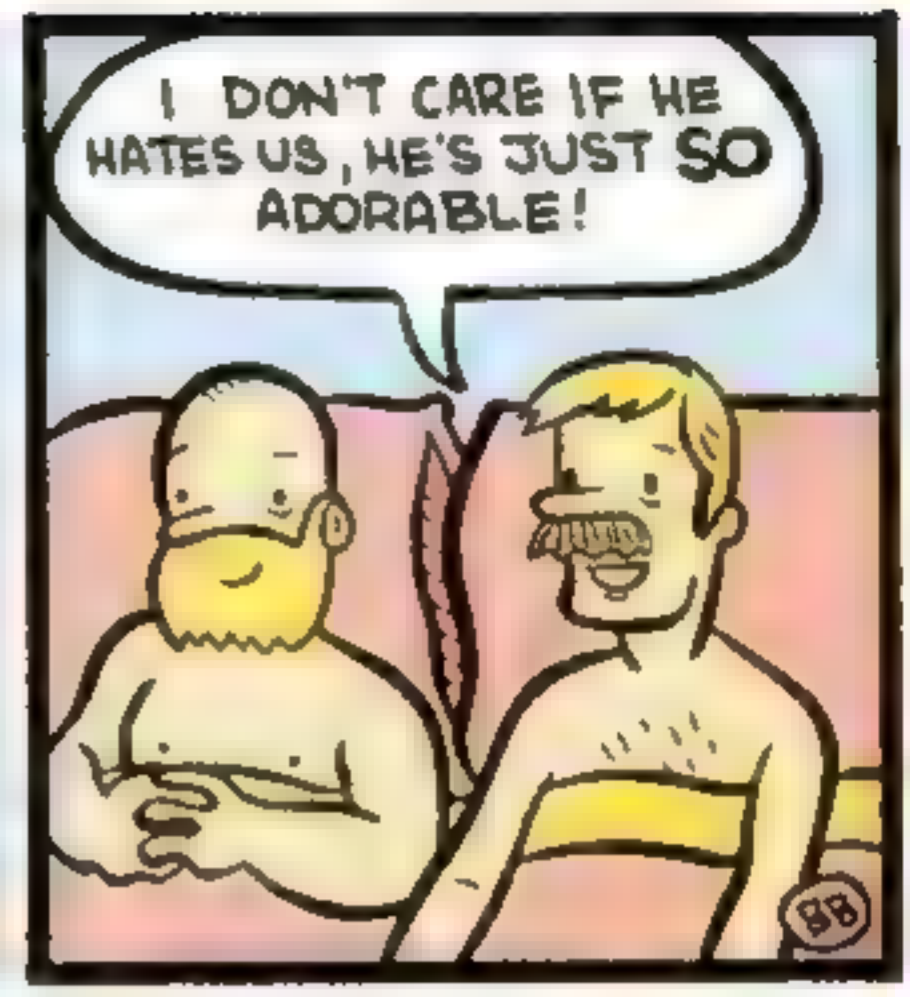
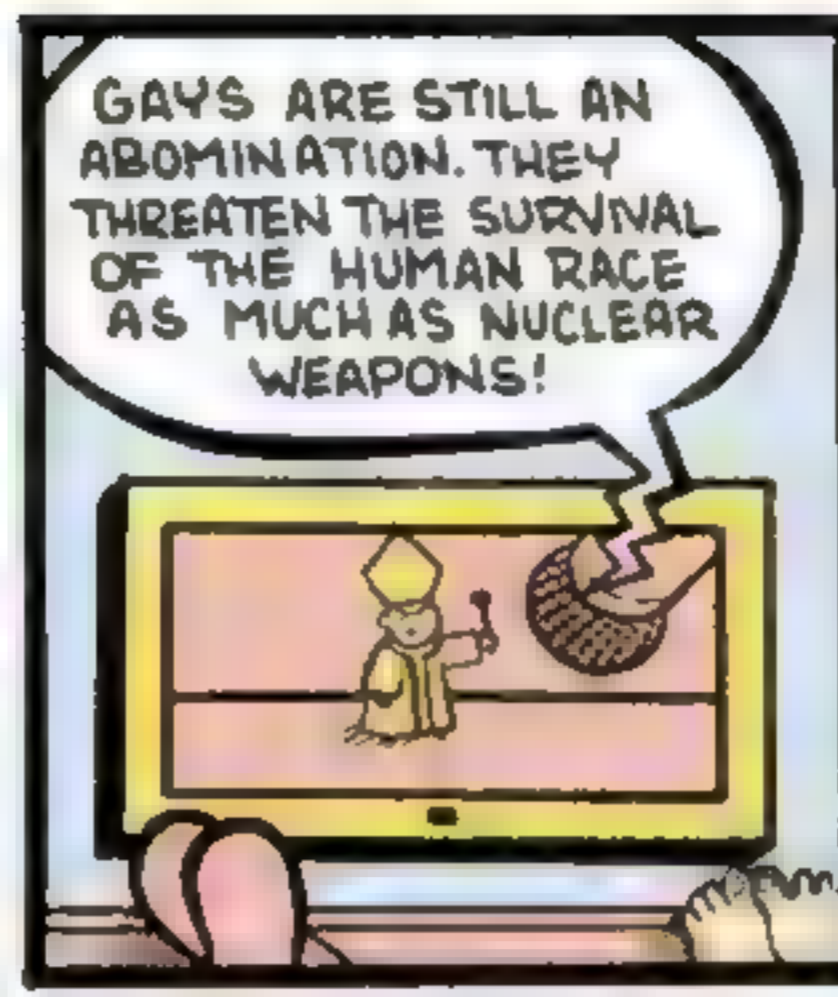
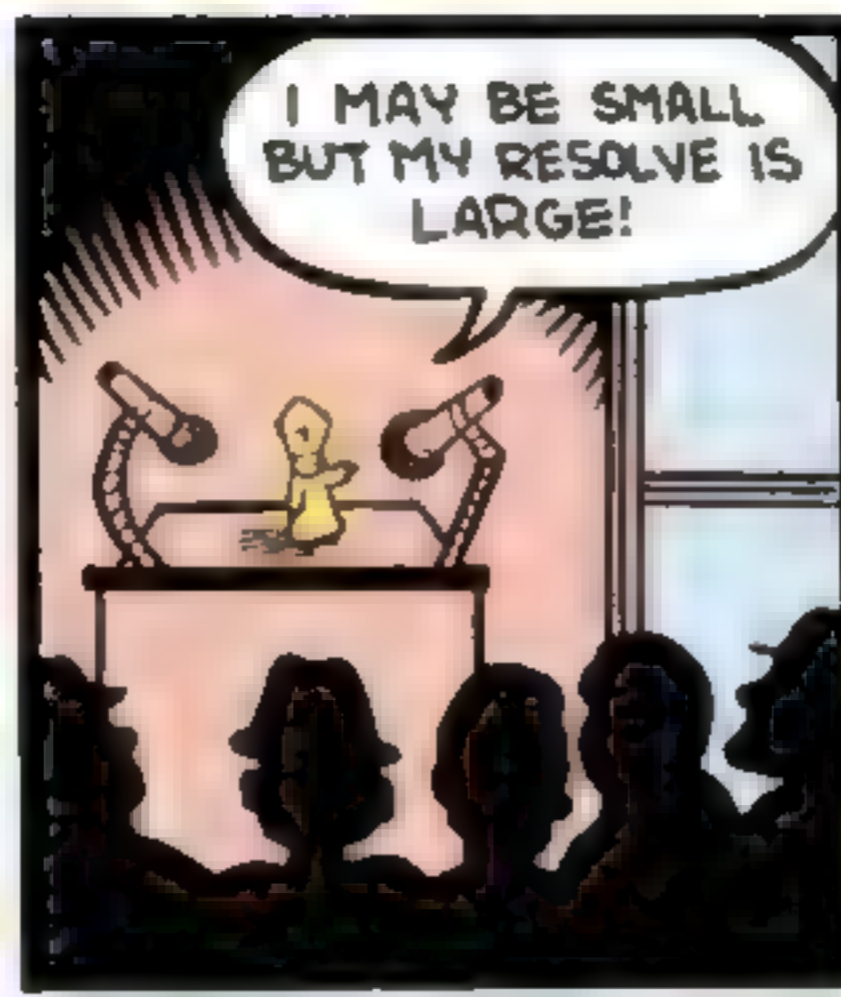
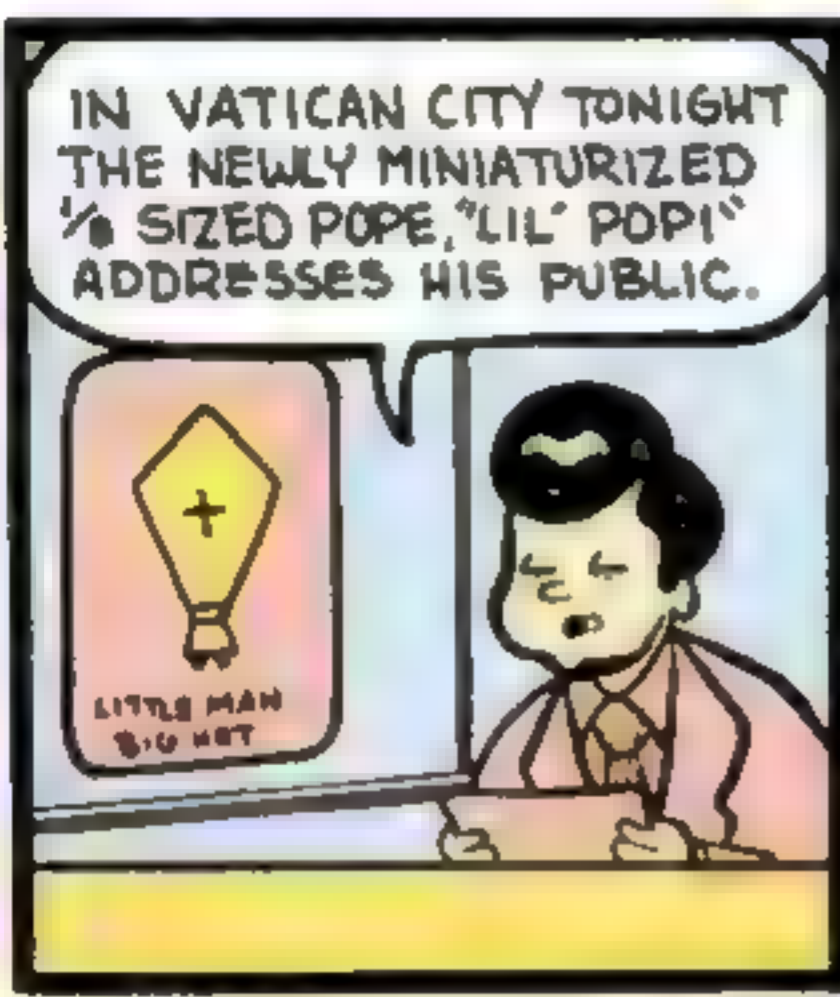


PHIL MCANDREW

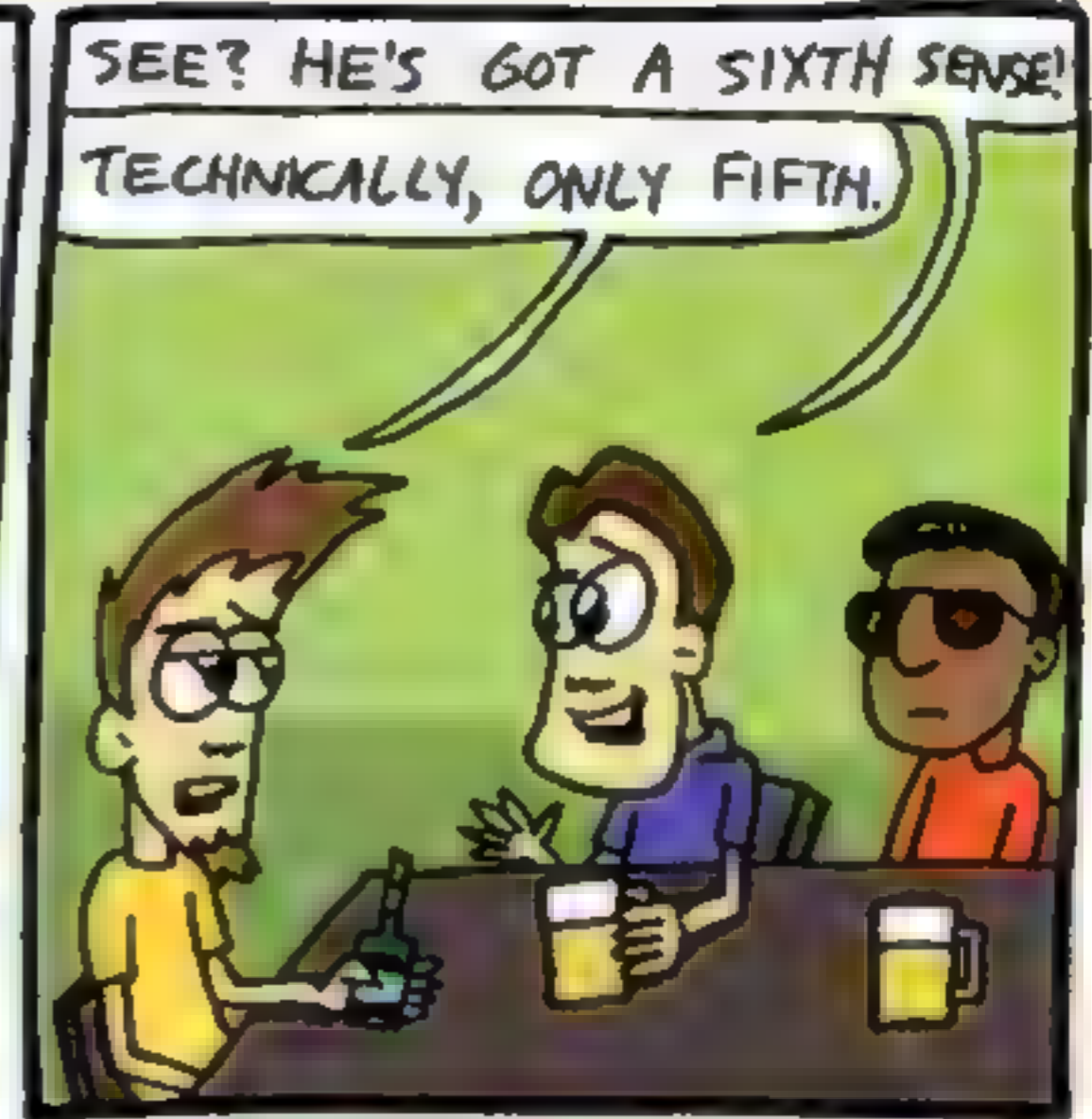
NOISE



KC GREEN



REX IN THE CITY



DUSTIN GLICK

GOT YOUR NOSE



JACOB LAMBERT

**THE #1 APP
IN AMERICA!**

ANGRY BIRDS

NAVY SEALS EDITION

TEAM SIX



ARTIST: CHARLES ADAMS

**Dish out justice to Al Qaeda master-mind
Osama Pig Laden!**

Lay waste to his "million dollar" mansion in Abbottabad, Pakistan!

**Crush him under the weight of empty Coke cans,
"Just for Men" beard dye and porn, porn, porn!**

A MAD
AD PARODY

**ONE IMMENSELY SATISFYING LEVEL
APPROXIMATE GAME TIME: 40 MINUTES**

PLANET TAD!!!!



ABOUT ME » NAME: TAD » AGE IN DOG YEARS: 2 » WEIGHT IN QUARTER-POUNDERS: 520

July 8, 2011



We drove past the local movie theater today, and it's playing *Cars 2* and *Transformers 3*. And I realized: If you really, really like talking cars, this must be the best summer ever.

July 9, 2011



So, my friend Chuck's brother Doug is home from college, and promised to take Chuck and me to ThrillBlast Mountain Amusement Park at the end of the month. Which is awesome! They've got a roller-coaster called *The SpineWrecker* that's supposed to be so intense, a girl once threw up her appendix on it. So at dinner, I told my parents, and my dad said, "That's great news! How are you going to pay for your ticket?" And I said, "Um, I thought you'd give me the money?" And he said, "Money doesn't grow on trees," and I considered pointing out that money's paper, so technically, it sort of does grow on trees, or at least inside them. But he told me that he wanted me to earn the money, so I'd learn a valuable lesson about what it's like to work for a living. And I said, "Can't you just give me \$50 and tell me the lesson?" And he said, "Nope." So, if I want to go to ThrillBlast Mountain, I have to earn \$50 in the next two weeks.

July 11, 2011



Awesome news! I was talking to our neighbor, Mrs. Graham, today, and she mentioned that she feels bad for her beagle, Virginia Woof, because she's cooped up at home all day when she's at work. And I suggested that maybe I could take her for a walk every day, for, like, five dollars. And she said yes! That's \$25 right there! *The SpineWrecker*, here I come!

July 12, 2011



Bad news: I took Virginia Woof for her first walk today, and a police officer stopped me because I wasn't cleaning up her poop. I said, "With my bare hands?" And he said, "No. You should have a plastic bag with you, or a newspaper, or something." And I said, "Oh. I don't have anything with me." And he handed me a piece of paper, which seemed nice of him, until I realized it was a ticket for not picking up the dog's poop. It's a \$25 ticket. So I'm going to need to walk Virginia Woof for the rest of the week just to break even.

Plus, apparently, I'm going to need to handle poop, which is just gross.

July 14, 2011



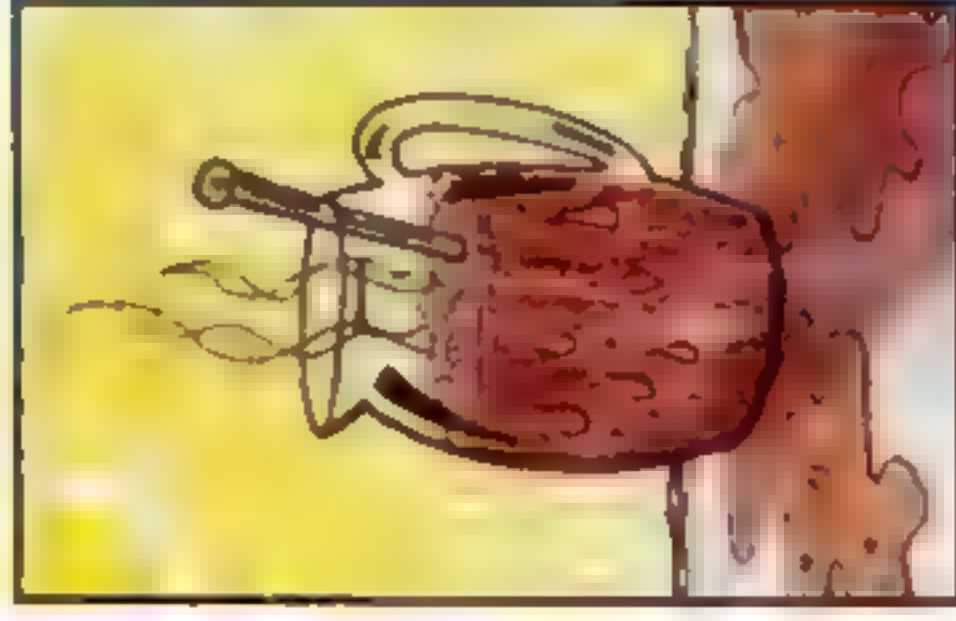
My little sister Sophie and I were watching TV earlier, and the local news had a story on how French people are celebrating *Bastille Day*. Sophie asked what *Bastille Day* is, and I told her it's like the French version of the 4th of July. She thought about it for a minute, and then said, "How can the French have their 4th of July on the 14th of July?" I told her the French have to add ten days to their calendar, because of the metric system.



July 19, 2011




So, today was really hot out, and I came up with a pretty good idea for a way to make money: I decided to open a *lemonade stand*. The only problem is, we didn't have any lemons in the house. You know how people say, "When life gives you lemons, make lemonade"? They never mention what to do when life doesn't give you lemons. I tried making orangeade, with orange juice, water and sugar, but it just tasted weird and wrong. And then I saw that we had some milk and some chocolate syrup, so I opened a chocolate milk stand. But I realized pretty quickly that nobody really wants to buy chocolate milk that's been sitting out in the sun for a while — and changing the name to "Hot Chocolate" seemed like it might help, but it turns out, nobody wants hot chocolate in the middle of July. After all that, I only wound up making \$3 from one of our neighbors, who pretended to take a sip from the cup and said, "I'm going to take this back inside and finish it later." On the plus side, my mom said that she was talking to her friend Cheryl, who needs someone to weed her garden for her. She said she'd pay me \$20 to do it. I'm going to go over to her house tomorrow. Whoo hoo!



July 20, 2011



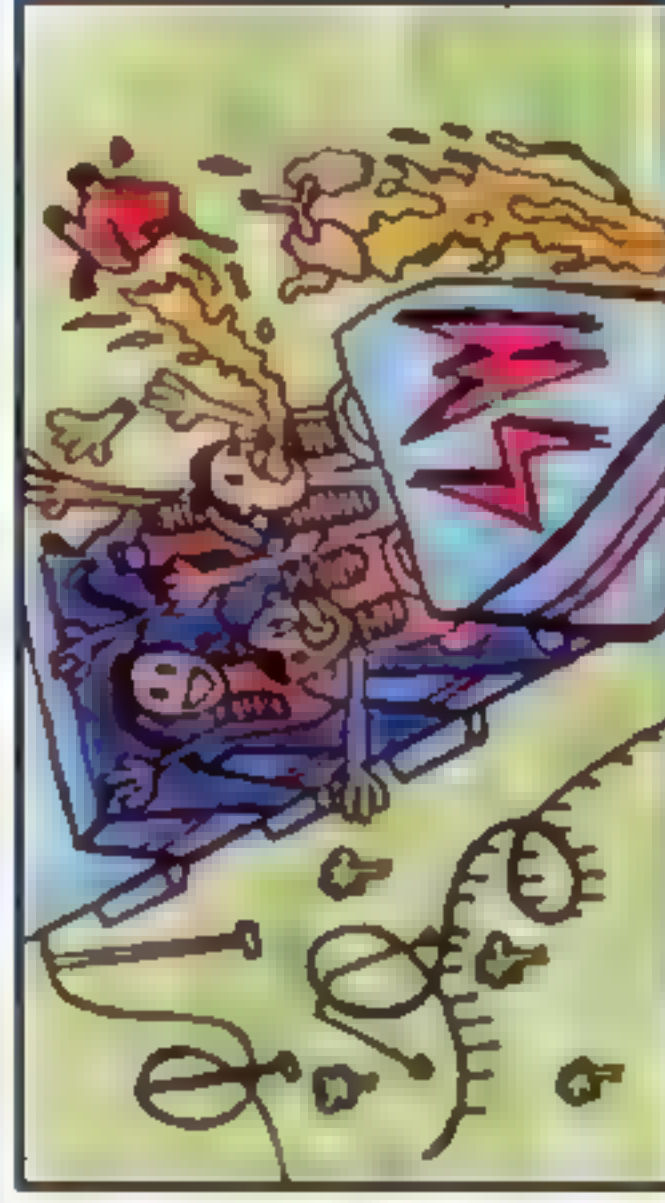
Here are three things I learned today.

1. I learned that a lot of weeds look a lot alike. For instance, can you tell which of these is a weed that you should pull out by its roots, and which is a strawberry bush that you should leave in place?

 - Neither could I.
 2. I learned that strawberry bushes cost around \$30.
 3. I learned that my mom's friend Cheryl is tough, but fair.
- Anyway. Now I've got just two days to earn enough money to go to ThrillBlast Mountain. Plus the \$10 I owe my mom's friend Cheryl. This sucks.

July 22, 2011



Well, it took a lot of work, but I did it! In the last two days, I vacuumed out all the sofa cushions looking for change, I collected cans and bottles and returned them for the deposit money, I sold a pile of comic books back to the comic-book store for a nickel apiece, and I cleaned all the leaves out of Mrs. Graham's gutters, and I've got exactly enough for my ticket! Whoo hoo! I can barely sleep, I'm so psyched — I really hope I get to see someone puke up an organ on *The SpineWrecker* tomorrow.



July 23, 2011

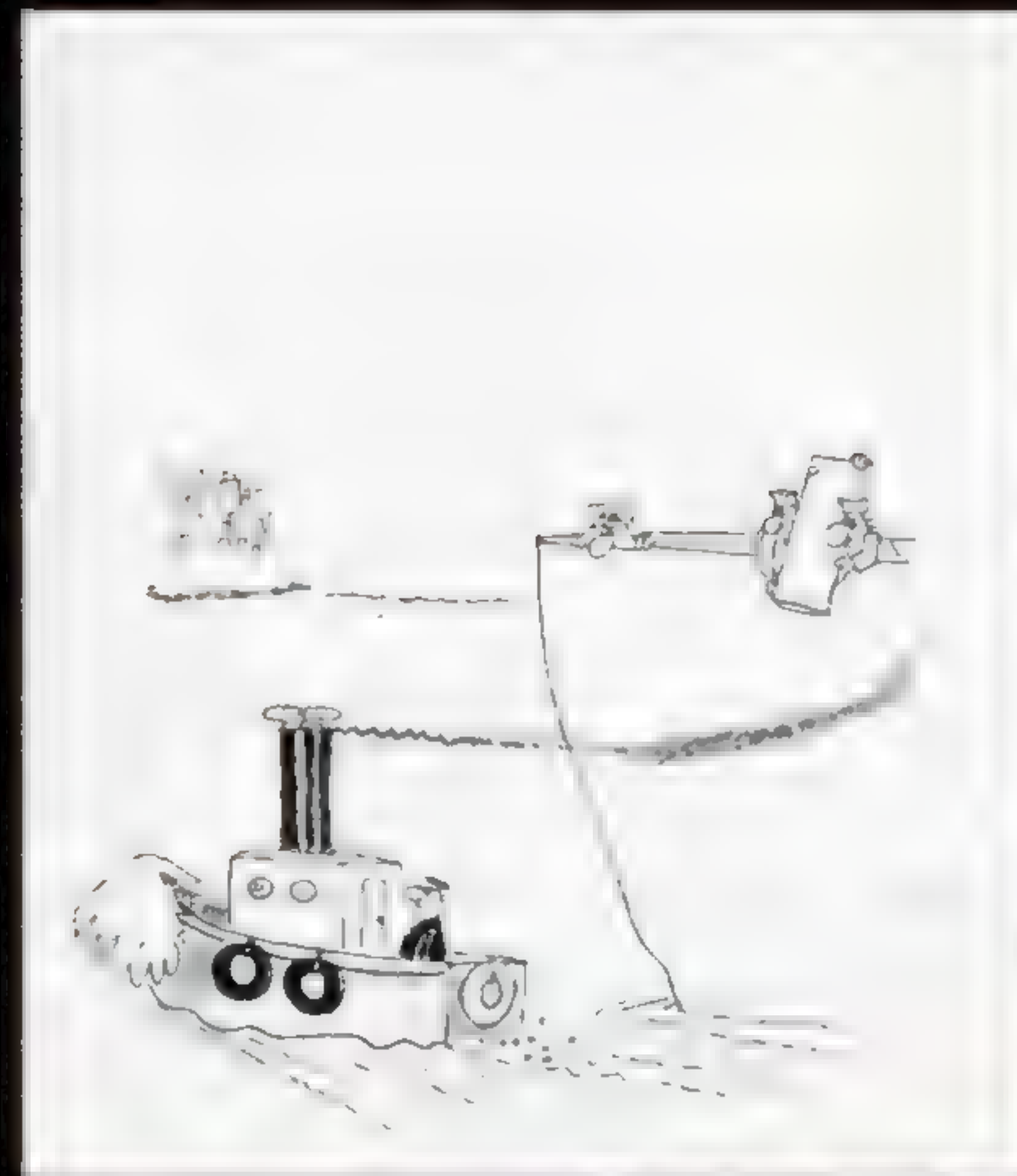
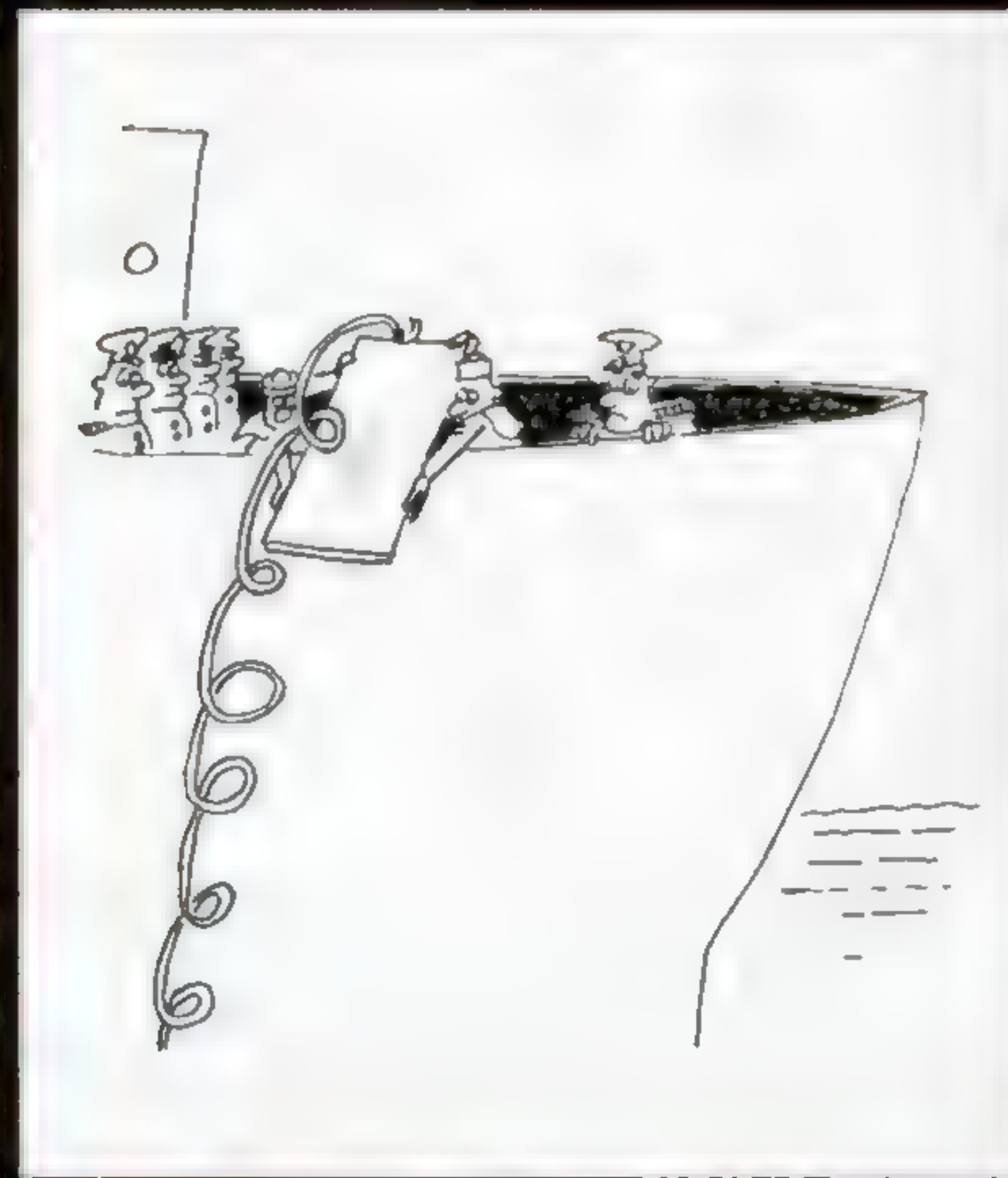
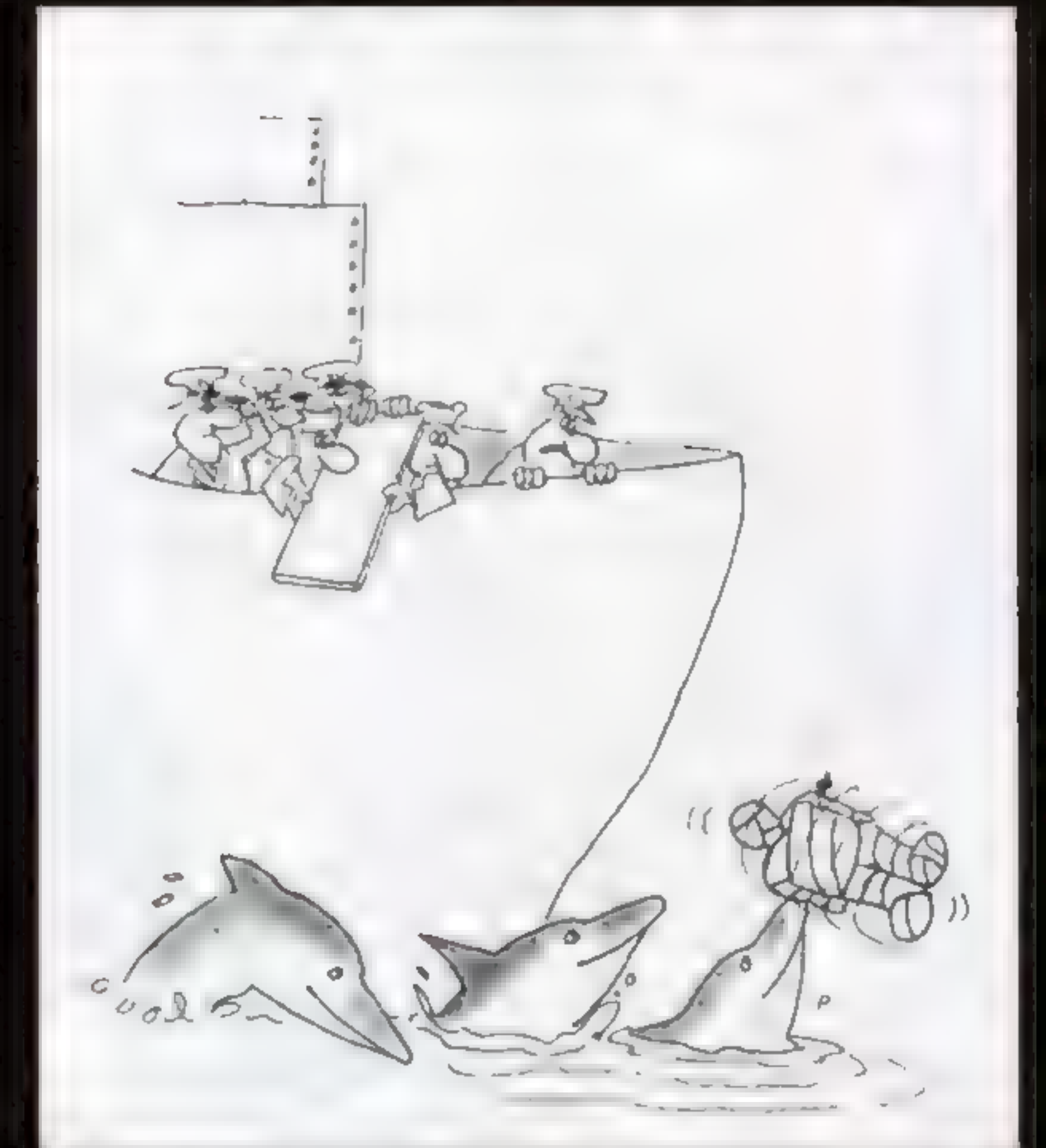
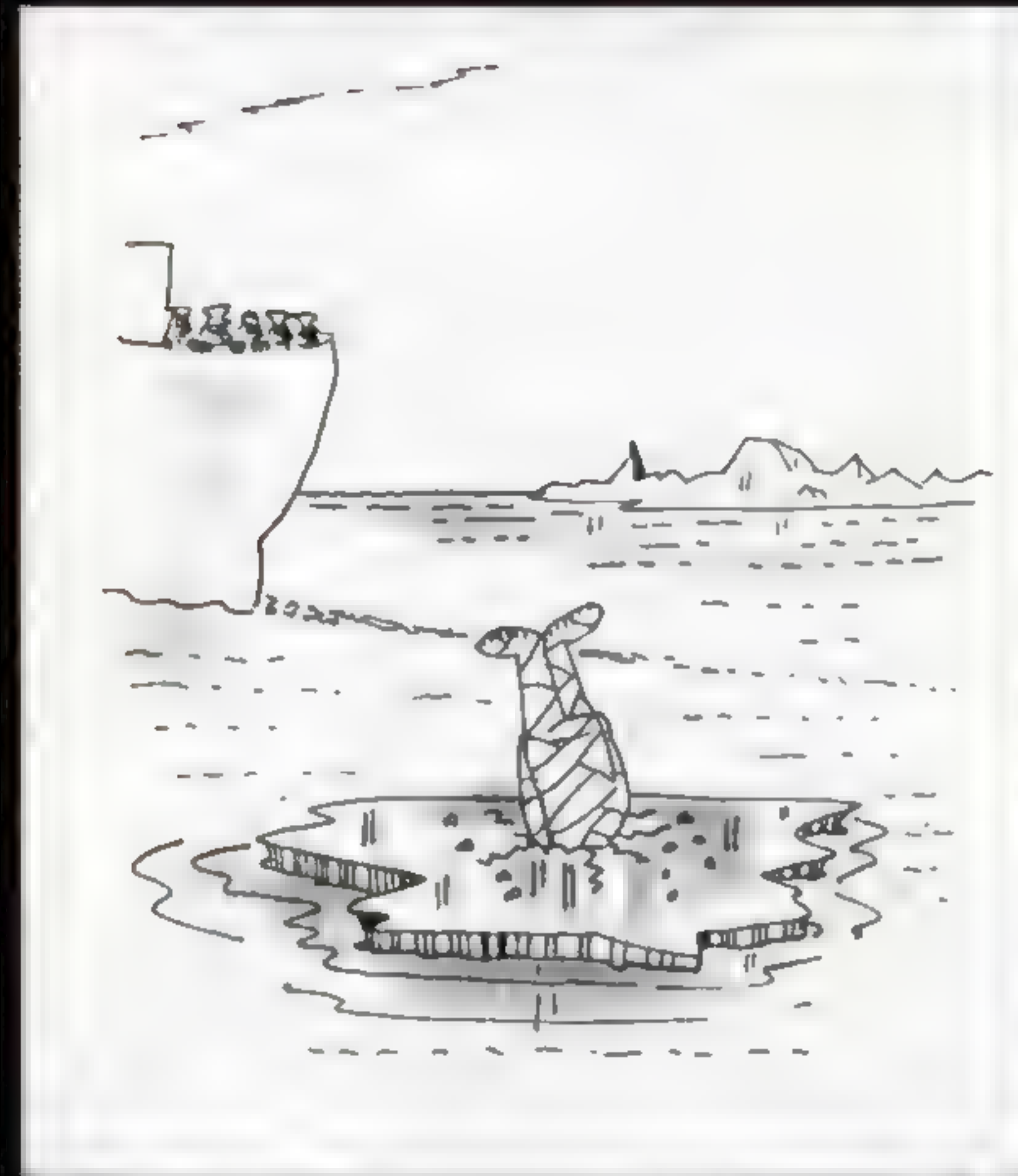


So, this morning, we went to ThrillBlast Mountain, and we got on line for the *SpineWrecker*. And you know what they leave out of the commercials for roller-coasters? The lines. I don't even want to say how long we waited, but to put it in *Lord of the Rings* terms, it was all of *The Fellowship of the Ring* and a little of *The Two Towers*. And after all that waiting, we got on the ride, and it was fun, but it was over after, like, two minutes. We would've gone on some of the other big roller-coasters, but we didn't have time to wait on their lines before Chuck's brother took us home. So we just hung around the park and then came home again. When we got home, my dad asked how the day went. I told him that it sort of sucked, and that I couldn't believe I'd worked so hard, for so long, and had so little to show for it. And he smiled and said, "Exactly. Congratulations. Now you know what it's like to work for a living."

FLOAT SOME AND JETTISON SOME DEPT.

A MAD LOOK AT BURIAL AT SEA

ARTIST AND WRITER: DON EDWING



The nimrods who make Monopoly have "updated" the classic game by adding a computer to the board that resembles a giant bottle of soy sauce. This effectively eliminates all of the cheating, rule-bending and mean-spirited haggling that makes playing fun! A much better way of "updating" would have been to introduce new Chance and Community Chest cards that reflect the business world of the 21st Century. It's with that in mind that we (pass go and) present...

NEW MONOPOLY CARDS

THAT REFLECT THE SLEAZY WAY BUSINESS IS REALLY DONE



Community Chest



YOUR COMPANY IS RESPONSIBLE FOR A MASSIVE ENVIRONMENTAL DISASTER — HIRE PR AGENCY TO SPIN STORY

PAY \$75 MILLION

Chance



CONVINCE CONGRESS TO BAIL-OUT YOUR COMPANY, DESPITE HAVING FLOWN TO WASHINGTON ON A LUXURY CORPORATE JET

MAKE \$750 MILLION

Chance



CONGRESSMAN WHOSE CAMPAIGN YOU BANKROLLED BECOMES CHAIRMAN OF COMMITTEE REGULATING YOUR INDUSTRY

SAVE \$100 MILLION

Community Chest



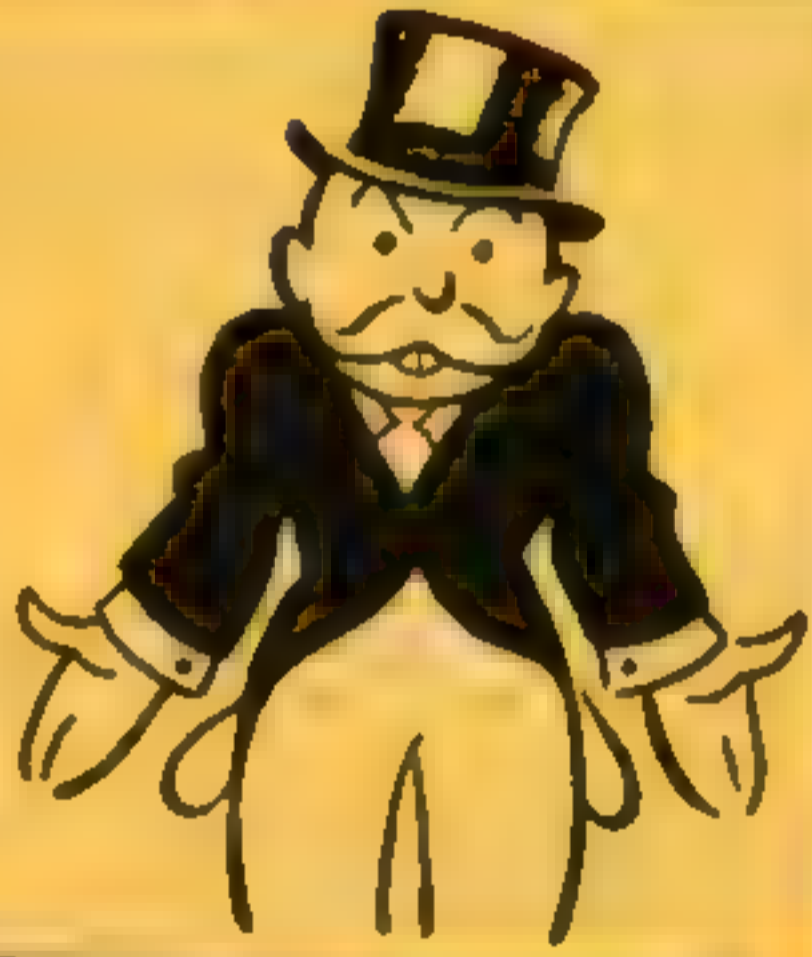
USE \$50 MILLION OF TAXPAYER BAILOUT MONEY TO PLASTER YOUR NAME ON A BASEBALL PARK

ADVANCE TO FREE PARKING


Community Chest

DECLARE BANKRUPTCY TO AVOID PAYING RETIREES' PENSION BENEFITS

SAVE \$300 MILLION



Chance




DESPITE ITS RECORD PROFITS, CONGRESS VOTES TO INCREASE SUBSIDIES FOR YOUR COMPANY

COLLECT \$40 MILLION

Chance

YOUR COMPANY EXPOSED AS AN ELABORATE PONZI SCHEME

LOSE \$15 BILLION




Community Chest

YOUR COMPANY DEEMED "TOO BIG TO FAIL"

GIVE YOURSELF AN \$85 MILLION BONUS



Chance



CONGRESSMAN WHOSE CAMPAIGN YOU BANKROLLED TEXTS HALF-NAKED PHOTO OF HIMSELF AND RESIGNS IN DISGRACE

LOSE \$50 MILLION

Community Chest




YOU'VE BEEN HIRED BY A POWERFUL WALL STREET INVESTMENT BANK

GET OUT OF JAIL FREE!

World Wrestling Entertainment isn't just a glistening freak parade of sweaty mah-meat. It's info-cational! The shows *Raw* and *Smackdown* regularly air a text feature called "Did You Know?" which spotlights little bits of trivia about the WWE. But most of the official "Did You Know?" entries are bor-r-ring. They brag about their own Nielsen ratings, or their charity appearances, or their website hits. And the WWE will never stop flogging their far-fetched claim that *Raw* is the "longest running" "weekly" "episodic" show in "prime time" television history (at least among all shows in history that have featured a bearded 4-foot-4 leprechaun fighting a 7-foot-tall Punjabi). But there's so much more to learn. Pay attention as...

MAD PINS DOWN SOME TRULY SHOCKING WWE: DID YOU KNOW?S

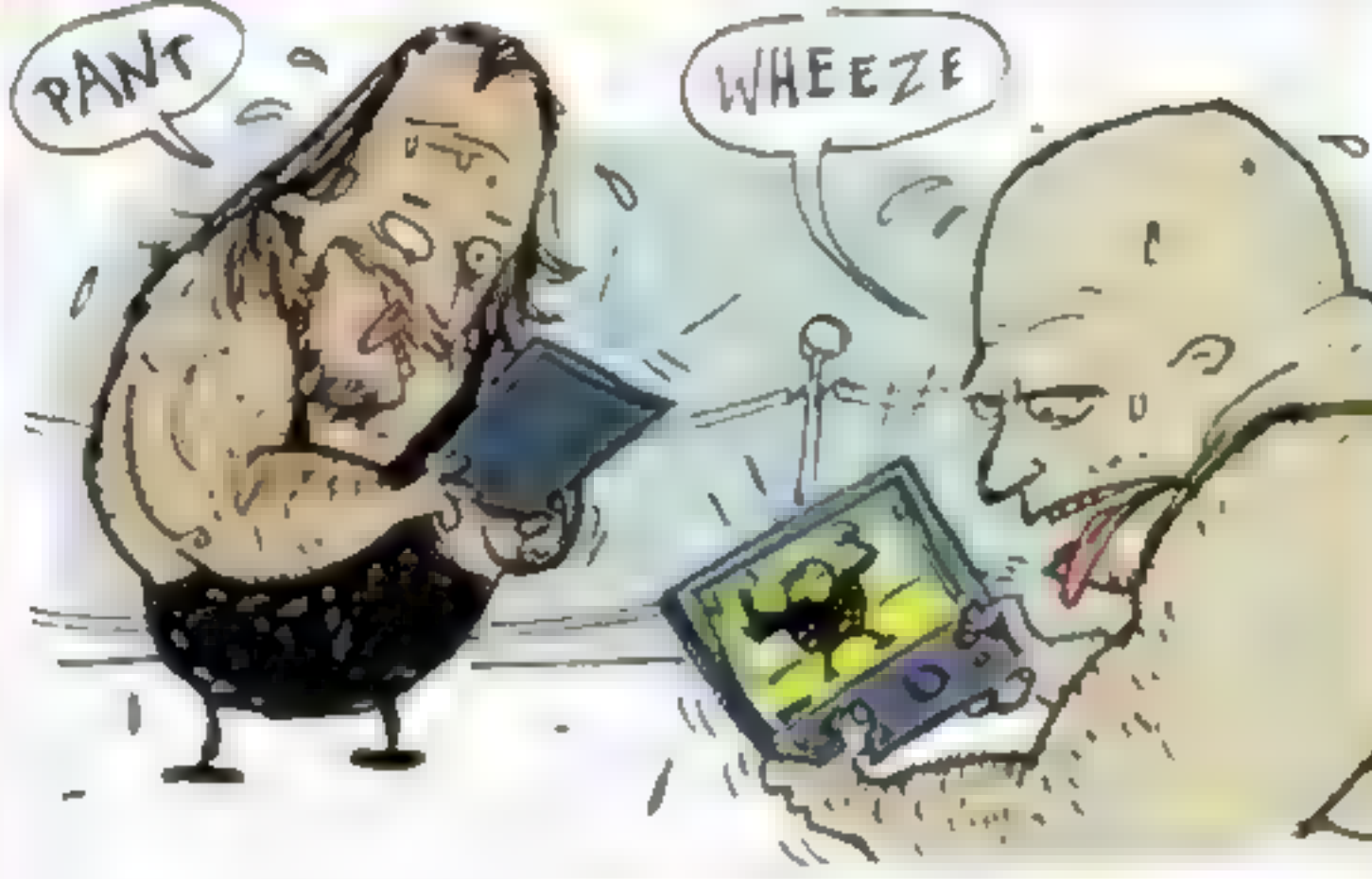
DID YOU KNOW...



LOCKER ROOM

...the wrestlers' names are fake, their heights and weights are exaggerated, their disputes are phony, the interviews are scripted, the matches are all fixed, the moves are prearranged, and the annual draft is rigged...but the awful smell in the locker room is 100% real?

DID YOU KNOW...



PANT

WHEEZE

...in the latest "SmackDown vs. Raw" video game, you control Undertaker vs. Kane with realistic, exciting and fast-paced action, which makes it totally unlike an actual match between Undertaker and Kane?

DID YOU KNOW...



DING!

...the temperature under Rey Mysterio's mask can get heated enough to cook a Hot Pockets calzone?

DID YOU KNOW...



CHUNK!

...although he is not a real king, Jerry "The King" Lawler is legally permitted to behead one opponent per year?

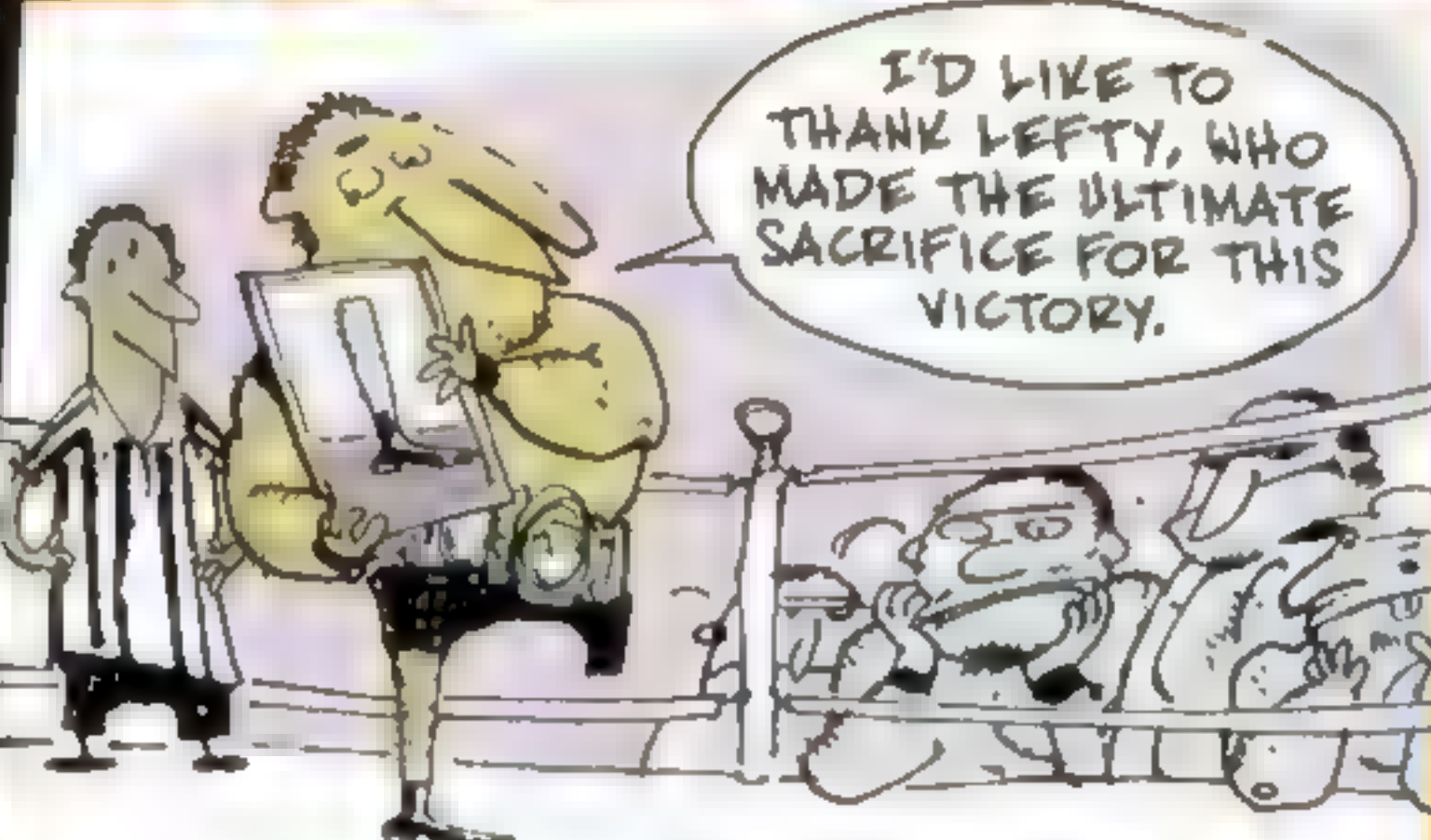
DID YOU KNOW...



RING
SMELLS LIKE TEEK SPIRIT

...It's possible to avoid a messy copyright infringement lawsuit by changing as few as three of the notes in a popular song?


DID YOU KNOW...



I'D LIKE TO THANK LEFTY, WHO MADE THE ULTIMATE SACRIFICE FOR THIS VICTORY.

...according to the rules, a wrestler can only be eliminated from the Royal Rumble when he goes over the top rope, and BOTH feet must hit the floor? That requirement means that a wrestler who had the foresight to have one of his legs surgically removed would be unbeatable.

DID YOU KNOW...



...the WWE's quasi-annual Slammy Awards, which features such garbage categories as "Best Personal Hygiene" and "Best WWE.com Exclusive," with past winners including Bob Barker and a vomiting announcer...is nonetheless STILL more credible than the Golden Globe Awards?

DID YOU KNOW...




WRESTLERS 91!

ULTIMATE WARRIOR

...after a match, sweaty wrestlers often pat themselves dry using the company's stock of outdated leftover novelty foam hands?

DID YOU KNOW...



2


...one-fifth of all WWE programming time now consists of some wrestler or another walking purposefully down a concrete backstage hallway?

DID YOU KNOW...



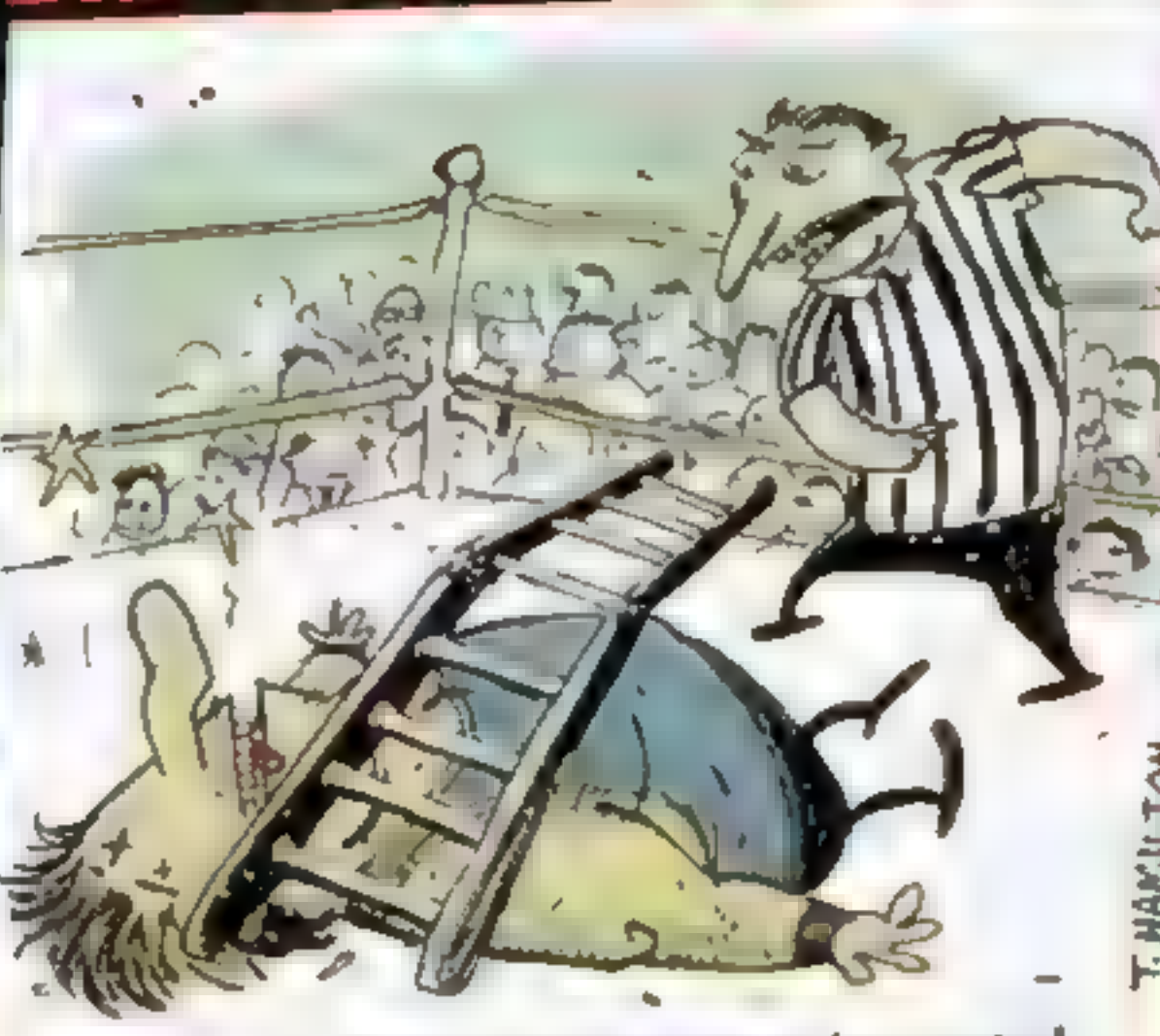
...Triple-H took his wrestling nickname to honor the legacy of former Vice President Hubert H. Humphrey?

DID YOU KNOW...



...Linda McMahon, who publicly kicked husband Vince McMahon in the testicles in 2001, spent over \$50 million of the family's money on her failed 2010 campaign for the U.S. Senate? Vince preferred 2001.

DID YOU KNOW...



...on June 14, 2006, when the referee lost control of a "Tables, Ladders and Chairs" match, the WWE heavyweight title was mistakenly won by a ladder?

DID YOU KNOW...



...when a wrestler flips off the top rope into the air, and lands sideways on top of a thick, lumpy opponent, crunching into his torso, knees and elbows, all of the punishing impact is transferred into that opponent? But when a wrestler's strategy fails and he lands instead on the perfectly even surface of the ring padding, the pain is agonizing? That's just physics.

DID YOU KNOW...



...unlike baseball's Hall of Fame, you are ineligible for the WWE Hall of Fame if you DIDN'T take steroids?

ON SALE NOW
WHEREVER BOOKS ARE STILL SOLD!

MAD's
GREATEST
ARTISTS

Sergio ARAGONES

FIVE DECADES OF HIS FINEST WORKS



MUSEUM



FOREWORD BY
**Patrick
McDonnell**
creator of Mutts

Includes:

- New, original, never-before-seen Sergio art!
- An interview with Sergio conducted by former MAD Editor Nick Meglin!
- An 18" x 24" pull-out poster featuring 500 of Sergio's favorite Marginals!

PICK UP A COPY TODAY!

(And once you pick it up — buy it!)

Who Knows What Evils Lurk In The Hearts Of Men?
THE SHADOW KNOWS

The Vampire

MAD MARGINALS

MAD LOOK AT CHEATING

MAD MARGINALS

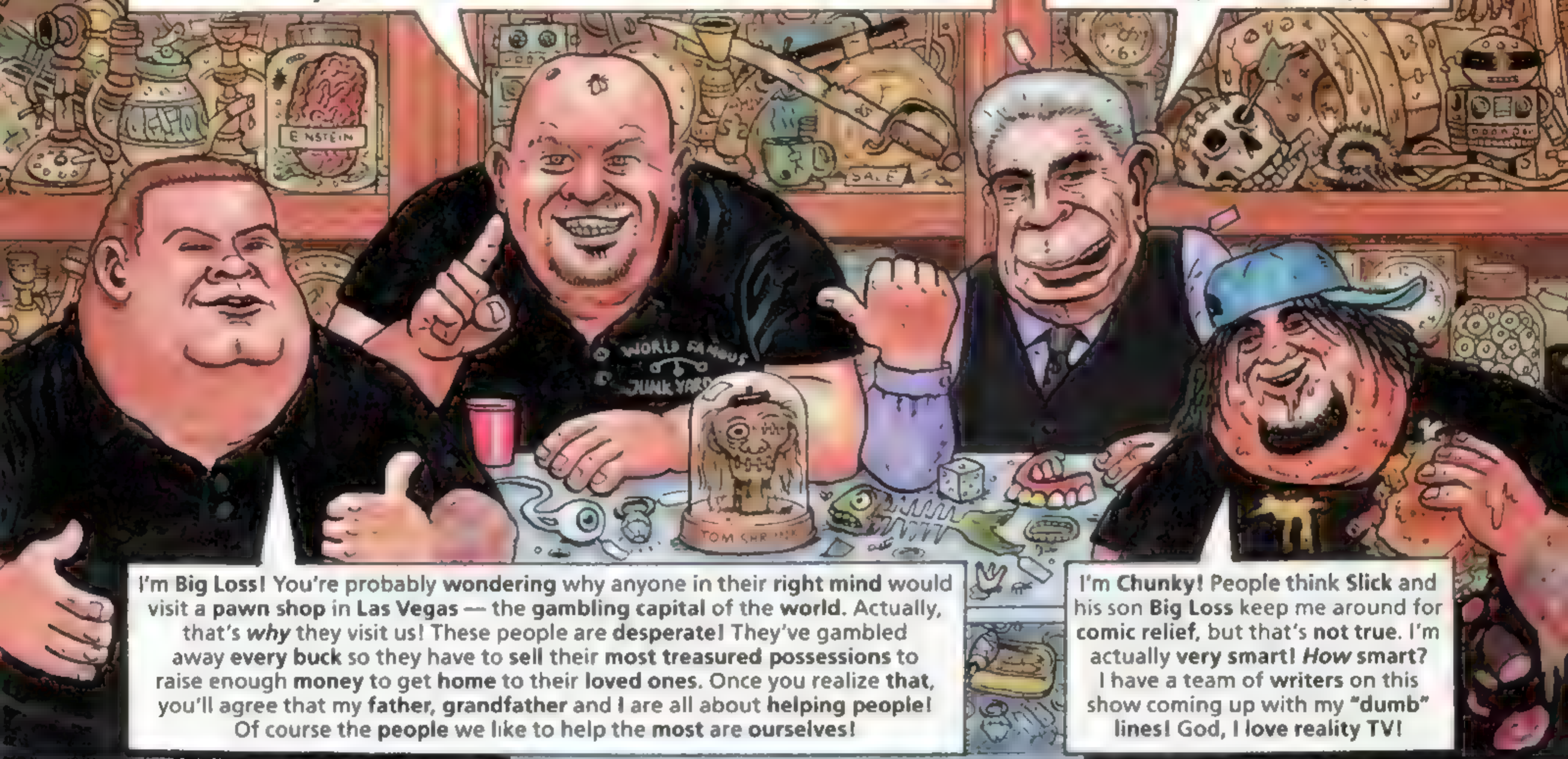


Have a piece of crap in the attic you think might be worth a fortune? You don't have to wait until *Antiques Roadshow* comes to your town. Just schlep it out to Vegas where four very laid-back people will check it out when, and if, they feel like it. We're talking about the...

YAWN Stars

I'm Slick Hair-is-Gone and this is my pawn shop! I work here with my old man and my son, Big Loss. There are three things I learned after 21 years in the pawn shop business. One, you never know what weird crap people are gonna drag in to try and sell. Well, actually we always know because the producers have pre-screened it to make sure it makes for a good episode! But play along for the sake of the show. Two, you never get over how easy it is to buy that crap and unload it on some sucker who thinks he's getting a bargain! And three, you never know how low The History Channel will sink to fill their schedule with ridiculous shows!

My son Slick owns the shop because I left it to him in my will! Technically I'm not dead, but I do so little around here that Slick just assumed I was and took over the shop! My main responsibilities are to annoy my son and my two-ton grandson and to take naps. I excel at my job!



I'm Big Loss! You're probably wondering why anyone in their right mind would visit a pawn shop in Las Vegas — the gambling capital of the world. Actually, that's *why* they visit us! These people are desperate! They've gambled away every buck so they have to sell their most treasured possessions to raise enough money to get home to their loved ones. Once you realize that, you'll agree that my father, grandfather and I are all about helping people! Of course the people we like to help the most are ourselves!

I'm Chunky! People think Slick and his son Big Loss keep me around for comic relief, but that's not true. I'm actually very smart! *How* smart? I have a team of writers on this show coming up with my "dumb" lines! God, I love reality TV!

WRITER: DICK DEBARTOLO

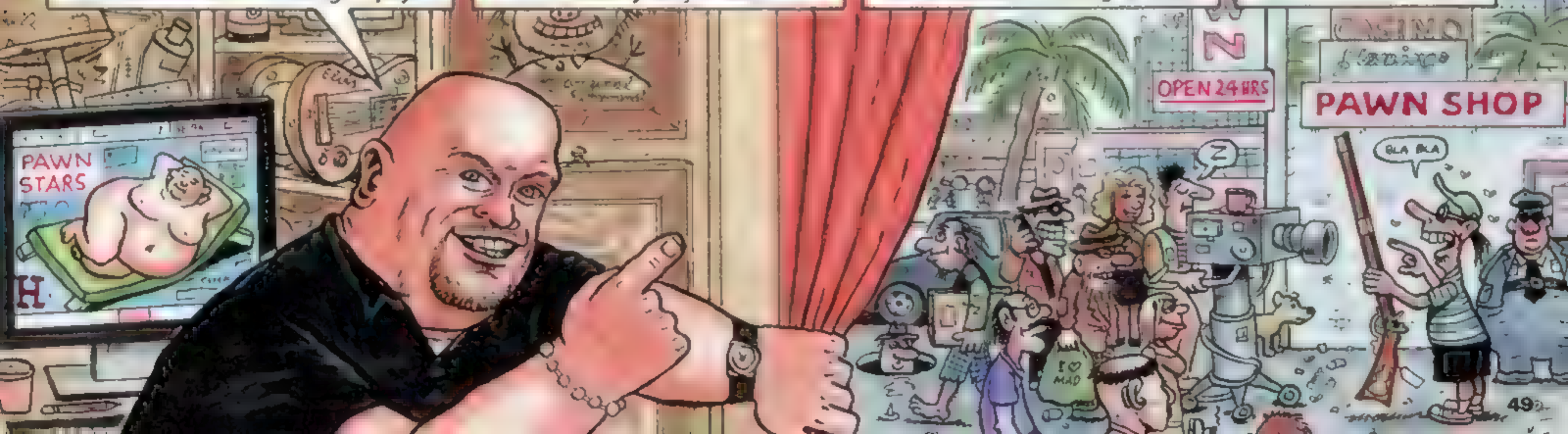
ARTIST: TOM BUNK

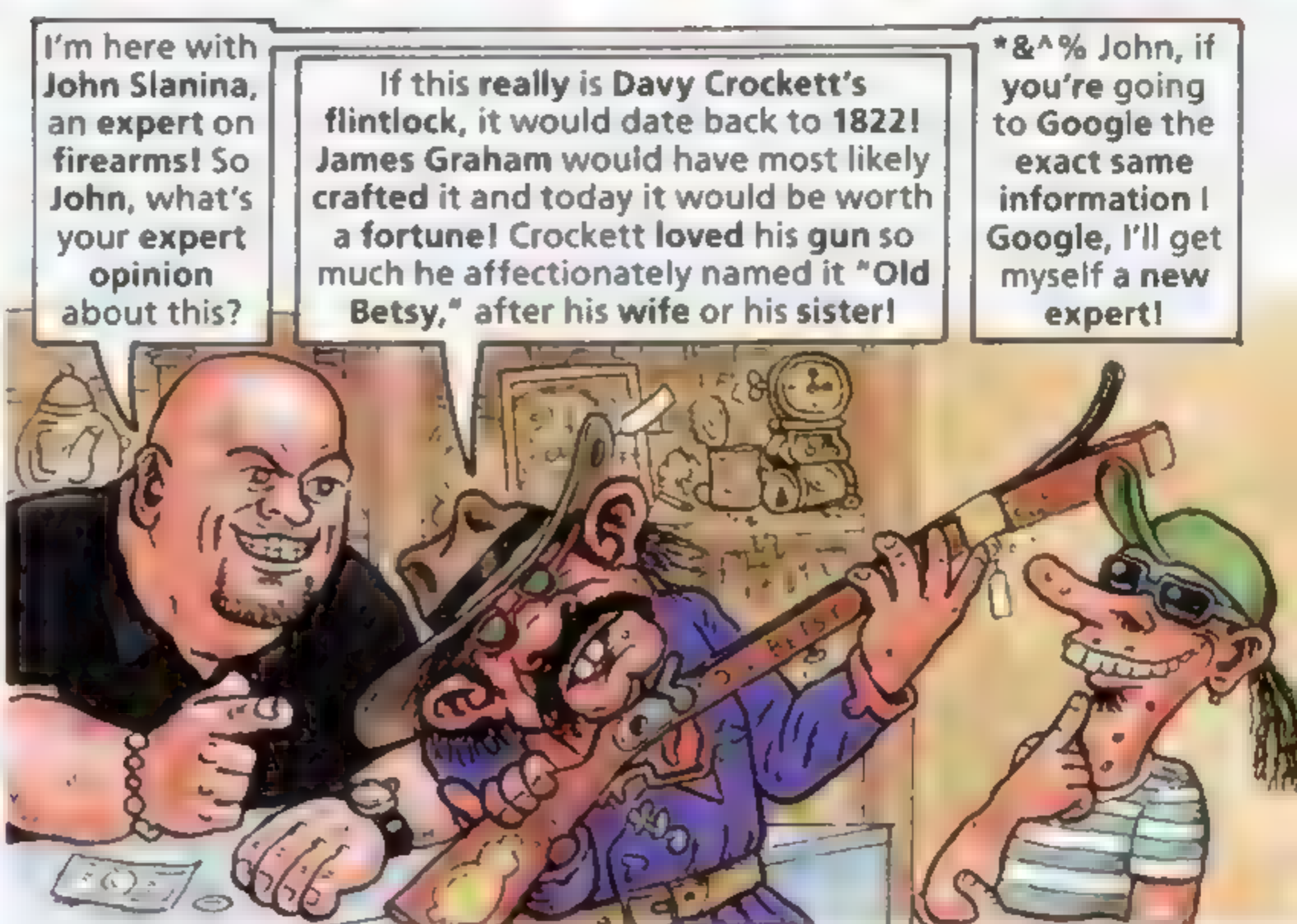
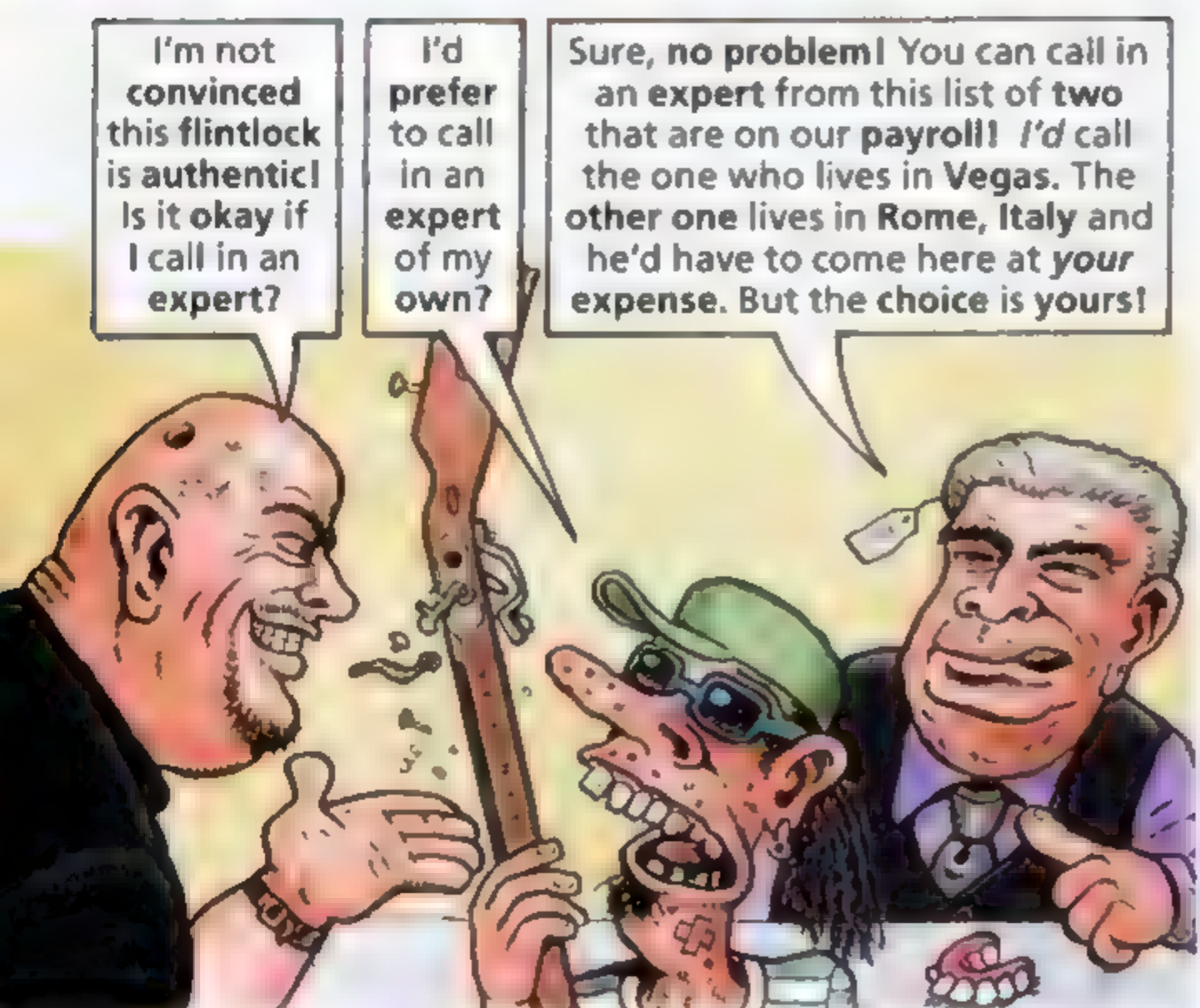
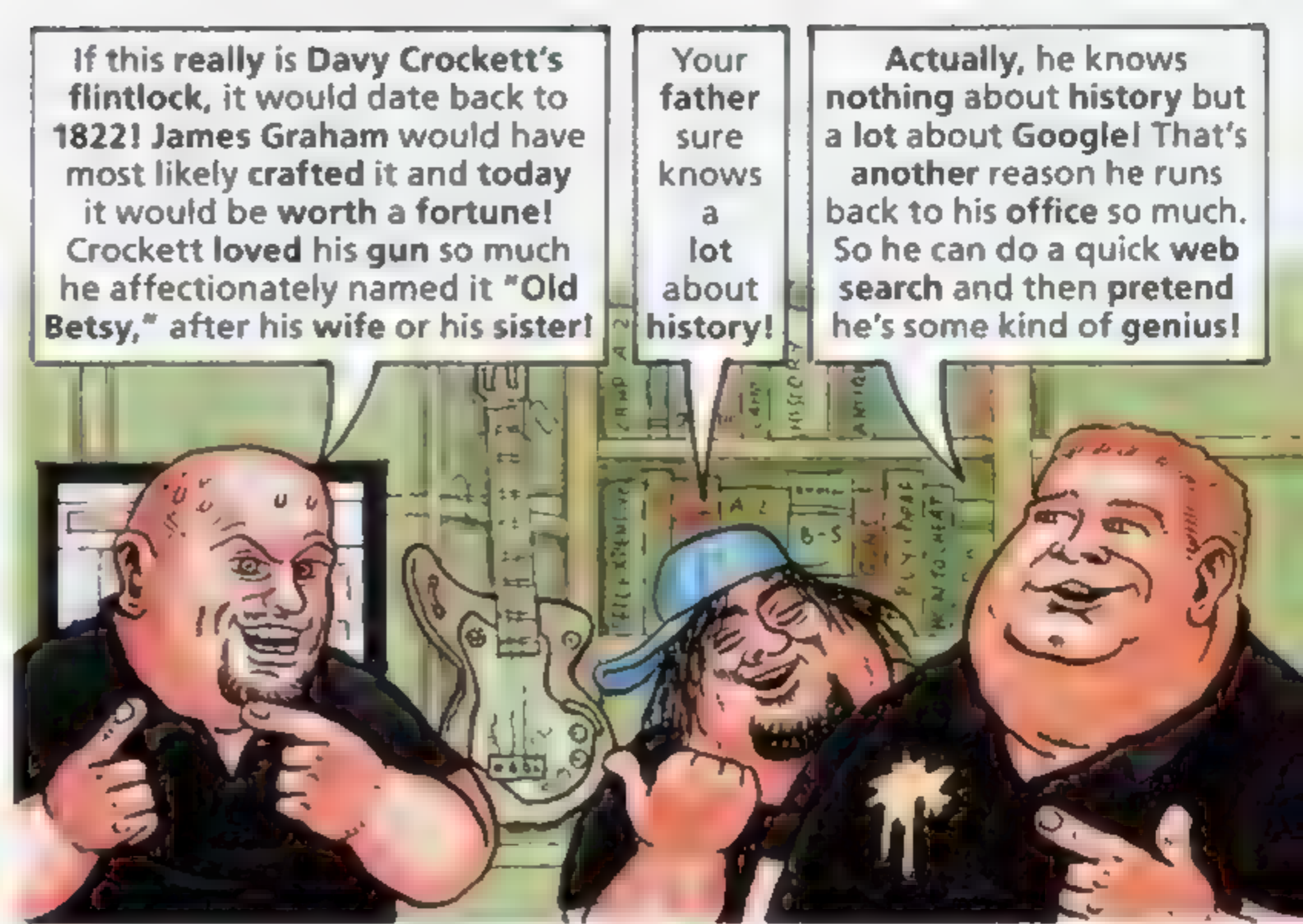
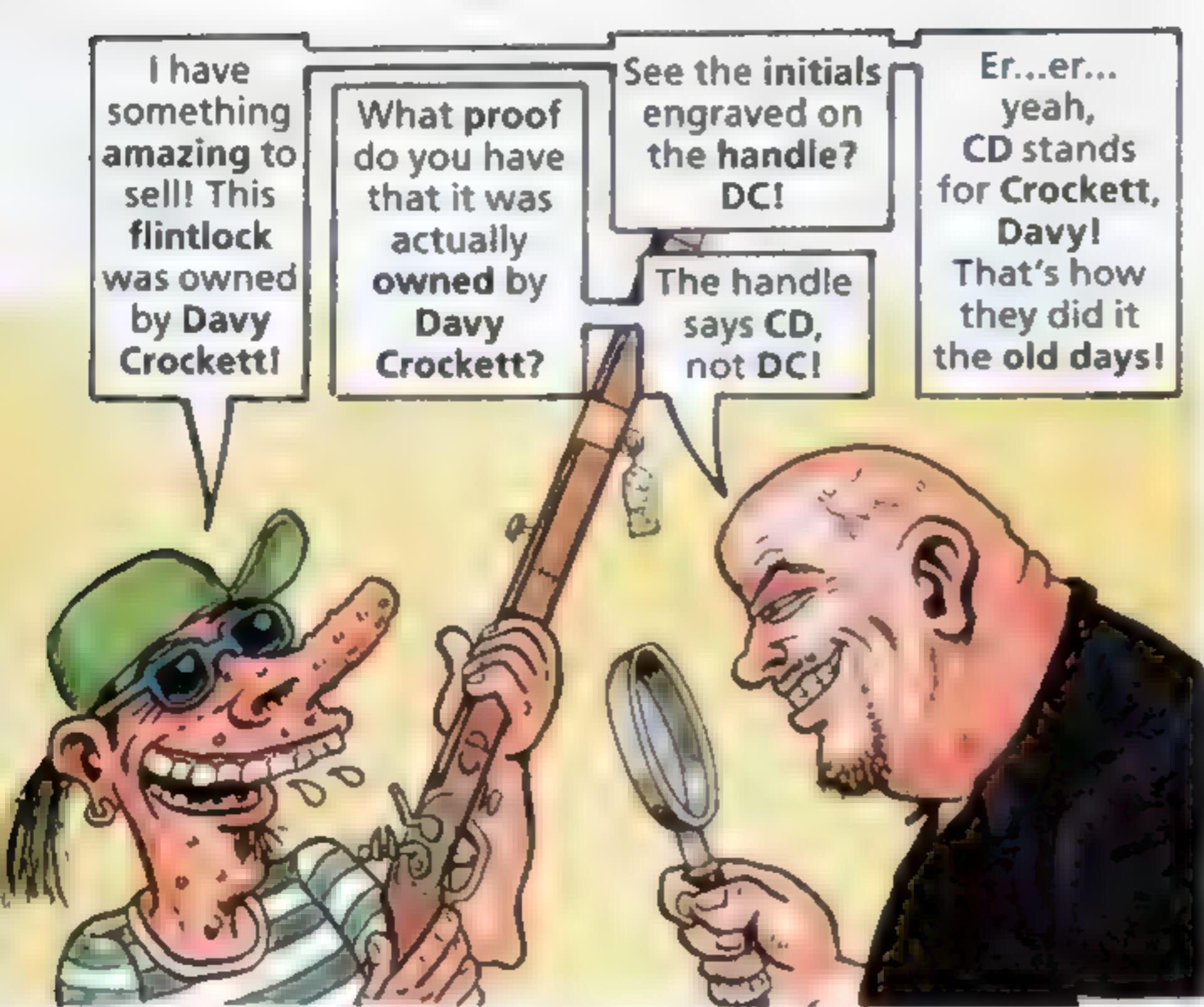
Here's how the show works: I come back here to my office where the customer can't hear me and I tell the TV audience how much I really want to buy an item someone's brought in and how much I'm willing to pay.

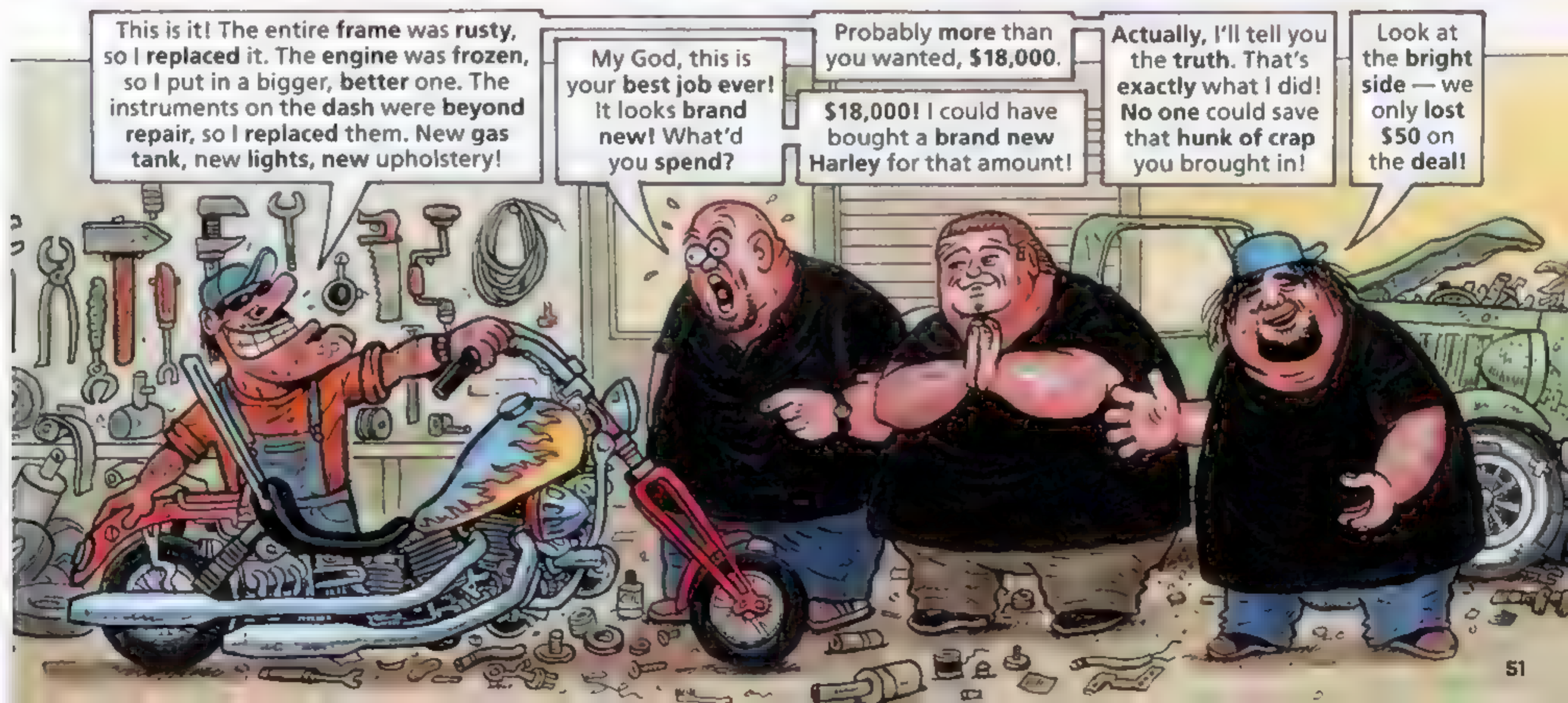
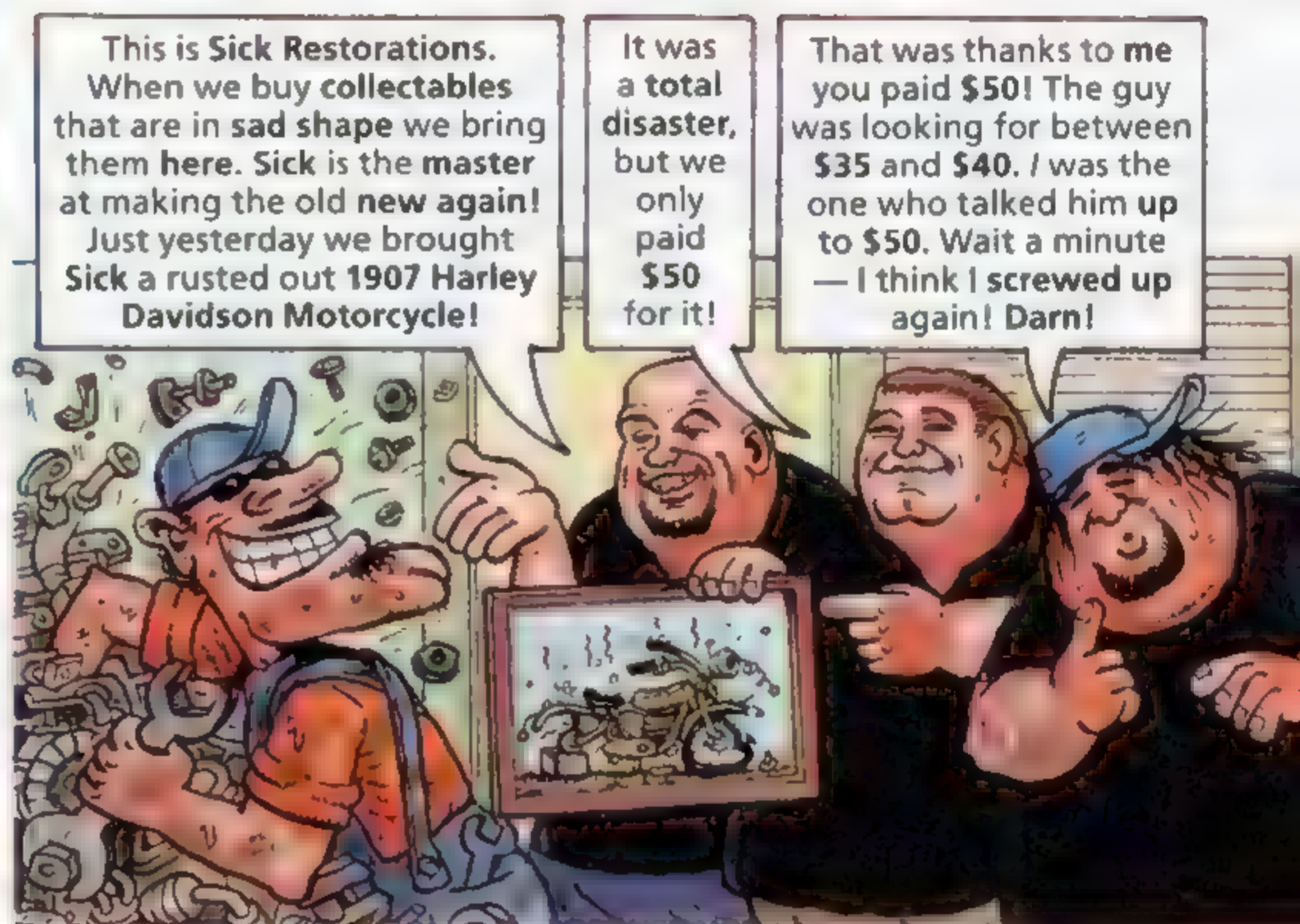
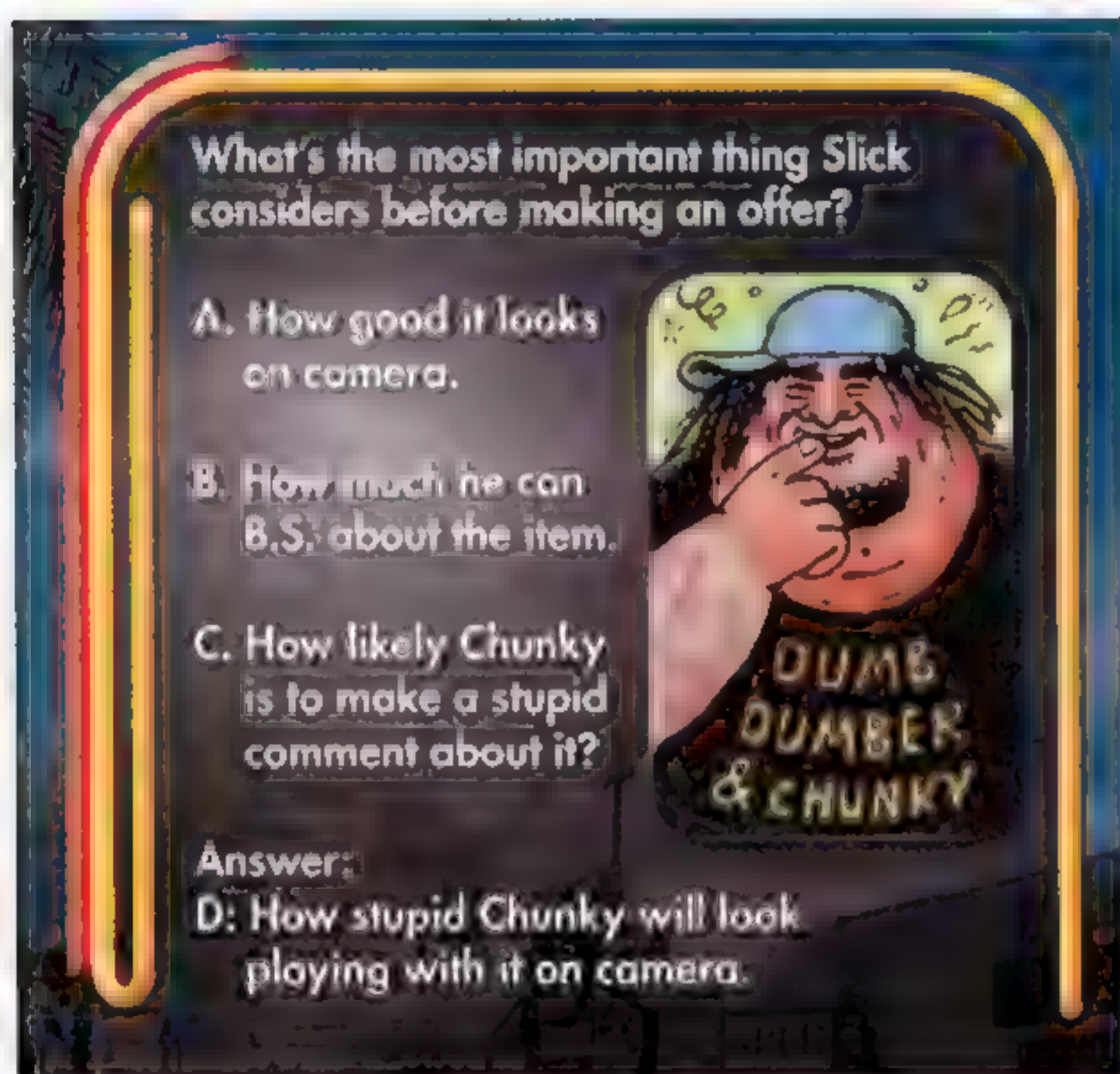
Meanwhile, outside the shop, the customer tells the TV audience how much they'd like to get for the item they brought in and what's the lowest amount of money they'll take.

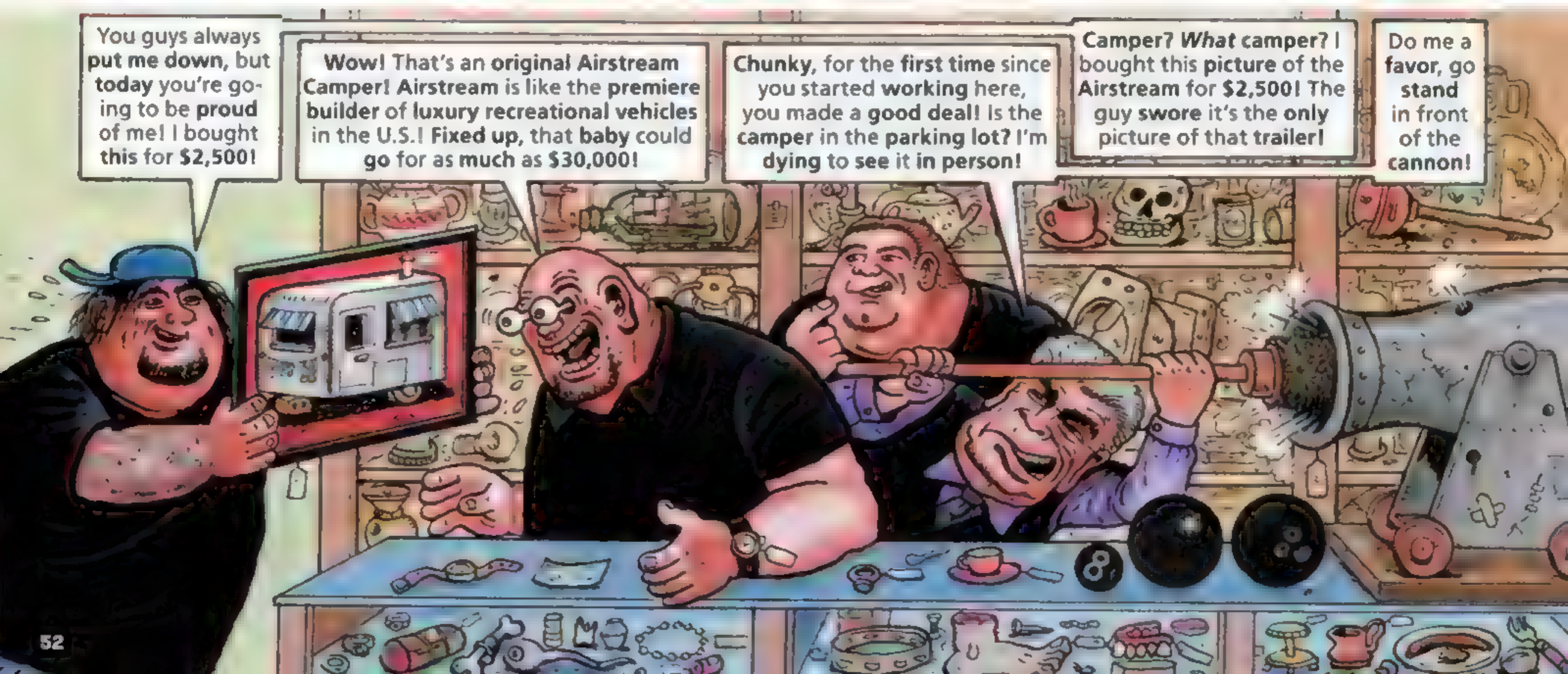
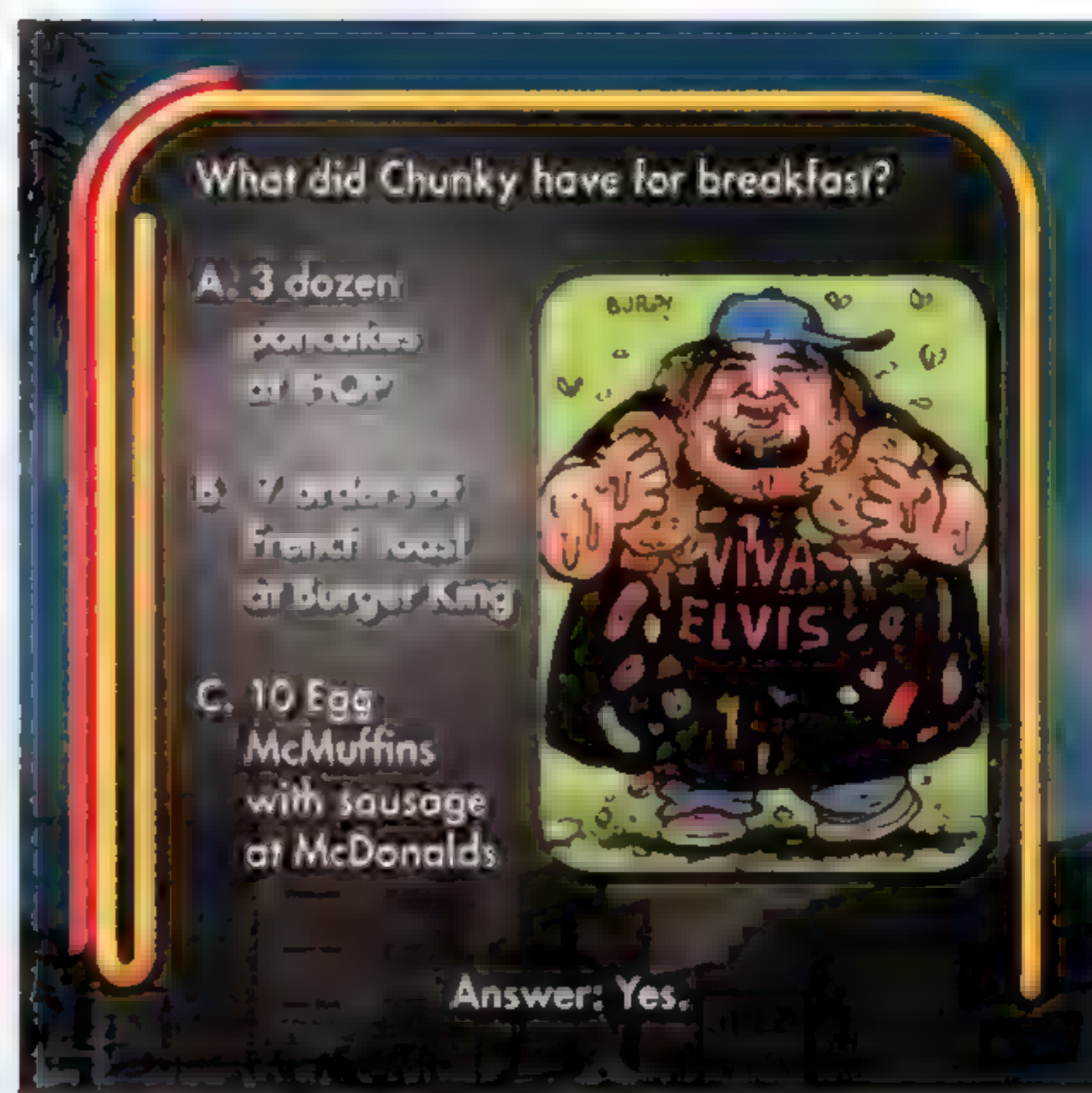
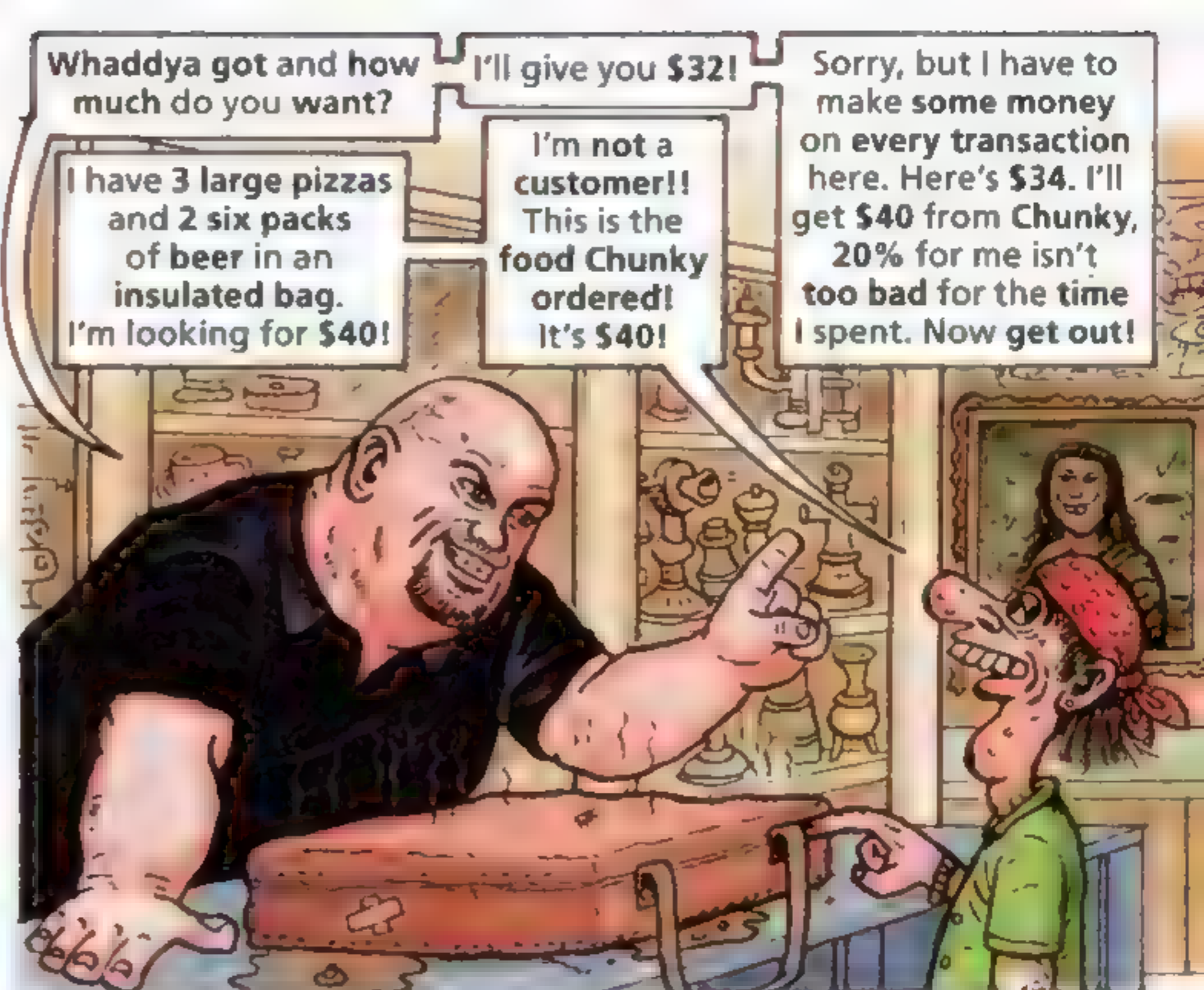
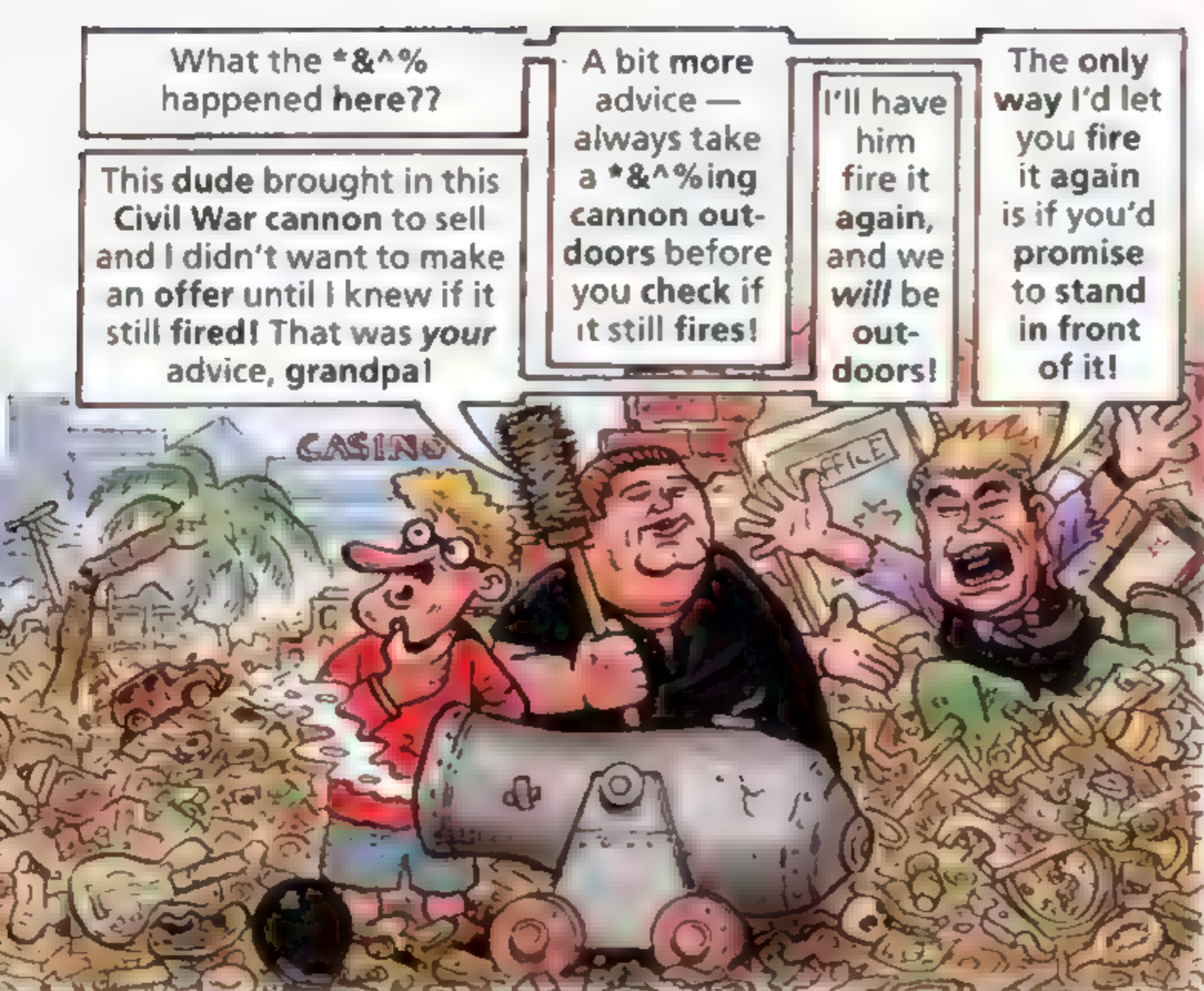
There's just one difference! The customer can't hear what I'm prepared to pay, but the producers secretly tell me what the lowest amount of money the customer is willing to take!

That's why the odds of us making money here in the pawn shop are 100 times better than the money the slots make for the casinos!











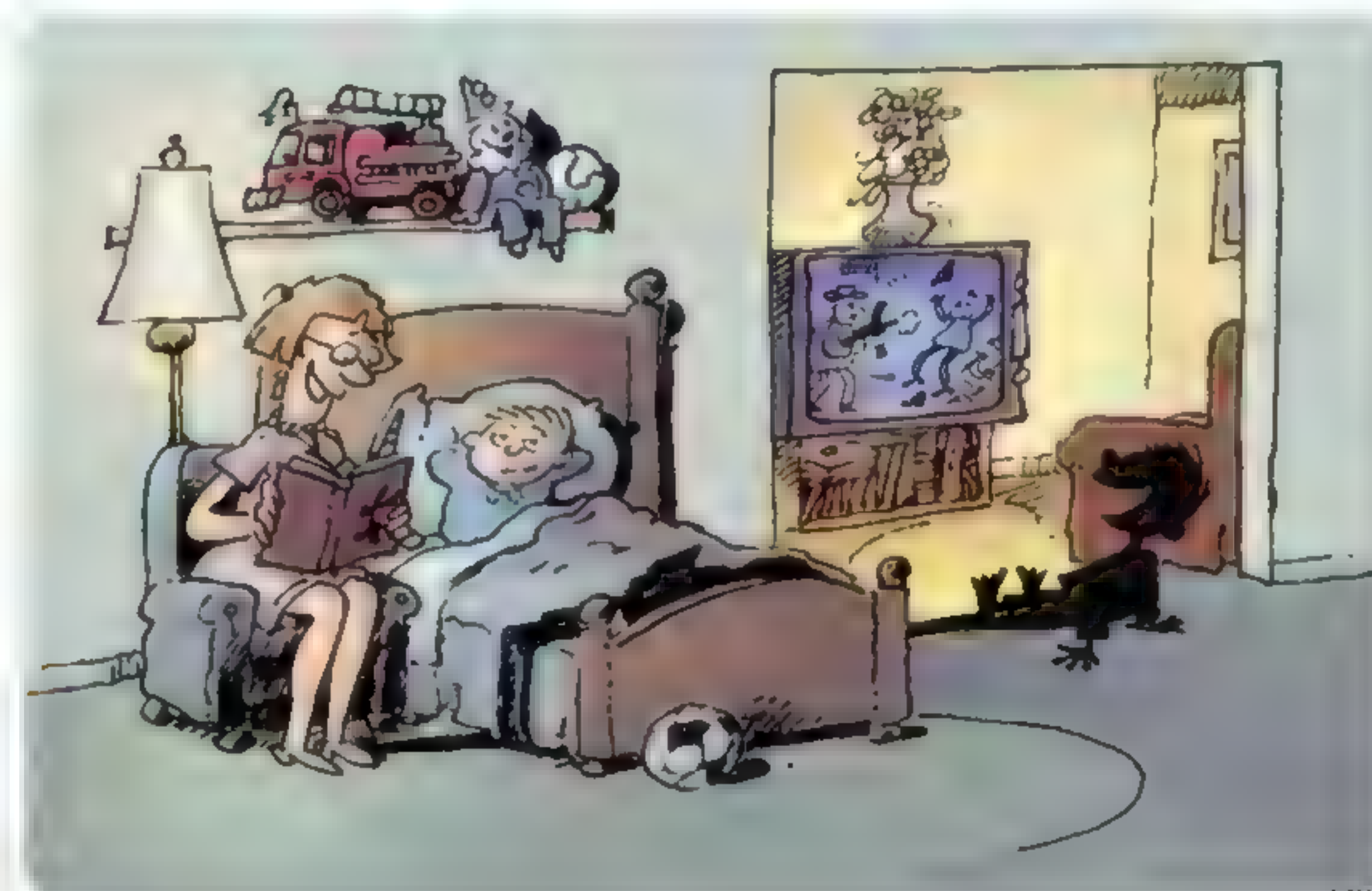
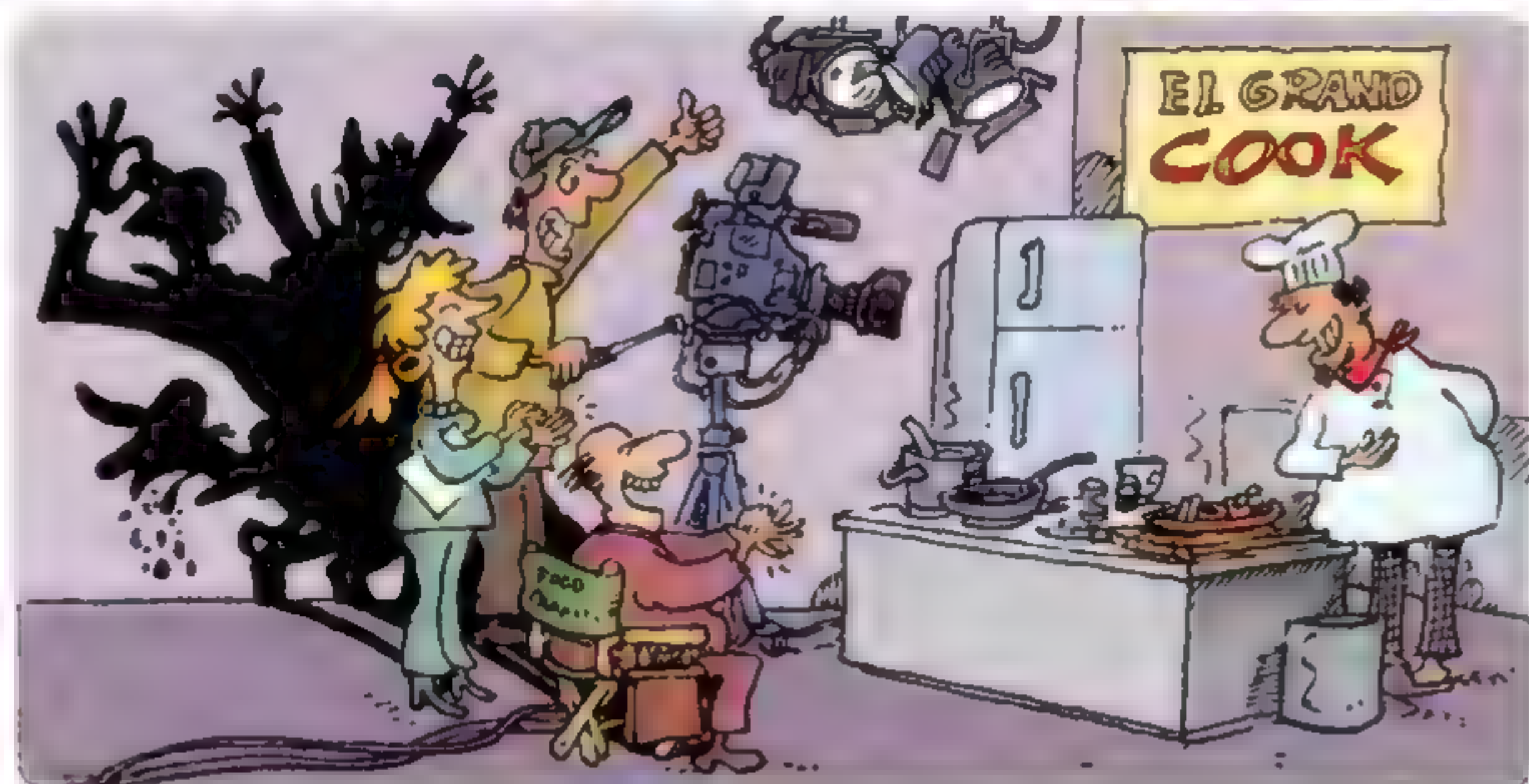
BAD REVIEWS AND POOR RATINGS SHORT CIRCUITED HER CAREER.

CBS NEWS PRESENTS
TERMINATED
THE KATIE COURIC CHRONICLES

A MAD POSTER PARODY

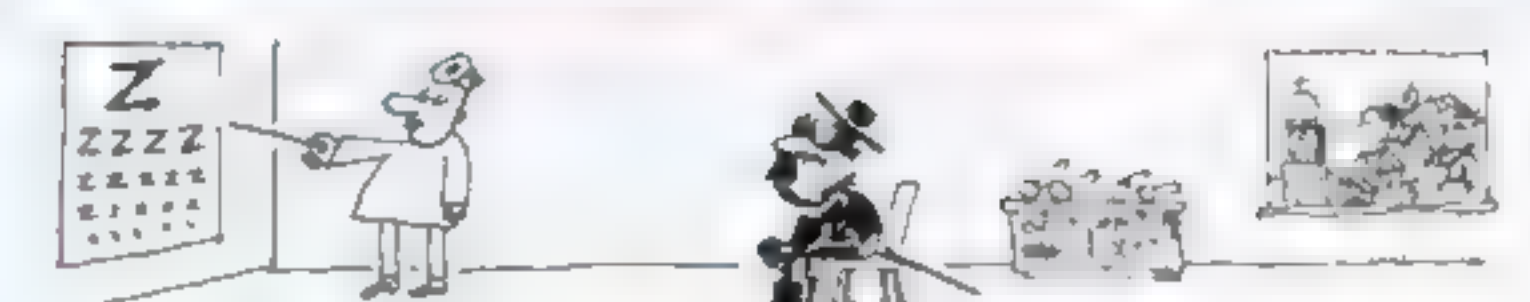
And now we shine a bright light on an all-new installment of a favorite MAD feature...

THE SHADOW KNOWS



WRITER AND ARTIST: SERGIO ARAGONÉS

COLORIST: TOM LUTH



Dos Equis *presents* Fascinating Facts about
THE *least* INTERESTING MAN *in the* WORLD

He clips his own nostril hairs...with his teeth.

He once vomited in a woman's hair...and *she* apologized to *him*.

He is so thoroughly heterosexual that even having sex with numerous men does not make him gay.

He had very good luck last summer with those upside-down tomato planters.

Homeless people have begged him to take *their* spare change.

He once bought a backhoe and a hydraulic crane to an Amish barn-raising to get the job done faster.

He smuggles Cuban cigars *into* Cuba.

He figured out Bruce Willis was dead within, like, the first five minutes of *The Sixth Sense*.

He sometimes gives away full size Butterfingers on Halloween.

He once climbed onto a pool table in a drunken stupor wearing golf cleats, irreparably tearing the felt and cracking the slate – and then defecated in the corner pocket.

"I don't always drink beer, but when I do I always wake up next to an ugly woman."



WRITER: SCOTT MAIKO

PHOTOGRAPHER:
IRVING SCHILD

"STAY WASTED, *my friends*."



A MAD AD PARODY

**WHAT DESPICABLE
GROUP IS SCORNE
AROUND THE
COUNTRY WHEREVER
THEY GO?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

There's a group that seems to court the public's hatred. Most people feel that they're way out of bounds — and they'd love to shut them down and even the score once and for all. Still, these repulsive jerks thrive on the attention, and continue their press. It's unclear if they'll ever rebound from this negativity. To find out who is making these hateful points, fold page in as shown.



A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



**THERE IS NO WORSE GROUP THAN THIS. THEY ARE MI-
SERABLE AND UNLIKEABLE. THERE IS NO
AMIAIBLE WAY TO DEAL WITH PEOPLE WHO ARE
HEARTLESS AND CRUEL TO EVERYONE THEY MEET**

A

WRITER AND ARTIST: AL JAFFEE

B

WHAT DESPICABLE
GROUP IS SCORNE
AROUND THE
COUNTRY WHEREVER
THEY GO?



A **B** FOLD BACK SO THAT "A" MEETS "B"



THE MI-

AMI
HEAT

A **B**

THE TIME HAS COME!



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